The Sacramento Observer

NATION'S MOST HONORED BLACK NEWSPAPER

WINNER OF THE JOHN B. RUSSWURM TROPHY FOR JOURNALISM EXCELLENCE

VOTE TUESDAY, MARCH 4TH

THE MOST HONORABLE ELIJAH MUHAMMAD (1897 - 1975)

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'MESSENGER' DIES

by NDUGU B. CHUI
Observer Special Feature Writer

Sadness and grief hangs heavy over the Nation of Islam and the entire Black Nation following the untimely death of the Honorable Elijah Muhammad Tuesday morning in a Chicago hospital -- the day before the Muslim's annual "Savior's Day."

Mr. Muhammad, 77, believed by his followers -- estimated by some to number several million -- as "the Last Divine Messenger of Allah (God)," "the Prophet of Allah," or simply "the Messenger," was first hospitalized Jan. 29. He was transferred to the intensive cardiac unit Feb. 8, and his condition was listed as critical. On Feb. 17, his condition took a downturn and he was listed as very critical.

Death, caused by congestive heart failure, came shortly after 8 a.m. while some family members maintained a vigil at his bedside.

Ironically, one of Mr. Muhammad's greatest aspirations -- one of the major projects his industrious adherents have been working toward -- has been for the Nation of Islam to build a hospital in Chicago for the Black community.

"We have love for you and we want to show this love for you," he had said. "Please make up your minds and help my followers and me to purchase or to build a modern hospital of at least 200 or 300 beds."

Another major goal is to establish an Islamic Center that would include a

(Continued on Page A-6)

PEOPLE

In The Observer

LOCAL

Seventh Son Of Elijah Muhammad To Replace Father In Wake Of Dead . . . . . Page A-6

Bill Cartwright Fly High and Shoots Right In Record Setting Effort . . . . . Page A-3

Seventh Day Adventist Church's Inner City Project Builds for Future . Page A-5

FORUM

Economic Situation Has Impact On Low Income Consumers . . . . . Page B-3

Economic Picture Paints 5 Million Out Of Work By 1980 . . . . . Page B-3

URBAN LIVING

Executive Officer of State Personnel Board Tells Seminar That Minorities And Women will Continue To Receive Preference Despite Economic Slowdown . . . . . Page F-1

Future Of Proposed Oak Park Community Center rests in The Hands Of Sacramento County Board of Supervisors . . . . Page F-4

ENTERTAINMENT

Grammy Awards To Be Aired on News-Leader Television Channel 10, March 1, Blacks Predicted to Capture Majors . . . . . Page E-1

The Many Changes Of Former "Room 222" Star, Denise Nicholas Recorded. Could There Be More? . . . . . Page E-4

OUR CITY A-5
OBSERVATIONS B-1
EDITORIALS B-2
FORUM B-3
RELIGION B-5
SPORTS B-7
SOCIAL C-1
ENTERTAINMENT E-1
TV E-6,7
URBAN F-1
FOOD F-5
AUTO G-1
HOUSING G-3

Caucus Moves For Gun Control

WASHINGTON - Strict gun control, fuel subsidies for needy families and close scrutiny of CIA and FBI surveillance activities are among the goals of the congressional Black Caucus announed this week.

The 17-member Caucus, headed by Rep. Charles Rangel, (D-N.Y.), also said it plans to stress legislative remedies for unemployment and other economic problems in this session of Congress.

"The use of handguns and other firearms has become an overwhelming threat to the life and safety of Americans of all races," the Caucus said. "Black-on Black crime is an especially prevalent crime," it said.

Bills offered by Caucus members and others would ban the sale, manufacture, purchase or possession of handguns, except in certain circumstances such as for collections, gun clubs and security guards.

The Caucus supports an energy rebate system "to keep costs within the means of lower income families."

Gladys, Pips Sue Motown For $1.8 Million

LOS ANGELES - Recording stars Gladys Knight & The Pips, have sued their long-time record company, Motown, for $1.8 million -- alleging Motown withheld record royalties and damaged their careers through an illegal management arrangement.

The suit, filed by the group's attorney, Irwin Spiegel, alleges that Motown has not paid the group any record or songwriters' royalties since 1973 when Miss Knight's seven-year contract with Motown expired.

In addition, the group claims that Motown miscalculated the amount of royalties due to them for a four-year period, alleging that Motown "underreported and failed to report substantial sales of records of the group during each calendar half-year . . ."

The suit was drawn in the names of Miss Knight and the grou's three other members, Merald Knight, William Guest and Edward Patten.

A spokesman for Motown said the company would have no comment until it could examine the document.

KNIGHT

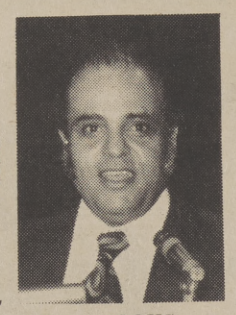
Prostitution Law Unconstitutional

OAKLAND - Judge Spurgeon Avakian ruled this week that Oakland's enforcement of prostitution laws is unconstitutional and sexually discriminatory and that it must arrest the men involved along with the women.

He issued a preliminary injunction requiring that males be subject to the same rules as females, including booking and quarantine.

The practice has been to cite the man caught with a prostitute and to release him, often to be used as a witness against the woman.

RANGEL



HOOKS

Ben L. Hooks Says FCC Is Racist

WASHINGTON - Commissioner Ben. L. Hooks, the first of any Black member of the Federal Communications Commission, accused public television this week of racial prejudice.

"Public television, without the legal or moral right to do so, has become the Caucasian intellectual's home entertainment game," said Commissioner Hooks.

The comments from the former Memphis, Tenn., judge, came in a sharp dissent from an FCC decision rejecting discrimination charges against WNET of New York City.

" . . . By styling itself, preponderantly, as an electronic Harvard liberal arts course, public broadcasting has forsaken those less privileged and influential whose cultural and educational needs are far more on a 'street academy' or community college scale," he said.

This was the second sharp dissent in a week by Hooks accusing broadcasters of racial discrimination.

In the other case, he accused the networks of discriminating against Black college football and basketball teams.

The WNET-TV case centered on charges by the Puerto Rican Media Action and Educational Council against the Educational Broadcasting Corp., owner of the station which broadcasts from Newark, N. J.

Bloody Sunday Voting Act

ATLANTA - John Lewis, a leader of the Selma-to-Montgomery, Alabama March for voting rights in 1965, has announced plans on the tenth anniversary of "Bloody Sunday" to commemorate the Selma struggle and winning of the Voting Rights Act.

Sunday, March 7, 1965 became known as "Bloody Sunday" because of the brute force used by Alabama Highway Patrolmen against several hundred Black men, women and children who attempted to cross the Edmund Pettus Bridge in Selma en route to Montgomery. Lewis, among those who were brutally attacked by mounted police with clubs, whips, and tear gas, was hospitalized with a skull fracture but later walked the entire 50 miles to Montgomery.

"It is important for Alabama and the Nation that we not forget the suffering in Selma ten years ago for the right to vote," said Lewis. "By going back to Selma on the anniversary date one decade later, we hope to dramatize the great distance we still have to go to complete the task of winning full political participation for minorities."

"Focusing attention once again on Selma could serve as a source of inspiration and encouragement for the two and one-half million Blacks who are still not registered to vote in the 11 southern states," Lewis asserted.

Chinese Year Is One Of Peace

The Chinese New Year started Feb. 11. Tradition says the Year of The Rabbit, which occurs every 12 years, based on a lunar cycle, is one of peace and an improved economic situation.

People born in the Year of the Rabbit are said to be gentle, happy, trusted, lucky in money matters, clever in business and smooth talkers.

Volkeswagen created this new year greeting using the symbol for its new car, the Rabbit, and the Chinese characters for Rabbit and Year, reading top to bottom.

McLAUGHLIN

Retirement Rite

A Change of Command and Retirement Ceremony will take place Friday, Feb. 28, at the Sacramento Air Logistics Center, McCellan AFB.

Maj. Gen. Herbert J. Gavin will assume command of the center from Maj. Gen. George W. McLaughlin, who has been in charge since August 1972. He is retiring from active duty after 33 years of military service.

A highlight of the 10 a.m. flightline ceremony will be the presentation to Gen. McLaughlin of the Air Force Organizational Excellence Award.

Gen. McLaughlin will accept this award on behalf of the 15,000-plus civilan and 5,000 military personnel who are assigned to center programs. Making the presentation will be Lt. Gen. Edmund F. O'Connor, Vice Commander for the Air Force Logistics Comman (AFLC) at Wright-Patterson AFB, Ohio.

The Secretary of the Air Force selected the local logistics center from other Air Force nominees in recognition of its exceptional logistics support to Air Force units operating in Southeast Asia, and to other worldwide Air Force activities. Particularly cited, were the F-111 programs and the civilan and military Rapid Area Maintenance (FAM) teams who operated in Southeast Asia.

General Gavin comes to the Sacramento ALC from Wright-Patterson AFB where he has served as Deputy Chief of Staff for Maintenance since February 1974.

General McLaughlin and his family will make their home in the Sacramento area following his retirement.

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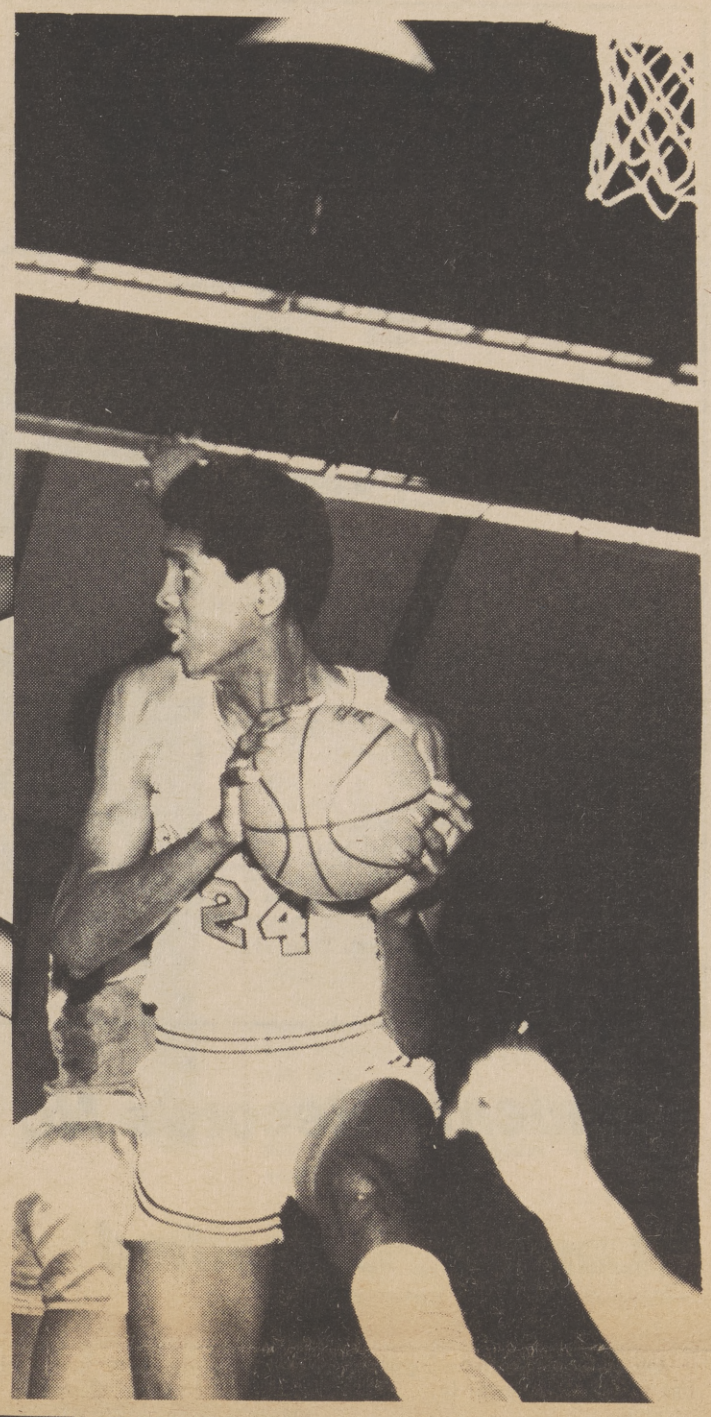
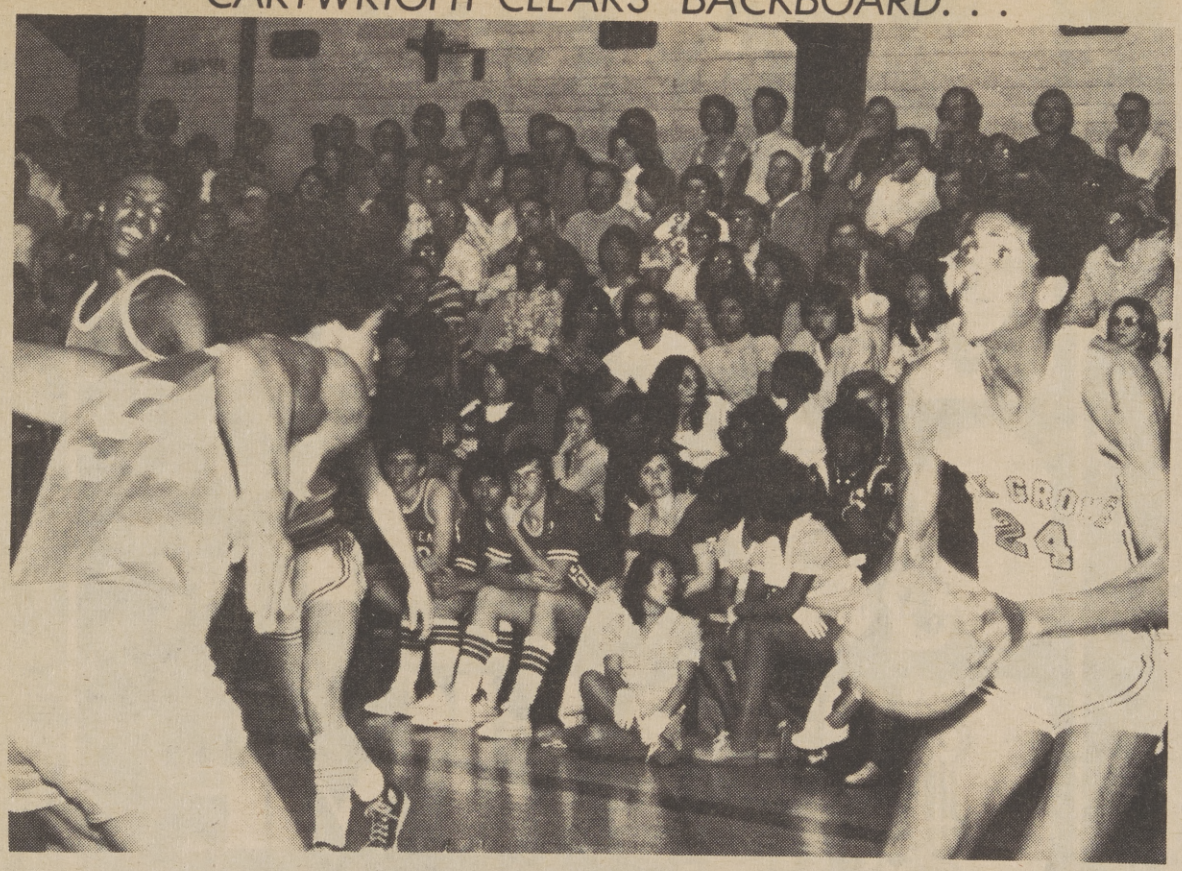
PHENOMENAL HIGH SCHOOL ALL AMERICAN

How To Score 66 Points The Cartwright Way



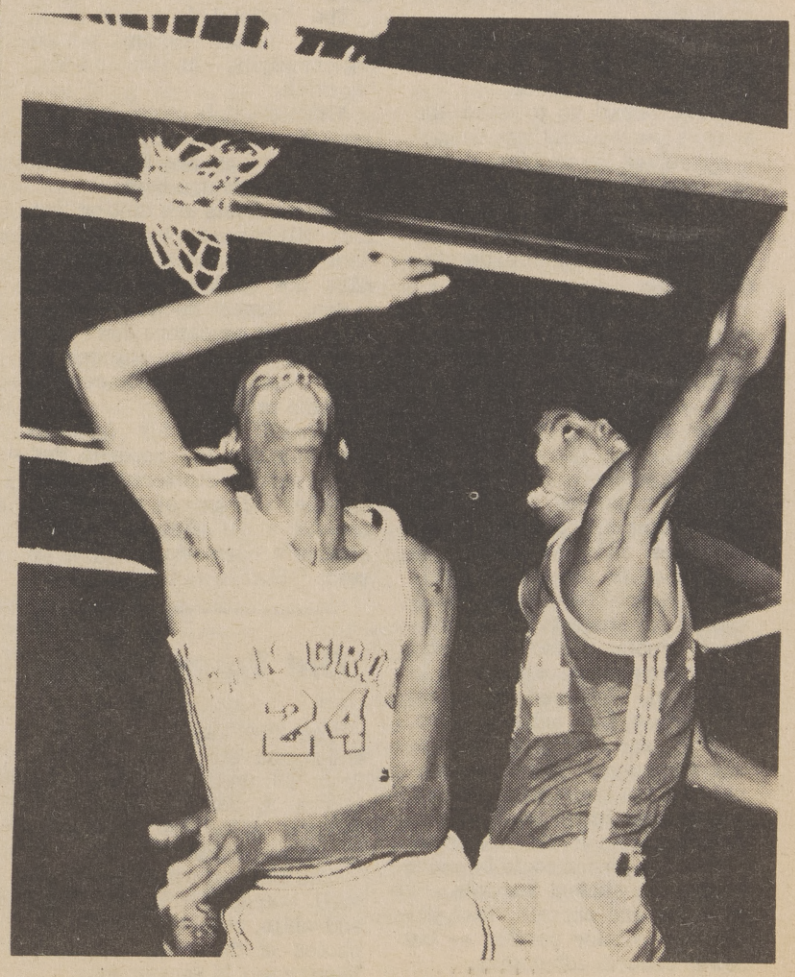
(OBSERVER PHOTOS by CALVIN WILCOX)

CARTWRIGHT CLEARS BACKBOARD. . .



Getting set for his favorite shot

Crowd Greets Mr. & Mrs. Jane Cartwright



Ballet under the basket

Elk Grove Wins Metro League

Last high school basketball game for Sacramento Athlete Of The Year, Bill Cartwright.

Elk Grove another Metropolitan League Championship.

Defeated Sacramento 94-43.

Cartwright with 66 points breaking another record, beating his last years high of 62 points. Both scores against the Dragons of Sacramento High. Cartwright went 30 for 35 from the floor for better than an 88% and 6 for 6 at the free throw line.

Ralph Deloach Sacramento Center no match for Cartwright and fouled out in the last two minutes of the game.

An overflow crowd filled the gym to see Elk Grove win another Metro Championship and pay tribute to their all American Bill Cartwright in his final game.

Observer Recommends

THE SACRAMENTO OBSERVER recommends the following candidates for Tuesday's election:

LOS RIOS COMMUNITY COLLEGE DISTRICT

Area 3 - Robert B. Lynch, Incumbent

Area 4 - Teofilo "Tiff" Martinez

Area 5 - Dr. George Stewart, Incumbent

Area 7 - Mark Sullivan, Incumbent

DEL PASO HEIGHTS ELEMENTARY SCHOOL DISTRICT

Dora Humzing, Incumbent

Robert Dobson, Incumbent

GRANT JOINT UNION HIGH SCHOOL DISTRICT

James York

Robert D. Brill

Bertram Graves

SACRAMENTO CITY UNIFIED SCHOOL DISTRICT

Measure A - Increased tax revenue needed for insured quality education. Vote YES.

PAID POLITICAL ADVERTISEMENT

Vote **Yes**
Measure A
March 4
For
Smaller
Classes

Citizens for Quality Education

ELECT
T. J. "Tiff" MARTINEZ
TRUSTEE
Los Rios
Community College Board
Concerned ● Board Experienced
Proven Ability ● Community Involvement
28 Years College District Resident
VOTE FOR "TIFF" MARCH 4
Paid Pol. Ad.

Students Records No Longer 'Classified'

Joe is classified as a 9-year-old "slow" student in his school.

On his last intelligence test, Joe scored below other students in his class. A psychologist attributed the low score to "frustration." In the past, that would have been the end of it.

But Joe's mother doesn't have to stop there. Now she can challenge the student's record under the new Family Education Rights and Privacy Act of 1974 (the Buckley Amendment).

She listened to the explanation that the score was probably 20 points beneath her son's ability, and then demanded that the score be changed upward.

"She began to question everybody," said the assistant superintendent at the school.

"She wanted us to make the score what it should have been."

He solved the problem -- for the moment -- by requesting statements from the parents and the psychologist on the test, and putting them both in the student's file.

This gambit is just one of many ways administrators at all levels are complying with a law they heatedly protested, but can no longer refuse.

For many Black parents, this is a blessing. Often inner city Black students have been harshly penalized for "moods of frustration" brought on by activities and events external to school or learning experiences. School records often only show such students as "discipline" problems. Such irrelevant and inaccurate records have, in the past, followed a student throughout his school years.

They are setting up hearing and access procedures to comply with the law - but to protect themselves many are changing their methods of record keeping.

The end result could be more access to student records by students and parents, less access by outside parties -- but fewer records altogether.

Mainly, the new law says parents must be allowed to examine their children's educational records, to challenge the records at a hearing and have inaccurate or misleading sections changed or noted.

Also that parents must give written consent before the records can be shown to outside parties.

Students age 18 or over, and any student attending a post-secondary institution, retain the same rights -- and in many cases the parents relinquish theirs.

School officials must notify everyone of their new rights, and establish hearing procedures in case of challenges.

The "stick" is a cut-off of federal funding to any school not complying--and that is a big, big stick.

Although it is very early to say, the main effect of the bill could be to change the way in which records are kept.

Some schools are hinting that they will have one "offical" student file, and other "personal" files not covered by the act.

Sen. James Buckley, (R - N.Y.) says, educators don't have to make that many changes in their record keeping to comply with the new law.

"They'll probably have to consolidate a few records that are presently scattered around, and they will now be much more careful about what is put in a student's permanent file," he said. "That is as it should be."

Old Town Photos

The Old Eagle Theatre has announced that it will be open from 10 until 5 on Saturday, March 1, for the purpose of picture taking for entries for its photo contest.

The contest, scheduled to run until March 31, is for black and white, color slides and color photos of the newly completed theatre in Old Sacramento.

The Sacramento Observer

OUR CITY

TUTORING MATH

O. B. Isaac, director of tutorial services and Janice Quinn, help Valencia Duncan with a math problem during one of the centers tutorial sessions.

John Handy, Musician, Composer At Oak Park Center

On Thursday, March 6, the Oak Park Counseling Center will host musician-composer John Handy, in a unique performance of his music and his ideas.

Handy, noted for his outstanding contribution to "the new jazz," will lecture and perform.

Handy has most recently been influenced by eastern forms of music growing out of socio-religious ideas transplanted in America by eastern philosophers and spiritualists.

Handy is an experimentalist musician-composer, often breaking away from "traditional" jazz vains and creating new moods and directions, having its influences throughout the evolution of modern music.

Some musicians have criticized Haney's music as being "formless" and without the needed texture to qualify for jazz.

Some music critics compare Handy to the late John Coltrane, who was also the target of premature conclusions early in his career.

Handy is scheduled to begin his lecture and performance at 6:30 p.m.

The counseling center is at 3639 4th Avenue, and the public is invited to attend. There will be no charge for admission.

Airport Questionnaires

Supervisor Pat Melarkey today announced that he has sent several thousand questionnaires to residents and homeowners in the Executive Airport area of Sacramento County in order to ascertain their desires on the future of that facility.

Melarkey stated that "Sacramento County must in the next few years, make some hard decisions on the future of Executive Airport. We must decide whether we will expand that facility along the lines suggested by the Federal Aviation Administration or we must explore some feasible alternatives in lieu of expansion."

"I am quite concerned with the potential impact of increased operations at the Airport in terms of both noise problems and safety problems."

Dr. Hollis Field and dental clinic coordinator, Karen Martin prepare to examine Edgar Sherman.

LOCAL CHURCH PROJECT

'Building For the Future'

If you visit the facilities of the Seventh Day Adventist Church's Inner City Community Service Project this week, you will probably find a dedicated staff of missionary minded youth "building for the future."

The multi-purpose center has been in existence for over a year, but as director George Henderson explained it, "the center has been asleep."

The center is at 3526 5th Avenue, between Broadway and 35th Street.

Henderson said the center, in the future, will sponsor a full range of services aimed at providing Oak Park residents with dental, health care, tutoral, cooking and counseling services.

The dental and health clinics have been in operation for nearly two months, but the response has not been what it could be, according to Henderson.

"The community service project here in Sacramento, is a test model to see if the church will sponsor similar centers all over the country," said Henderson underlining the seriousness surrounding the success or failure of Inner City.

The Seventh Day Adventist Church has purchased the old California Youth Authority probation office and a former plumbing company workshop to house the center.

Inner City unlike similar service projects, is not hurting for physical space. The project probably has more floor space than any other service agency in Oak Park.

"Our problem has been that people coming into our legal clinic and dental clinic, have come with great expectations and left disappointed," said Henderson flatly.

Henderson attributes the slow start of the center to poor and non-existent communications.

"We have not been doing our homework in terms of communications, but in the future it will be a priority item on our agenda," said the recent law school graduate, who two weeks ago took over the project's leadership.

Henderson said that without communications, people will not know that the project has a number of qualified health and legal professionals at their disposal free of charge.

"We have oral-surgeons, dentists, family practitioners and a whole lot of specialists willing to donate their skills to service this community," said Henderson, adding "people won't come if they don't know about it."

Henderson also said that the center's largest facility, a former plumbing workshop, is available for community use on request.

The roomy building could be used for receptions, meetings and dances, suggested Henderson.

The youthful director has mapped out a plan to attack poor communications. He has already planned a number of meetings to organize his staff of volunteers into a tightly functioning unit.

"We will be meeting to re-evaluate our programs. We have to do this in order to increase our effectiveness," said Henderson.

Secondly, he said that volunteers will be going door-to-door contacting residents of Oak Park.

"By going door-to-door, which is something Adventists do already when passing out our religious literature, we will go out and inform the community about what we are trying to do here," said Henderson.

Henderson said they have never had any problems with their summer programs, but that after students return to school, participation takes a nose dive.

"Nobody can compete with our summer program. We just have too many volunteers. But when school starts, the project's attendance falls off. We intend to change all that in the future."

Remarkably, the project's annual operations budget last year was $28,000. Henderson said the reason budgets can be kept so low, is because many services are volunteered or donated.

"Our budget for last year was only $28,000 and most of that went for materials like paint and utility bills," said Henderson.

This year's salaries were voluntarily cut back, but it does not appear to represent any difficulty on paid staff members.

One reason might be because Adventist realtors donate housing. This summer, ten volunteers from predominantly Black Adventist colleges in the South will join the year-round staff. They will also live in donated buildings.

Interested persons should contact Henderson at 452-6089 for additional information or drop by the center.

For the meantime, the work of building continues.

THE MOST HONORABLE ELIJAH MUHAMMAD

'Messenger Of Allah' Is D

(Continued from Page A-1)

major educational facility; the University of Islam.

As the fruits of Mr. Muhammad's teachings during more than 41 years as patriarch and mentor of the Nation of Islam, Muslim-operated schools -- called "Universities of Islam" -- have been opened in scores of Black communities across the country and followers have gone into business for themselves or run a variety of commercial enterprises on behalf of the Nation of Islam.

"We must do for self!" Messenger Myhammad constantly admonished his followers and the Black Nation. "We are not going to be a 'lazy Lazarus,' lying at the rich man's gate. You will starve to death waiting for crumbs from the white man's table. We do not need to wait to pick up the crumbs from the rich man's table -- we, the Black people, have a big world, anyway. THE EARTH BELONGS TO US, THE BLACK MAN, but we must prove worthy of it. COME FOLLOW ME!"

Proof of the success of such urging is at once evidenced by the economic success of the Nation of Islam collectively and of individual Muslims.

In addition to teaching the need for economic self-sufficiency, Messenger Muhammad preached racial pride and self-respect, high moral conduct, thrift and lawfulness. Many of his preachments such as abstaining from the consumption of pork and other healthy dietary habits -- have been adhered to by non-Muslim Blacks. However, he taught that all members of the Black Nation are Muslims at birth -- he defined a Muslim as being "a righteous person" -- but that all simply had not accepted this fact.

Born Elijah Poole, or Robert Poole on Oct. 10, 1897, on a tenant farm in Sandersville, Ga., Mr. Muhammad was the seventh of 12 children of a Baptist minister and his wife. At the age of 22, Mr. Muhammad, himself a minister for a period later, wed the former Clara Evans on March 7, 1919, in Cordele, Ga.

In 1923, the Messenger and Sister Clara Muhammad, then the parents of two of the eight children they eventually had, migrated to Detroit Migh. There Mr. Muhammad reportedly worked in a Chevrolet plant from 1923 to 1929 and is also said to have worked as a deliveryman for a Chicago dairy firm. And for a time, he was a Baptist minister.

It was in Detroit that Mr. Muhammad met W. D. Fard, known to Muslims, as Master Wallace D. Fard, who founded Temple No. 1 of the Nation of Islam there in 1930, who according to the doctrine of the Nation of Islam was "Allah, God, Supreme Ruler of the Universe."

According to further doctrine, he was born in the Holy City of Mecca, Arabia, Feb. 26, 1877, and came to this country to bring the "true religion of the Lost-Found Nation of Islam to the Black Man in the wilderness of North America." Muslim prophecy has it that his life span would be 440 years.

Muslims are taught that Master Wallace D. Fard, often referred to as "Allah in the Person of Master Wallace D. Fard," endowed Mr. Muhammad with divine wisdom and knowledge, assigned him as the "Last Messenger of Allah," then returned to Mecca in 1933.

In 1934, Messenger Muhammad moved to Chicago and established Temple No. 2, which became the national headquarters of the Nation of Islam. But his move did not come before Detroit police arrested him that April for refusing to send one of his children to the public school. Prior to the arrest, he had sought to set up a parochial school for Muslim children similar to today's Universities of Islam, which have been accredited for years.

Growth in the Nation of Islam was painstakingly slow in those early years and from 1935 to 1941, Mr. Muhammad resided in Washington, D. C. Following the outbreak of war between the United States and Japan, Mr. Muhammad was arrested in Washington in May 1942, on charges of inciting his followers to resist the draft as well as sedition -- Muslims believe that Allah forbids them to bear arms or do violence against anyone whom He has not ordered to be killed.

The sedition charge was later dropped but Mr. Muhammad was convicted of encouraging draft - resistance and sentenced to five years in the Federal Correction Institution at Milan, Mich. He was released from prison in 1946.

During those war years more than 100 of the Messenger's male followers were jailed for failure to register for the draft. One of them recalled later that "about 80 of us in Chicago were arrested in September 1942."

Demonstrating the same paranoai that led to the unconstutitional imprisonment and persecution of Japanese-American residing on the West Coast, the government sought to prove the Muslims -- particularly in view of their refusal to join the U.S. military -- were espionage agents for Japan, so nearly 50 FBI agents and uniformed officers raided the Chicago Temple. Those arrested received three-year prison terms and, upon release, were placed on nine months' probation. ("We rejected the war on religious grounds.")

During Mr. Muhammad's imprisonment, Sister Clara Muhammad served as the link between him and the Nation of Islam. He insisted that "the devil cooked up the charges," and that he was "tried and imprisoned for teaching my people the truth about themselves."

Meantime, by 1945, two more Temples were established, one in Milwaukee and one in Washington, D. C. Although membership in Detroit is said to have reached 8,000 during the Depression, the combined rolls of all four Temples reportedly declined to less than 1,000 in 1945. But the post-war years marked a steady increase in membership and the number of Temples organized. Momentum of the growth increased during the early 1950's.

It has been reported that in 1955, there were 15 Temples in various parts of the country: 30 in 28 cities of 15 states and the District of Columbia by March 1959; and by December 1959, 50 Temples were reported in 22 states and the District of Columbia. Additionally, there were a smaller number of Muslim groups worshiping in rented facilities or private homes.

Today, there are nearly 100 Temples throughout the country, including several in the Deep South.

Despite its steady growth, the Nation of Islam remained virtually unknown to whites -- and large numbers of Blacks -- until a TV documentary, "The Hate That Hate Produced," was aired by Mike Wallace in July 1959, followed by a number of articles in national publications such as Time, Reader's Digest, US News and World Report, New York Times and Cosmopolitan (Black author Alex Haley, who ghost wrote, "The Autobiography of Malcolm X," was commissioned first by Reader's Digest, and later by the Saturday Evening Post and Playboy, to do stories pertaining to the Muslims).

Amid the sudden spark of national interests in the Nation of Islam, Dr. C. Eric Lincoln published a book entitled "The Black Muslims in America."

Out of it all the descriptive term "Black Muslims" -- a media term rather than proper title -- was formulated and remains in usage by non-Muslims.

Back in 1948, a youthful convicted petty criminal and former Boston and Harlem street hustler, dope dealer-user, pimp and thief named Malcolm Little was serving a term in the Norfolk, Mass., Prison Colony, when members of his family urged him to study the teachings of Messenger Muhammad.

THE MESSENGER OF ALLAH

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SON OF THE MESSENGER

Minister Wallace To Head Nation Of Islam

Minister Wallace Delaney Muhammad, the seventh child of the late Most Honorable Elijah Muhammad -- himself a seventh child -- succeeds his father as spiritual and administrative head of the Nation of Islam.

Nation of Islam National Secretary Abass Rassoui announced Tuesday night, that Minister Wallace -- followed the death of his father Tuesday morning -- has become "the official leader and administrator" of the Nation that had been headed by his father for more than 41 years.

During years of speculation about who would be Mr. Muhammad's successor, it seemed almost certain that Minister Wallace, who is 41, was the likely choice. This appeared to be so even when there was speculation that Muslim firebrand and defector Malcolm X was considered by many outsiders to be a likely candidate because of his long-standing prominent status as top spokesman for Mr. Muhammad and the Nation of Islam.

However, many ministers, including Malcolm, long regarded Minister Wallace as possible successor even while Malcolm was still in great favor with the Messenger and the Muslims.

In fact, Malcolm in a speech at the Chicago Muhammad's Temple of Islam No. 2 on Dec. 12, 1958, introduced Minister Wallace as "the seventh son of our dear beloved Leader and Teacher, who is following in the footsteps of his father." It was implicit that in Malcolm's view, it was no accident Minister Wallace was born the seventh of Messenger Muhammad's eight children.

Minister Wallace was born Oct. 30, 1933, in Detroit, Mich., and received his complete elementary and high school education at the University of Islam. He spent an additional four years studying Islam and Arabic in the Muslim school, and his command of Arabic is well above average.

It is said that before he chose to become a Muslim minister, Minister Wallace, was very interested in electronics and science. He is reported to have worked for the Oxford Electric Co., in Chicago off and on from Sept. 1952 to March 1954. For some time, he worked for the Temple-owned restaurant.

For years, he has represented Mr. Muhammad at public meetings, even during the years when Malcolm officially fulfilled that capacity. He has been decribed as "a well-mannered young man whose devotion to his father and the Muslims is unquestioned."

Before becoming a full-time minister in the Philadelphia Temple, Minister Wallace taught Arabic in the University of Islam.

In some ways Minister Wallace has certainly followed in his father's footsteps -- such as resisting military service of any kind.

Minister Wallace was classified by the Selective Service on Jan. 20, 1953, to be 1-A, which meant he was eligible for the draft. He appealed the classification on grounds that he was a conscientious objector and the local board granted his appeal.

However, in 1957, he was told that he would have to serve two years' civilian duty and was assigned to a State Hospital.

He didn't report for duty at the hospital and was therefore indicted, tried and found guilty by a U.S. District Court in 1958. On a technical point raised by his attorney, Minister Wallace was able to get a judge to order a new trial.

He was later found not guilty because the order for him to report to the hospital was not valid.

Meantime, the draft board issued a valid order and again Minister Wallace declined to show up and was again indicted in Jan. 1959.

Despite defense arguments that Minister Wallace was exempt because he was a minister, he was, once more, found guilty. The judge said there was no "factual basis" to Minister Wallace's claim to being Muslim minister, and on April 12, 1960, handed down a three-year prison term.

However, he continued to fight it through the courts and later won.

Minister Wallace is one of six sons and two daughters born to the Messenger and Sister Clara Muhammad. His brothers are Elijah, Jr., Herbert, Emmanuel, Nathaniel and Akbar. Each has held various positions in the religious movement.

Minister Wallace's sisters are Sister Lottie Muhammad and Sister Ethel Sharrieff.

SISTER CLARA MUHAMMAD

After a period of stubborn resistance, he bowed to their wishes and started communicating with Mr. Muhammad and soon became converted to Islam.

Imprisoned since 1946, Little, who followed Muslim tradition as taught by Mr. Muhammad, discontinued use of his surname and took on the name Malcolm X. Released from prison in 1952, he went to Detroit and joined Temple No. 1, and commuted with other Muslims to Chicago, where he was personally tutored by Mr. Muhammad. A devout follower, he rose to become Mr. Muhammad's most popular national spokesman among the Black masses.

After the Nov. 22, 1953, assassination of President John F. Kennedy, Minister Malcolm X was expelled temporarily by Mr. Muhammad after Minister Malcolm made an unfortunate statement pertaining to the slaying. Mr Muhammad had warned against any such statement.

The suspension was eventually followed by Malcolm breaking with the Nation of Islam and seeking to set up a separate Black Nationalist front and Muslim organization. He was gunned down at a public rally in Harlem and some speculated that the killing was carried out by Muslims -- possibly under the orders of Mr. Muhammad or other Muslim higher-ups. No such contention was ever proven.

For years, the Nation of Islam was frowned on and criticized by many as not being "orthodox Islam" and designated Black racist. However, from November 1959 to January 1960, Mr. Muhammad and two of his sons, Herbert and Akbar, toured traditional Muslim countries of Africa and the Middle East and were well-received.

In recent years, the scorn and contempt long held for the Muslims and the Messenger by whites and large numbers of Blacks have been replaced by monumental respect and support.

Last April scores of governmental, business and national leaders, along with celebrities came together in Chicago to honor Messenger Muhammad for the work of his followers and the progress of the Muslims through his teachings. At the time proclamations honoring him were issued by Chicago's Mayor Richard J. Daley and Illinois Gov. Dan Walker.

Again this year, Daley joined the Mayors of numerous cities across the country by proclaiming Feb. 26, celebrated by the Muslims as "Savior's Day," as Nation of Islam Day.

In recent weeks the mayors of Oakland and Berkeley, Calif.; Atlanta, Ga.; Springfield, Mass.; and Morristown, N. J. have similarly honored Mr. Muhammad and the Nation of Islam.

The Most Honoroable Elijah Muhammad's death came only a few weeks after the double wedding ceremony in New York's Temple No. 7 of a grandson and nephew of his, to two of the daughters of his National Spokesman Minister Louis Farrakhan.

Reporting on the splendid, 1,000-guest wedding and reception, Sister Mary Eloise X noted in the Feb. 14 edition of Muhammad Speaks, the Muslim newspaper: "The wedding, with reception was video taped in its entirety so that the Messenger of Allah, in the privacy of His chamber, can enjoy viewing all the festivities again and again."

ONE OF WORLD'S MOST POWERFUL MEN

THE HONORABLE ELIJAH MUHAMMAD

If grades Are good, Credit Is Good

For the average University student, establishing credit is a little like getting your first job. Most employers won't hire you unless you have some experience and you can't get some experience until somebody hires you.

It is difficult for a student to get credit unless he has already established credit and so forth.

This is the experience of Larry Bliss, a former student himself who is now manager of the Associated Students at California State University, Sacramento.

To help alleviate this problem, The CSUS Associated Students last week established on campus a program by which junior, senior or graduate students at Cal State Sacramento who have a 2.0 grade point average and who are valid California residents may apply on campus for a bank credit card.

The card being applied for is MasterCharge, through one of the major California banks. Bliss said the bank's name cannot be advertised in the information about the bank card availability.

The need for a credit card by students is apparently there. A story in The State Hornet, the thrice-weekly campus student newspaper, Friday brought requests from thirteen students for application forms by the time the office had been open a half hour.

"Students certainly need to establish credit in the world we live in," Bliss said. "We tried a program at the University of California, Riverside, where I was before I came here and it worked very well. Few students are refused credit if they are bonafide registrants who are successfully maintaining a C average in some California college or university."

Bliss did say, however, that the application blanks which are sent to the headquarters office of the sponsoring bank, are checked by the institution to find if student's credit history is acceptable. But as a matter of practice, few students are refused, he said.

The Associated Students operation receives a fee for handling the applications, in this case, $2 per all applications which are successful.

"But the $2 revenue is not the central reason we establish the program," Bliss said. "We feel that it is an additional service we can provide our students and we are happy to give them this opportunity to establish their credit."

Alternative Education program

Senator John F. Dunlap (D-Napa), has introduced legislation authorizing school districts to establish and maintain alternative education programs.

Senator Dunlap said "Education is not an inflexible element of our social system. The process must be as flexible as the human beings it serves.

"Hopefully, SB 445 will provide the incentive for parents, teachers and school districts to emphasize the individual in a unique learning environment, stressing such values as initiative, self-reliance, kindness, joy spontaneity, resourcefulness, courage, creativity and responsibility."

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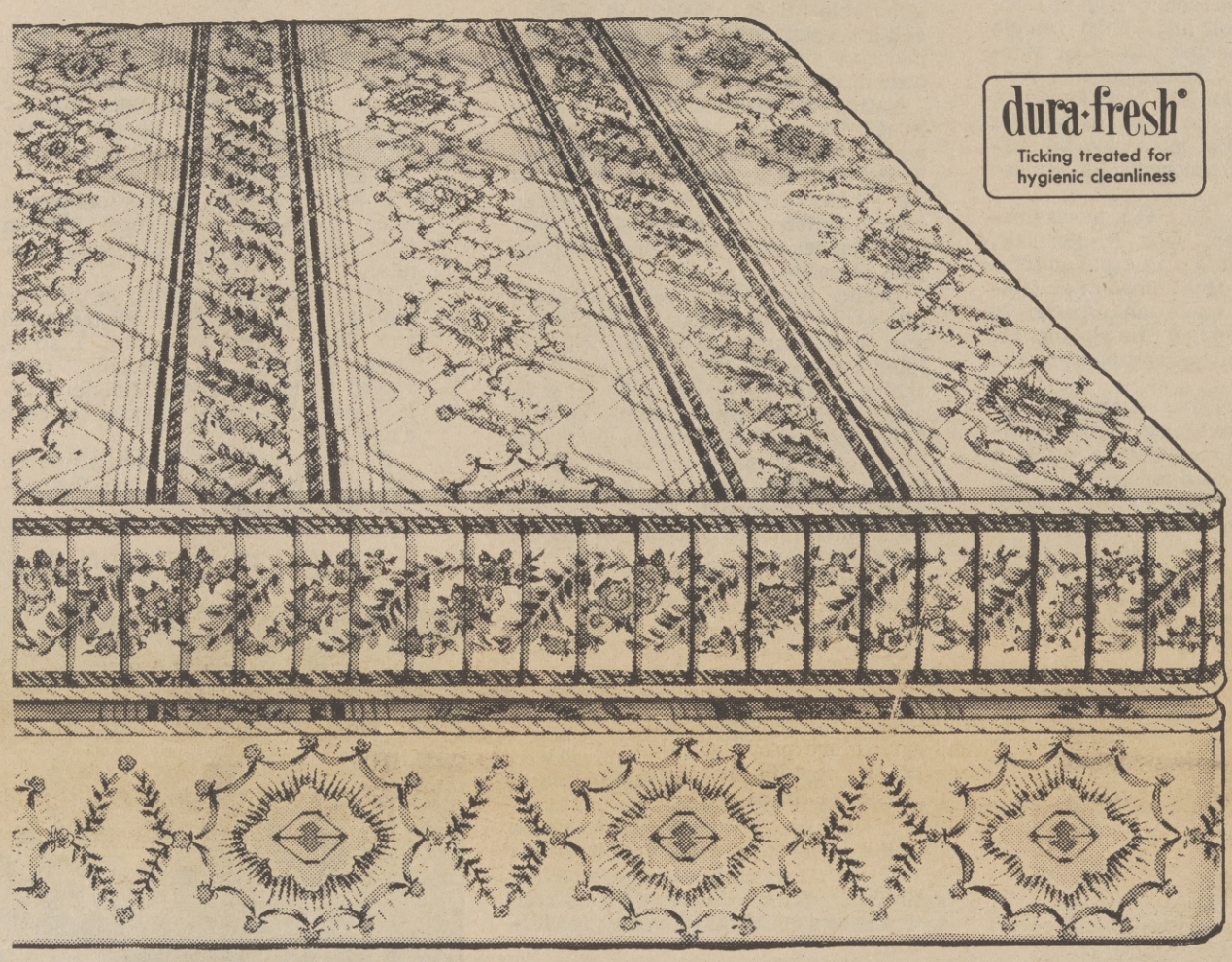

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TIM WALLACE

New Agriculture Head Named

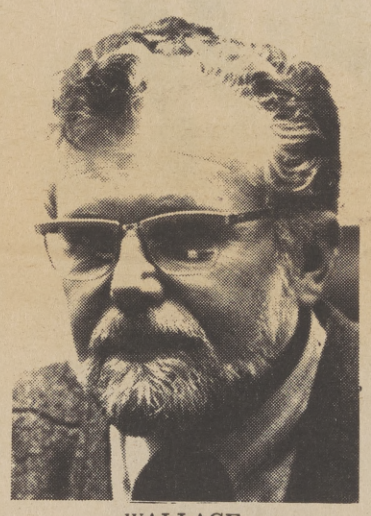
Governor Edmund G. Brown recently announced the appointment of former rancher and logger, Tim Wallace, to head the State Department of Food and Agriculture.

Wallace, 46, prior to his appointment, was an agricultural economist with the University of California's Cooperative Extension in Berkeley.

The new director has worked for UC since 1963, with the exception of a leave of absence during 1968-69 when he served as a senior economist for the President's Council of Economic Advisors.

Wallace, a resident of Berkeley, received his undergraduate degree in economics from Harvard, an MS. in agricultural economics from Oregon State University, and his Ph.D in agricultural economics from Purdue.

Wallace, a former student of controversial US Secretary of Agriculture Earl Butz, who at



WALLACE

one time served as the Dean of Purdue's School of Agriculture, replaces C. Brunel Christensen.

The Department of Food and Agriculture is responsible for administering, directing, and enforcing the agricultural rules and regulations set down by the legislature.

Every time a Californian drinks a glass of milk, eats a steak or a salad, stops to fill their automobile with gas, or purchases a packaged product, the department has already assumed the responsibility of insuring the consumers receive a full measure for what they buy.

The department's personnel also makes sure that the product is clean, wholesome, safe, and usable.

The department is divided into several divisions, each is responsible for a different segment of food and agriculture, but they all interlock to insure consumer protection.

The Division of Plant Industry, for example, is charged with the responsibility of preventing the introduction and spread of plant pest that can destroy farm crops, forest, parks and home gardens.

Perhaps more directly related to the interest of the average consumer is the department's Division of Weights and Measures.

The Division's workers assure buyers of receiving true weight and measure in the packages they purchase in stores.

They make sure that labels on packages are accurate and understandable, that gasoline pumps are accurate, and that motor oil, brake fluid, anti-freeze, and automatic transmission fluids meet strict quality standards.

The department is perhaps best know for its administration of California's Milk Stabilization laws.

The Bureau of Milk Stabilization assures consumers an adequate supply of milk at fair and reasonable prices.

According to the department, Californians pay less than the national average for fresh milk.

However, the department has often been accused of "rubber stamping" milk price increases by consumer groups.

Before any changes in milk prices can be approved, preliminary studies and public hearings must be held by the bureau.

Wallace said that he is going to serve all the people of California, "consumers and producers."

He also said that his policies are not going to be directed by "special interest groups," such as milk producers who are commonly singled out by consumer groups as the culprits of higher dairy prices.

The department is concerned with nearly all aspects of food and agriculture produced, processed or sold in the state.

Its responsibilities covers a wide range of related interest not commonly known by the public.

The Bureau of Egg and Poultry Quality Control, assures everyone who purchases eggs that they are receiving a package that is accurately labeled as to quality, grade, size and contents.

The department also operates four chemistry laboratories located in Sacramento, San Francisco, Fresno and Los Angeles.

The laboratories analyze samples of dairy products, fresh fruits and vegetables, meats, hay and other livestock feeds for pesticide residues to insure that products are safe for consumption.

The department even screens nursery products to insure plant quality for home gardens.

Alameda County Assemblyman Ken Meade shown above, says he can do his job without a coat and tie. Assembly leaders, speaker Leo T. McCarthy, and Assembly Rules Chairman Leon Ralph, earlier this week, had expressed some concern about Assemblyman Meade's dress. Late during the week, Meade held a press conference and said that if the Assembly attempts to force him to wear anything other than his own chosing, he will go to court. As we go to press, both McCarthy and Ralph appear to be backing down on their alleged former stands. Ralph says he never said anything to Meade concerning his dress (it was never on his committee's agenda), and McCarthy says he "does not care if he wears pajamas" on the floor of the Assembly's chambers. Many observers agreed this week that the issue was a "waste of good legislative energy and press space." What do you think? Shown are Assemblyman Meade and his legislative secretary Ms. Cathy Craft.

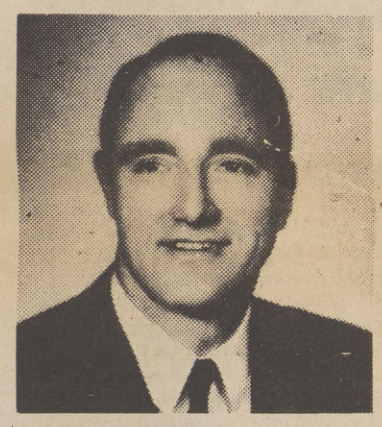
Class For Women In Public Speaking

Women who are interested in expressing their ideas in public will have the opportunity to improve their skills in a special course being offered through California State University, Sacramento extension.

The class will consider public speaking situations, as well as report giving, listening skills, questioning to elicit wanted answers, and expressing ideas in a group setting.

The one unit class will meet on Thursdays, from March 6 to April 10, from 7 to 9 p.m., on the CSUS Campus in Speech Building 254. Further information is available from the Office of Continuing Education for Women, 454-6915.

Dental Plates



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OFFICES IN OTHER CALIFORNIA CITIES

Bill Will Make Murder Of Inmate Death Crime

Inmates convicted of killing other prison inmates could expect to go to the gas chamber.

A bill to extend the death penalty to such crimes was introduced in the Legislature this week by Senator Dennis E. Carpenter, Chairman of the Senate Subcommittee on Civil Disorder.

"Prison violence is on a dramatic rise," said the Newport Beach Republican. "The majority of the almost 100 persons murdered by inmates in our penal institutions in the past three years have been other inmates."

Under current law, the inmate responsible for the murder can only be sentenced to an additional nine-year term, unless he is already serving a life sentence, according to Carpenter.

"Testimony before the Senate Subcommittee on Civil Disorder shows that inmates desire legal protection from murderers just as much as members of free society," said Senator Carpenter.

"This bill will provide a strong deterrent by mandating the death penalty for the murder of an inmate by a fellow inmate," concluded Carpenter.

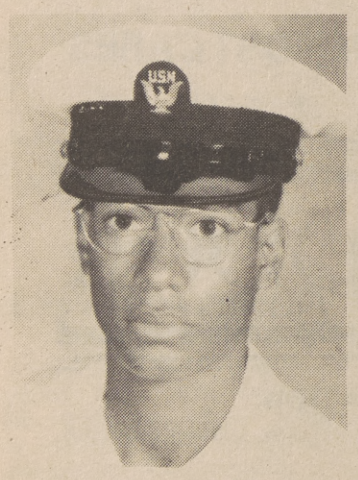
Trade Fair Wants Amateur Music Groups

The Sacramento Metropolitan Chamber of Commerce is very interested in contacting amateur musical groups that would like to perform at the Chamber's 2nd Annual Sacramento Trade Fair. The fair is scheduled for October 3, 4 and 5, at the Sacramento Convention Center.

Musical groups can be of any size including full size orchestras. Each group will be asked to perform for 45 minutes at a time. The program will call for 21 groups to be booked unless they are able to participate on more than one occasion during the three-day run.

Persons interested in obtaining more information and/or being booked for the 1975 Sacramento Trade Fair, are invited to call Bill Silvia or Lyn Muzzy at 443-3771.

BYRON WHITE



Navy Airman Recruit, Byron A. White, son of Mrs. Shirley McDowell of 1123 E. Washington, Stockton, California, graduated from recruit training at the Naval Training Center, San Diego.

The training included instruction in seamanship, military regulations, fire fighting, close order drill, first aid and Navy history.

The Sacramento Observer Night

SACRAMENTO PROSPECTORS

vs.

STOCKTON GOLDEN ARCHES

Thursday, March 6

8:00 p.m.

2 for 1

SACRAMENTO

Tight money and dull night clubs putting a cramp in your style? Why not try an evening with the Stockton Golden Arches.

Try James Smith, the Western Basketball Association's MVP for '74. If Smith's hot handed action fails to turn you on, try and focus your eyes long enough on speedy super guard Louie Small as he sizzles up court. If long shots come closer to your definition of thrills, witness Jim McCargo pack away points. Bring the family or selecte one, and enjoy some real ACTION! Life need not be an endless cycle of "the one that got away." Catch the big one for half the price. Plan to be at Courtside for the BIG top-off.

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Please send me my SACRAMENTO OBSERVER Night "2 for 1" tickets today.

—— prs. reserved seats at $3 pr.

—— prs. Adult Gen. Adm. at $2 pr.

—— prs. Jr. (ages 14 & under) seats at $1 pr. (must be accompanied by adult to sit in reserved seats).

Total check or money order $_____

NAME _____ Phone _____

ADDRESS _____

CITY _____ ZIP _____

Arches vs Prospectors March 6, 1975

PROSPECTORS

Oops, There Goes My Briefcase!

Oops, where is my briefcase!

This may be a frequently held expression in the upcoming weeks as Governor Edmund G. Brown Jr. ordered a halt this week to the distribution of free briefcases to state employees in an effort to slow "the blizzard of state paperwork."

Brown also directed his staff to dispose of the three paper shredders used by the previous administration.

"Too often, I find that the volume of paper expands to fill the available briefcases," said Brown. "As for shredders, they simply have no place in an open government."

The Department of General Services said the state paid $153,355 last year to buy 6,810 attache and leather brief cases ranging in price from $18.05 to $38.15 each.

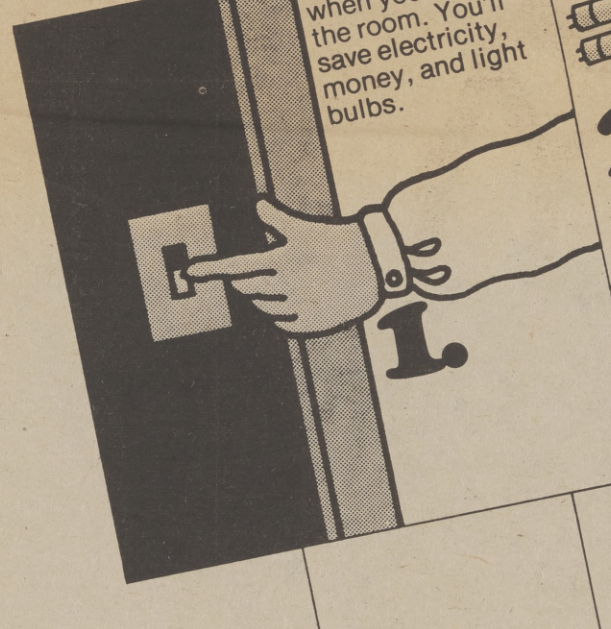
The department estimated that as many as 40,000 attache and briefcases now are in use by state employees. The current inventory in storage by General Services totals 6,142 cases valued at $117,980.

No briefcases currently in use by state personnel will be recalled, Brown emphasized.

State employees who need such luggage in their work, may purchase it at cost as long as the existing supply remains.

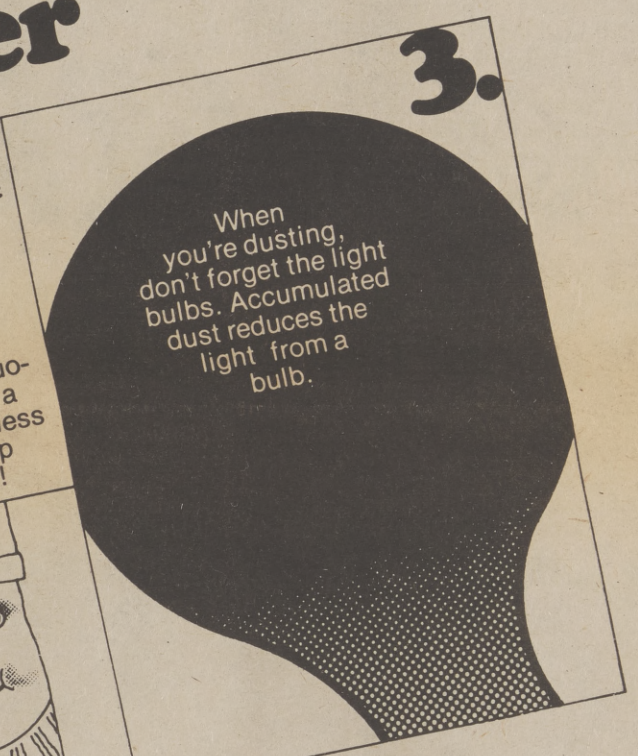
"The state should get out of the briefcase business," Brown said in issuing his directive to the Department of General Services.

SIX ILLUMINATING IDEAS FROM THE WATT WATCHER to help you save electricity and money this winter

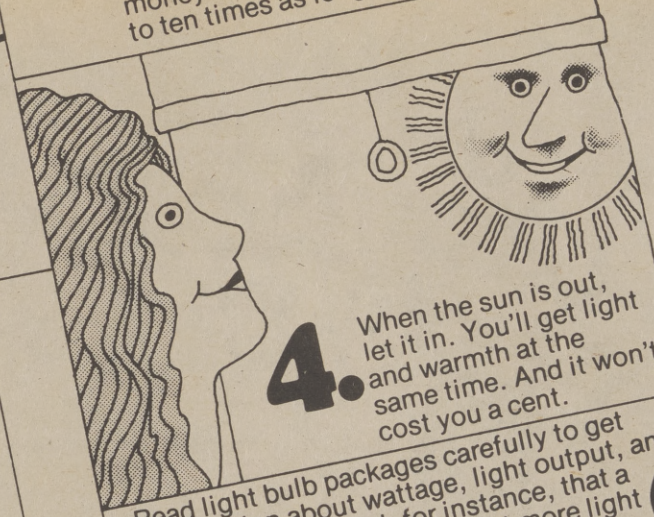


1. Turn the lights off when you leave the room. You'll save electricity, money, and light bulbs.

2. If you happen to be installing new lighting, try fluorescent lamps. A 40-watt fluorescent lamp produces more light than a 100-watt incandescent bulb and for less money. Plus, fluorescent lamps last up to ten times as long as ordinary bulbs!



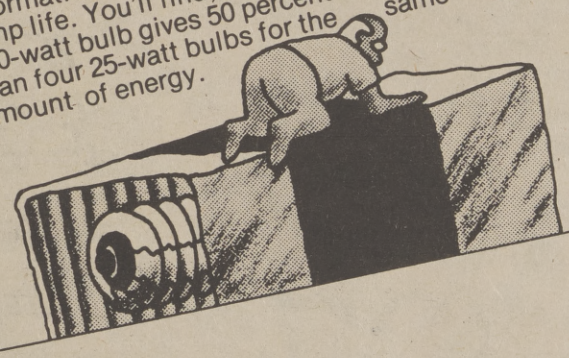
3. When you're dusting, don't forget the light bulbs. Accumulated dust reduces the light from a bulb.



4. When the sun is out, let it in. You'll get light and warmth at the same time. And it won't cost you a cent.

5. Reduce the size (wattage) of light bulbs in non-critical seeing areas, such as hallways, closets, garages, etc.

6. Read light bulb packages carefully to get information about wattage, light output, and lamp life. You'll find, for instance, that a 100-watt bulb gives 50 percent more light than four 25-watt bulbs for the same amount of energy.



Now that winter is here with fewer hours of daylight, we depend more on artificial lighting. Although electric lighting is still about the best bargain around, we should all use it wisely---not waste it.

Call on us. We're here to help.

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At Levitz we plan to have sufficient quantities of all advertised items. If we run out before the end of this event, we will re-order for you at the reduced price! Clearance items excepted.

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CHEST $107

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Fill your bedroom with magnificent craftsmanship, timeless beauty! Regal suite has the satiny sheen of an Oak finish on Oak engraved wood products, selected hardwoods and simulated wood ... deep moldings ... massive antiqued hardware. The extra-size drawers are all dustproofed, dovetailed and center-guided! Save!

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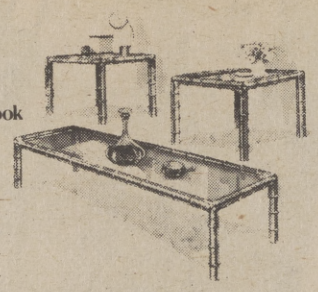
It's Not Just A Word ... It's A Policy At LEVITZ

Exciting Savings From The World's Largest Seller Of FAMOUS BRAND Furniture

You couldn't pick a better time to buy furniture! See values by the hundreds ... famous name brands you trust ... at breathtaking savings!
No waiting, no delays! Every item in stock is instantly available. Pick up your purchase or we'll deliver at a slight charge ... savings either way!

SAVE $19

YOUR CHOICE $38



Hurry For Bamboo Look Chrome Plated Tables!

Be exotic! Tables have unusual bamboo effect, rich smoked glass tops. Choose 55"x21" Cocktail Table, 25"x25" Lamp Table or 29"x21" End Table. You'll want all 3!

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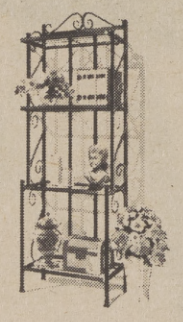
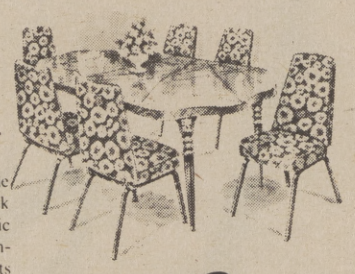


Own A Sturdy Wrought Iron Baker's Rack Now!

Use it as bookcase, music center, planter. Group several for a room divider. 24"x12"x74" baker's rack is Mediterranean style with delicate scrollwork. Save now!

SAVE $20

ALL 7 PCS. $117



Add Shine With 7-Pc. Dinette By Douglas!

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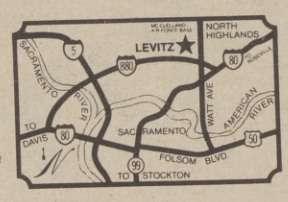

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The Sacramento Observer

SECTION B

OBSERVATIONS

FEB. 27 - MARCH 6, 1975

Congressional Black Caucus Elects 1975 Officials

Preparing for an aggressive legislative and programmatic thrust in the 94th Congress, the Congressional Black Caucus this week previewed its legislative agenda and announced the election of Caucus officers who will lead the Caucus this year. The legislative agenda will be presented shortly after the House reconvenes following the recess.

Current Congressional Black Caucus Chairman, Charles B. Rangel (D-N.Y.), was unanimously re-elected as Chairman for the coming year. Also, re-elected were Congresswoman Yvonne Brathwaite Burke (D-Calif.), Vice Chairperson, Congressman Andrew Young, (D-Ga.), Treasurer, and Congressman Walter E. Fauntroy, Secretary. Congressman Fauntroy will also serve as CBC Dinner Committee Chairperson for the September fund-raising dinner. With the election of Congressman Harold Ford (D-Tenn.) of Memphis, the Caucus numbers 17 this session.

The Caucus begins this session with the appointment of a new Executive Director and staff. Ms. Barbara Williams, the new Executive Director, most recently headed the Coalition for Human Needs and Budget Priorities, and served as Administrative Assistant to Congressman Ron Dellums (D-Calif.) prior to that time. Other newly appointed staff include Kenneth S. Colburn, Legislative Coordinator, Alicia Christian, Research Coordinagor, and David Ruffin, Federal Programs Coordinator.

Encouraged by recent congressional reforms and initiatives, the Caucus members feel that their legislative priorities will win support, not only from Black Americans, but from all persons faced with and concerned about current economic and social problems.

These Caucus legislative priorities will focus on economic recovery and on political participation. In a letter to President Ford last month, the Congressional Black Caucus members spelled out some details of their economic program. Economic legislation will center on full employment legislation, tax reform and tax rebates. The defense budget and other appropriations items will be scrutinized in the framework of national priorities responsive to present economic conditions.

The need for renewal of the Voting Rights Act of 1965 prior to its August expiration will be another high priority for Caucus legislative activities. At the same time, members will press for Universal Voter Registration legislation to meet the continuing problem of low voter participation, which is particularly severe among minority groups and lower-income persons.

While the 17 members of the Congressional Black Caucus have joined together because of the common issues they face as Blacks, Chairman Charles Rangel stressed that their program will "reach to the needs of all Americans."

"The Caucus' motto," he said, "is that we have no

(Continued on Page B-4)

LEGISLATURE

Not Solution , But Part Of Problem

by REV. HOSEA WILLIAMS
Newly Elected State Representative of the Georgia's Legislature

My first two weeks in the Georgia State Legislature were one of the most revealing spells of my life. For the first time, I saw with my own two eyes; heard with my own two ears -- in fact, I am convinced that I was a part of one of the things in our society that is truly causing many of our major problems.

For a long time, I've seen things like crime; unemployment, school drop-outs, the cost of living sky-rocketing; disobedience to federal laws; selfish politicians ignoring the will of the people, while they get richer and richer after every election (even though the people are continuously taught to register and vote, register and vote).

I've seen only the righ get richer, while the poor continuously get poorer.

In other words, for a long time I've seen the symptoms and effect, but it has just been during the last two weeks that I've truly seen one of the real causes of many of our major problems and that is the State Legislature.

In some ways, I'm convinced the people would be better off if the legislature only met every five years. It's the same as out here everyday -- it's all but controled by the big, rich companies and "the super-rich whites."

There are groups up there called "lobbyists." They are generally highl-paid lawyers. Their job is to keep things going in the direction of the power structure and to prevent laws from passing that will truly help poor people.

Another thing -- the main decisions are not made on the floor of that legislature by votes. They are made by some well-organized clique long before they are voted on by majority of those elected representatives.

Unless the masses of the people will wake up, go

(Continued on Page B-4)

Support Measure A Tuesday

Quality education continues to be a primary concern within the Black community of Sacramento, as it does in other parts of the country.

The Sacramento City Unified School District, hopes to stride one step closer to that goal with Measure A, in next Tuesday's election.

Measure A is a tax revenue increase. In essence, it calls for more money to purchase quality education. In principal, the measure guards against mediocrity creeping into our educational institutions via spiraling inflation.

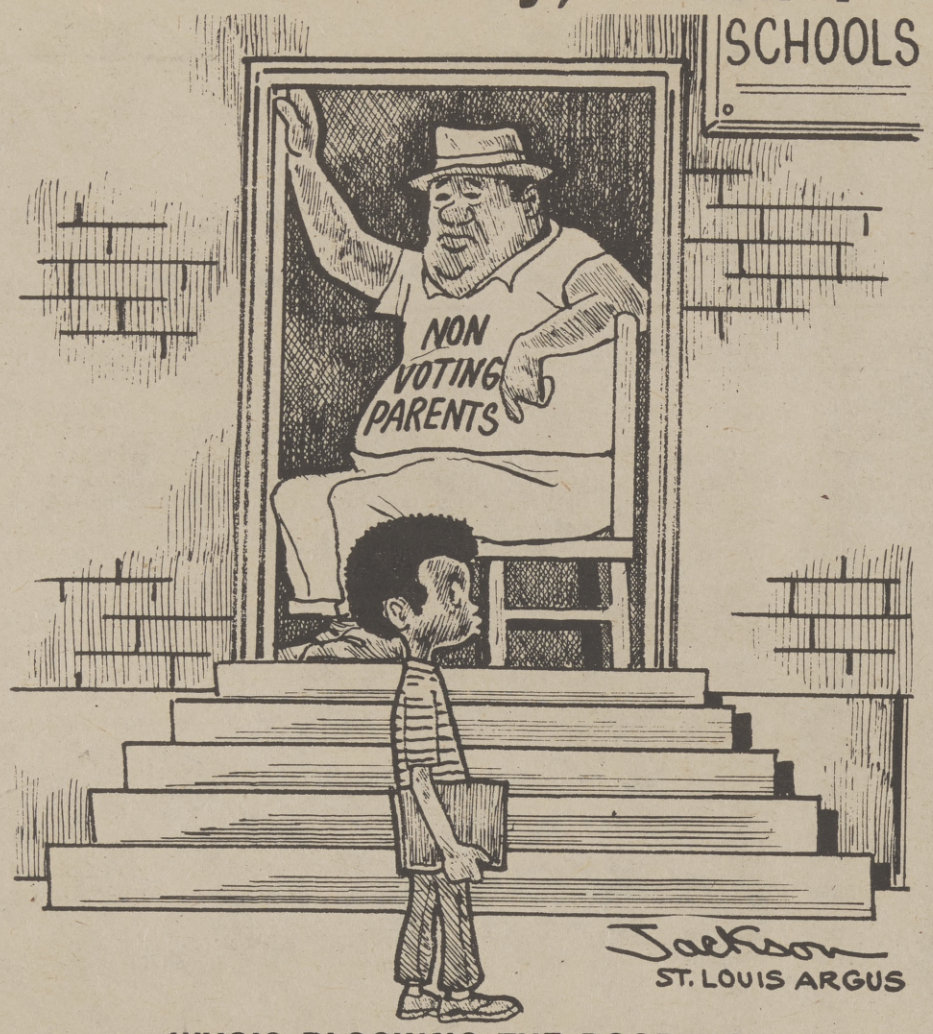
Measure A provides for a reduced teacher to pupil ratio. It provides us with the comfort that our children will continue to come closer to "quality education" from which they can launch productive lives.

We cannot afford to allow rising costs to rob our children of their future. We cannot allow lack of proper financing to confuse decisions made by administrators trusted to guide our children.

Measure A is not a blank check made out to the Board of Education. The money has already been designated by a citizens committee brought together to investigate where funding would be needed.

THE SACRAMENTO OBSERVER urges you to cast your ballot in favor of Measure A to insure quality education for years to come.

Vote Tuesday, March 4



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WHO'S BLOCKING THE DOOR NOW

HAWKINS REPORT

The Predicted Depression

by AUGUSTUS F. HAWKINS
California's First Black Congressman

On February 28, 1974, when Mr. Nixon was still President, The Observer published a column I wrote which was entitled "Continuing Recession: Perils." I recently had the opportunity to re-read that article. Unfortunately it predicted almost to the letter, the tragic economic circumstances that America was going to experience for the rest of 1974.

I believe the column is worth reviewing with my readership, and therefore I am presenting certain pertinent aspects of the article, which should assist us in using past history to resolve present problems (if we are wise.)

HAWKINS

The article made the following observations:

According to the President, the State of the Union couldn't be rosier. He's declared that there will be no recession in the United States this year, and that the economy, as a whole, will prosper.

I would like to believe this prediction; but since even the President's most trusted lieutenants are hedging their bets, I think all Americans need to ignore the Administration's rhetoric and watch the Nation's economy.

Unemployment will increase this year. The major dispute centers around the extent of the increase. The jobless rate was 4.9 percent in 1973; it is 5.2 percent now, and will probably rise to 5.5 percent or more before the year is completed. (In the 1971 recession it was 5.9 percent.) Even if 4 percent unemployment were "full" employment, which definitely is not true, obviously we are in severe trouble now. So much so, that the President's economists want to push the 4 percent unemployment rate to 4.6 percent as the "full" employment guideline.

Some critics are observing that since the President has been unable to produce "full" employment, even at this high rate, he wants to re-define it. At any rate, unemployment is rising and it appears that this condition will continue throughout most of 1974.

Another most interesting question is - Are we in a period of recession? If we agree that a recession is a period of at least six months of actual decline in the real level of productive activity - then we are in a recession.

An examination of where this deplorable situation is going to lead the average working American is exasperating. It is exasperating because there is no present relief in sight in the upward spiraling of the cost of living. Prices have continued to out-pace the pay envelop. Recent U.S. Department of Labor Statistics indicate that even wage increases for 1973 were not much of a leveler in the inflationary spiral; wage increases just could not keep up with galloping inflation. Real hourly earnings fell 1.9 percent and real average weekly earnings dropped 1.5 percent.

There are some solutions if the Administration moves quickly. In fact, it is imperative that reme-

(Continued on Page B-4)

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Minorities – 'Catching It'

BY ASSEMBLYMAN LEON RALPH

This week, I would like to discuss the low-income consumer and the impact of our national economic situation on our lives. Make no mistake about it, Blacks and other minorities are currently "catching it," and there is no visible sign of a speedy relief.

A few days ago, I had an opportunity to read a report by the U.S. Department of Health, Education and Welfare. Their message was clear, "Although everyone will feel some impact, it will be low-income households that are the hardest hit." This message is unfortunately evident when poor folks try to buy gas, food, and pay their bills.

RALPH

What is so discouraging, is the impact of national problems are absorbed disproportionately by poor folks. All too often, this is our plight whether it is a social or political issue.

I can remember clearly the address by President Gerald Ford on his fight against inflation. He made some "interesting points" for everyone to follow.

- Help increase food and lower prices, grow more, waste less.
- Help save scarce fuel in the energy crisis, drive less, heat less.
- Then President Ford made his last pitch: Rich or poor we must share with others.

I look at these words, and I look at the national policy for the country. My conclusions can only be, we don't have a program to whip inflation, but a program to whip the poor!

If the objective is in fact to whip inflation, the President will have to come to understand that poverty is a by-product of our economy. Poverty is similar to slavery, in that you are able to maintain large companies by utilizing cheap labor.

In essence, then, the system has a built burden for the low-income consumer.

In short, how can we grow more and waste less, if you don't have money to grow more and you don't have food to waste. How can you drive less when you don't have a car, but trying to get and maintain one. How can you heat your home less, when you've never had enough heat. In fact, if we did as the President recommended, many of us would freeze to death, because we don't have enough heat now.

What we need is some straight, hard and honest talk from the President. He continues to talk in terms of hopes and desires. Certainly these things have their place, but eventually we must get down to the facts of the matter.

When the damaging effects of inflation and high unemployment are considered together, the "working poor" are always found bearing much of the loss. The fact of the matter is, we are probably going to face other problems:

1. Lessening of job opportunities
2. A declining wage rate when employed
3. Larger tax burdens to be paid out of smaller incomes
4. Difficulty in obtaining credit and rates of return that compensate for inflation on what savings you might have

In short, until we can find a process by which we can reassess and change, the monstrous burden put on the low-income worker -- we will have to try to hold out.

There is one thing you can be sure of, Democrats are on the move in Sacramento to right many of the wrongs that have gone on for years.

For example, the Governor has indicated he will actively support legislation to reassess and bring reform as it relates to tax reform. We haven't had that kind of commitment in California for the past eight years.

In addition to reiterating his pledge of no increase in state taxes this year, the new Governor also specifically mentioned the following areas in need of corrective legislation.

- Oil Depletion Allowance -- Originally given to encourage exploration, this tax break has outlived its usefulness. Eliminating the oil depletion allowance will increase state revenues are estimated $30 million annually.
- "Realistic" Minimum Tax on Preference Income -- The untaxed portion of capital gains and accelerated depreciation make up the lion's share of "preference" income. The legislation in 1971 imposed the first minimum tax on this type of income. If, for example, the minimum tax is raised from 2.5 to 7.5 per cent and the exclusion reduced from $30,000 to $20,00 the state treasury would earn an additional $77 million.
- Home Office Deduction -- A 60-year-old amendment to the State Constitution permits insurance companies with home offices in California to deduct their local property taxes, dollar for dollar, from the gross premiums tax they pay to the state. In 1972, 135 insurance companies got a $16.4 million state tax writeoff. No other business has this type of special deducation.
- Two-Third Vote For Business Taxes -- Your taxes and mine can be changed by a simple majority vote of the State Legislature. But it takes a two-thirds vote of each House to revise the taxes of banks and corporations. The people will have to approve a constitutional amendment, but first 54 affirmative votes in the assembly and 27 in the State Senate will be required to submit the issue to the ballot.

The principles of Democracy should also apply to our tax system -- the principles of justice, equity and uniformity. I think efforts to close tax loopholes of big money interest, represents a beginning.

What do you think? Write or stop by my District Office, 9512 South Central Avenue, Los Angeles 90002.

I'd like to hear from you.

The Sacramento Observer

FORUM

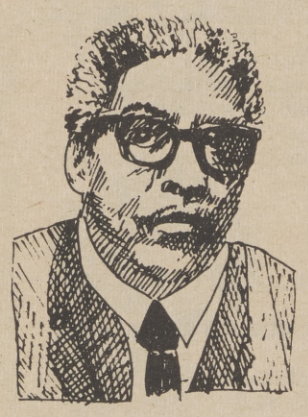
FEB. 27 - MARCH 6, 1975

RUSTIN COLUMN

Responsibility Of Black Leadership

by BAYARD RUSTIN
A. Philip Randolph Institute

Not too many years have elapsed since America experienced the phenomenon known popularly as Black Power. The specifics of Black Power's philosophy and program were never particularly clear; in fact, it can be safely said that the vehemence and shrillness of Black Power's most prominent advocates was equaled only by the emptiness of their ideas.



RUSTIN

There was, however, one important theme that emerged from the rantings of the so - called militants: American society and culture, they seemed to be saying, was beyond redemption, sick, not worth the efforts at reform or change.

Black people, particularly young Blacks, should devote their energies to the development of an alternate, separatist culture, one defined by race consciousness and should avoid at all costs any contact with or participation in the larger white world.

During the height of the Black Power debate, A. Philip Randolph -- who was lumped, along with Roy Wilkins and Martin Luther King, as chief among the sell-outs and Uncle Toms of the traditional civil rights leadership -- responded quite eloquently to the issues raised by the young militants. His words bear repeating since they suggest something quite important about the current situation.

"The forces of advanced technology are not limited by national boundaries and they are sweeping the world. Somehow we must find a way to become a part of this

(Continued on Page B-4)

TO BE EQUAL

Work Program

by VERNON JORDAN
Urban League Executive Director

Anyone foolish enough not to take the current recession seriously got a tremendous jolt from the President's Buget and the report of his Council of Economic Advisors.

Both paint a picture of a sick economy right through to the end of the decade. Unemployment is projected at almost eight per cent for the next three years. This means the government's top economic minds are willing to accept that nearly eight million people will be out of work annually.

JORDAN

They don't even offer much light at the end of the tunnel. By 1980, they say, unemployment will still be 5.5 per cent of the labor force, or over five million people. And all of this is to be accompanied by continued high inflation.

It seems to me that any such projection should serve as the springboard for action. If the economists say this is what will occur, it becomes mandatory for government to intervene in the economy on a scale sufficient to insure that such disastrous predictions don't come true.

With each passing day, it becomes more clear that the country needs a massive full employment policy that guarantees a decent job at a decent wage to everyone who can work, and some form of economic controls to end high inflation.

This worries a lot of people, even those who reluctantly go along with the President's plans for a big budget deficit to stimulate the economy. Too much government control, they insist, means the end of the free enterprise system.

What they seem to be forgetting is that a free enterprise system that can't make work for eight million people, that locks 85 million people into poverty or near - poverty, may be doomed anyway.

In fact, only bold steps that put people to work and insure their earnings aren't eaten away by high inflation, can save the system. Back in the 1930s, at the height of the Depression, the government took radical steps to put people to work and saved the system in the process.

Some people are suggesting that one of these steps, the Works Progress Administration, be revived today. This was a program of work relief that, in spite of all the myths about workers sleeping on their shovels, was extremely effective.

The WPA put a total of over eight million people to wrok on projects we're still using today. At this peak, one out of every twenty American workers were on the WPA payroll.

Thev built 650,000 miles of new roads, 124,000 new or rebuilt bridges and viaducts, 120,000 public buildings, such as libraries, schools and offices, 23,000 miles of streets and paths, 16,000 miles of water lines, 1,600 parks, 6,000 playgrounds and athletic fields, and thousands of hospitals, plants and other facilities still in use.

In addition, WPA programs taught reading and writing to 1.5 million adults, organized nursery schools for

(Continued on Page B-4)

1975 Black Officials...

(continued from Page B-1)

permanent friends and no permanent enemies. At a time of economic crisis, I think we will find that we have many more friends than enemies."

Caucus members feel that there are many persons and groups beyond their immediate constituencies who will see the Caucus' legislative agenda in their personal interest as well as in the country's best interest. "I think," said Chairman Rangel, "that citizen awareness and concern about their government's policies is at a high point."

The Caucus will also develop a technical resource network in subject-matter areas of concern to the Caucus.

Increasing seniority and appointment of CBC members to key House committees will aid in moving the legislation through Congress. Beginning this season, Andrew Young sits on the Rules Committee, Charles Rangel on Ways and Means, and Yvonne Burke joins Louis Stokes (D-Ohio) on Appropriations.

Other Caucus members sit on most of the major committees of the House. In addition, Ralph Metcalfe (D-Ill.), and Barbara Jordan sit on the Democratic Steering and Policy Committee, and Cardiss Collins (D-Ill.) is an at-large Whip.

The following are committee and subcommittee assignments for Congressional Black Caucus members in the 94th Congress.

CONGRESSIONAL BLACK CAUCUS COMMITTEE AND SUBCOMMITTEE ASSIGNMENTS
94th CONGRESS, 1st SESSION

Yvonne B. Burke - APPROPRIATION COMMITTEE
- State, Justice, Commerce and Judiciary
- Housing and Urban Development and Independent Agencies

Shirley Chisholm - EDUCATION and LABOR COMMITTEE
- Elementary, Secondary and Vocational Education
- Select Education
- Post-Secondary Education

William Clary - EDUCATION and LABOR COMMITTEE
- Labor Management Relations
- Labor Standards
- Equal Opportunities

POST OFFICE and CIVIL SERVICE COMMITTEE
- Chairman, Subcommittee on Employee Political Rights and Intergovernmental Programs
- Postal Facilities, Mail and Labor Management

Cardiss Collins - FOREIGN AFFAIRS COMMITTEE
- International Resource, Food and Energy
- International Organizations

GOVERNMENT OPERATIONS COMMITTEE
- Commerce, Consumer and Monetary Affairs
- Government Activities and Transportation

John Conyers, Jr. - GOVERNMENT OPERATIONS COMMITTEE
- Manpower and Housing
- Government Information and Individual Rights

JUDICIARY COMMITTEE
- Chairman, Subcommittee on Crime

Ron Dellums - ARMED SERVICES COMMITTEE
- Military Compensation
- Military Personnel

DISTRICT OF COLUMBIA COMMITTEE
(Subcommittees not yet set)

Charles C. Diggs, Jr. - Chairman, District of Columbia Committee

(All Subcommittees)

FOREIGN AFFAIRS COMMITTEE
- Chairman, International Resources Food and Energy Subcommittee
- International Organizations

Walter E. Fauntroy - BANKING, CURRENCY AND HOUSING COMMITTEE
- Housing and Community Development
- Consumer Affairs
- International Development Institutions and Finance
- Financial Institutions, Supervision, Regulations and Insurance

DISTRICT OF COLUMBIA COMMITTEE

(Subcommittees not yet set)

Harold E. Ford - BANKING, CURRENCY and HOUSING COMMITTEE
- Domestic Monetary Policy
- Housing and Community Development

Augustus F. Hawkins - EDUCATION and LABOR COMMITTEE
- Chairman, Equal Opportunities
- Post-Secondary Education

HOUSE ADMINISTRATION COMMITTEE
- Chairman, Electrical and Mechanical Office Equipment Subcommittee

Barbara Jordan - GOVERNMENT OPERATION COMMITTEE
- Manpower and Housing
- Intergovernmental Relations and Human Resources

JUDICIARY
- Monopolies and Commercial Law
- Administrative Law and Governmental Relations

RALPH H. METCALFE - INTERSTATE and FOREIGN COMMERCE COMMITTEE

(Subcommittee not yet set)

MERCHANT MARINE and FISHERIES COMMITTEE
- Oceanography
- Merchant Marine
- Chairman, Panana Canal Subcommittee

PARREN J. MITCHELL - BANKING, CURRENCY and HOUSING COMMITTEE
- Housing and Community Development
- General Oversight and Renegotiation

SMALL BUSINESS COMMITTEE
- Small Business Administration Oversight and Minority Business

BUDGET COMMITTEE

Robert N. C. Nix - FOREIGN AFFAIRS COMMITTEE
- Chairman, Subcommittee on International Economic Policy
- Resources, Commodities and Food

POST OFFICE and CIVIL SERVICE COMMITTEE
- Postal Facilities, Mail and Labor Management
- Postal Service

Charles B. Rangel - WAYS and MEANS COMMITTEE
- Public Assistance
- Oversight

Louis Stokes - APPROPRIATIONS COMMITTEE
- Labor, Health Education and Welfare Housing and Urban Development
- District of Columbia

Andrew Young - RULES COMMITTEE

Black Leadership . . .

(Continued from Page B-3)

phenomenon that is sweeping the world and changing the world. The youngsters of today must direct their attention not only to the matter of racial identity and racial realization through Black studies, but they must make certain that they are not left behind in the scientific and technological revolution, because if they are, they will be in a helpless state.

There will be absolutely no way in the world whereby they can become an effective force. If the young Black cannot become a part of this advancing technology, his whole revolution will have been in vain."

One need not hate American society to recognize that it is in deep, deep trouble. Its basic institutions are crumbling; millions are out of work, the schools face economic crisis, housing is not being built for anyone, much less the poor, the fabric of urban life is being torn apart by violent crime and the fear it generates. And no one, much less the present national leadership, seems to have the will to even begin to resolve these problems.

In the past, there was a certain amount of truth to the proposition that the troubles of American society only marginally affected Blacks. During the Great Depression of the 1930s, Black people lived on the margins of society, poverty-stricken and with little hope of rising above the ghetto or rural squalor.

But this is no longer the case. The majority of Black people do not exist as a massive underclass, living at society's edges. They are part of America; they have a stake in the strength of American society and in the democratization of its institutions. When the failures of national leadership create a massive army of unemployed Black workers, it does not signify merely the futher impoverishment of an already impoverished people; it is a major catastrophe for those who have most recently won the opportunity to enjoy the fruits modern civilization can bestow.

What A. Philip Randolph was saying, is that Black people are of society, not apart from it. We face a stern choice: to mobilize our unique skills and energies to the reshaping and humanizing of that society, or to ignore this challenge. In which case society, with its advancing technology, its increasingly complex international complex order, and constantly shifting political systems, smother us as it proceeds inexorably on its way.

The challenge is for Black people to speak out, loudly and firmly, in the great debates which will shape our destiny. These issues may not, probably will not, be identifiably "Black" issues: the formulation of a long term energy policy, the role of America in encouraging internal freedom for oppressed peoples around the world, the role of government in ensuring a permanent policy of full employment, to name just a few. But they are the issues which will ultimately determine the fate of Black people, here and abroad.

In the 1960s, Black people were the vanguard of a massive movement to shake America out of its passivity and move it towards the ideal of an equal society. Today American society is in a far deeper crisis, and Black people have much more to lose. The issue is no longer whether to reject American society -- that is an option only the affluent and their children can choose.

It falls to Blacks to take up the challenge posed by America's failures and shortcomings, to participate in the crucial debates, and to help remake all of society. To deliberately refuse this challenge signifies, not a revulsion at the diseased state of society, but an outrageous and irresponsible attitude towards the mass of Black Americans.

Depression . . .

(Continued from Page B-2)

dies be instituted now, to ward off the disaster that appears to be coming.

Congress needs to evaluate the possibility of cutting present Federal tax rates; inflation has crippled the average family income, and the present combination of Federal taxes and high prices are causing futher negative inroads into this income.

Congress also needs to reconsider its posture on Public Service Employment; the recently passed Manpower Training and Public Services Jobs Bill needs to increase the 200,000 figure on government jobs to at least the 1.15 million figure which my Public Services Bill contained.

It is not too late to rectify a dangerous situation; Congress and the Administration need to act now.

With characteristic American ingenuity, we have not utilized the past, to resolve the problems of the present.

Unemployment has now hit some 7.5 million Americans; at the rate of 8.2% of the labor force. The crisis is even more severe in the Black community where some 16% Blacks in the labor force are unemployed (or 1.5 million persons.)

Inflation has remained high at the 12.5% rate.

The solutions I offered in the article are still pertinent; initiating them will not solve the problem but their relief valve cannot be questioned.

Program Needed . . .

(Continued from Page B-3)

36,000 children, drained swamps, produced clothing for the needy, and revived cultural life.

This is an extraordinary record, and it is typical of the ingratitude of many people who survived that era on their father's WUPA checks, and now claim that it was a "boondoggle" whose revival will endanger the system.

All of this doesn't mean we should copy the WPA formula in its entirely. It was a relief program whose pay scales were deliberately kept low and which rotated the jobless on and off its payrolls.

What is needed today is a program that delivers decent jobs at decent wages, and is conceived on a permanent basis. Changing times have also meant that the need for services is greater, and so the basic job-creation program will be some form of public service employment, with appropriate training and career structures.

But WPA teaches us that the government as a job-creator can put people to work constructively, improve the quality of life, and save the system that's falling apart before our eyes.

Not Solution, But Part Of Problem. . .

(Continued from Page B-1)

up on Capitol Hill, involve themselves and start watching some of those "sold out" elected officials, I am afraid things are going to get worse and worse in out cities; counties and state.

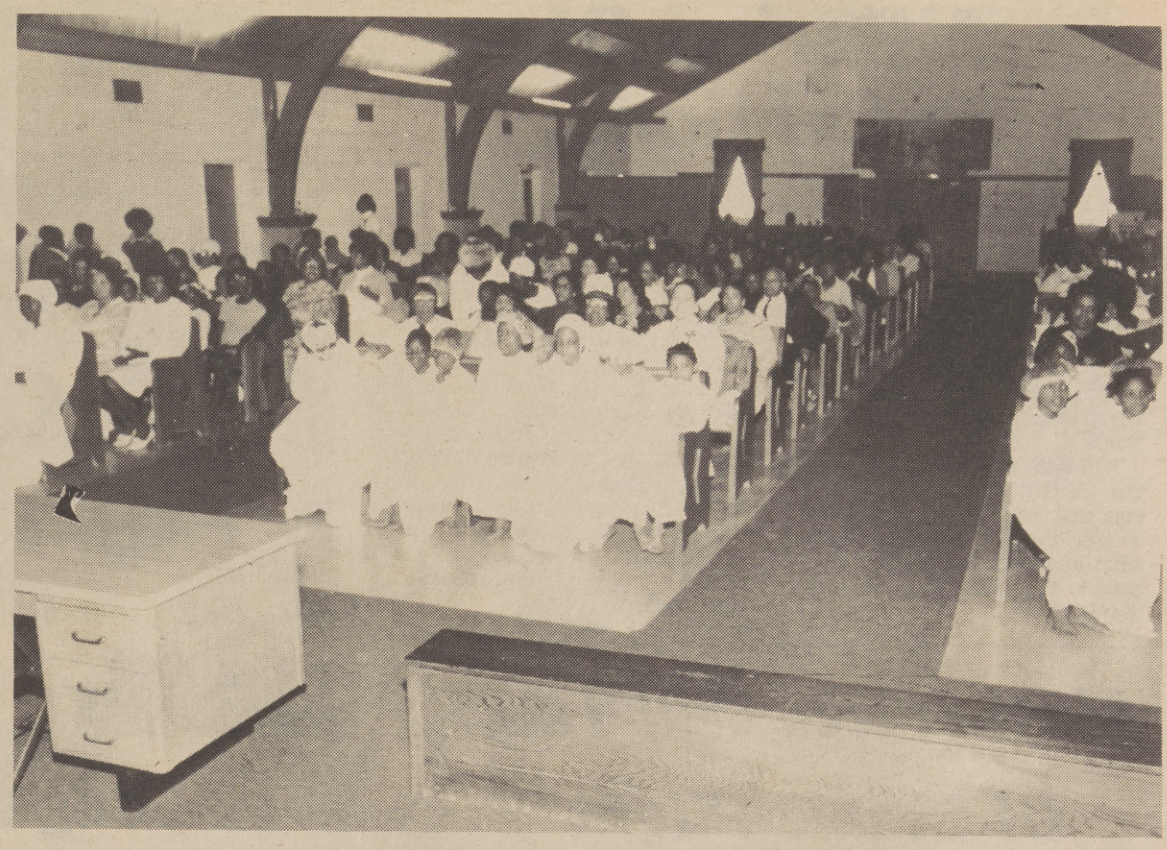
The things I have learned these first two weeks, demand that the people -- not just the Blacks, not just the poor, but the people of all walks of life -- go up to the legislature, attend the various committee hearings and tell them the wants of the people and not a small, super-rich clique.

Ministers Baptize Multitude

Nearly 800 persons received Communion and 25 others accepted oaths of Baptism during ceremonies concluding the Sacramento Unified Crusade of the Churches of God in Christ, held last Sunday at Evangelistic Church.

Over 25 independantly affiliated congregations participated in the afternoon service.

Superintendent Arthur Dostly, shown, left, and Superintendent J. S. Doyle, prepare to immerse a devotee in blessed water to purify his soul.



White robed devotees await their turn to be immersed in Holy Water, as a crowded gathering witness the ceremony. Bishop W. H. Sims, DD of the jurisdiction of Africa, served Holy Communion and Bishop W. D. Willis of the jurisdiction of Montana, administered the oath of Baptism. Rev. Melvin Nunn was chairman of the crusade and was instrumental in organizing the various churches participation.

REVIVAL TEAM

A revival team from Arizona, headed by Dr. and Mrs. Daniel W. Lynn, is conducting evening religious meetings now through Saturday March 15, at Collins Christian Methodist Episcopal Church. Nightly revivlas being each evening during the three week session at 7:30 p.m. Dr. and Mrs. Lynn invite those desiring blessings to attend. Collins C.M.E. Church is headed by the Rev. Leland B. Nash.

A Period Of Reflection

by REV. VINCENT THOMPSON
Observer Religious Editor

LUKE 23: "We dare proceed to the crucifixion, without reflecting upon that moving incident in the garden of Gethsemane."

It is the very picture of activity -- the lights, the clamor, the sword, the clubs raised against the unarmed Jesus.

But it is more.

It is an arresting picture of fultities of victory -- the attempt to overcome a spiritual force with physical power swords and clubs -- against Jesus!

No wonder he saw the irony of it. "You have come out as though against a man of violence, a robber, with swords and clubs, to capture Me!"

History has taught nothing more clearly than this, that spiritual power in the world cannot be crushed with clubs.

Men might as well try to beat down a ray of sunshine with a bludgeon.

That is exactly what physical assault on a spiritual force is, a battering away at God's sunshine. The sunshine always wins.

Yet the attempt has been made over and over, and is still being made. There is the long history of the struggle of Rome to stamp out Christianity; the long, sorry tale of persecution within Christianity, the imposition, the burning, imprisonments, and lynchings; the physical repression of every sort.

Clubs have inflicted infinite pain, but they have never banished Jesus, or any of God's truth. We must be vigilant, lest we ourselves be found in our time among the company who are trying to repress God's truth with swords and clubs.

Amid the cry of the oppressed of the earth, of race and class, there is a spiritual power. Their complaints of injustice are very often the voice of God, speaking to Him who said "He has sent me to proclaim release to the captives . . . and to set at liberty those who are oppressed."

If our attitude is simply that of irritation and disturbance, if our only solution is the futile one of "cracking down" we join the mob who came into Gethsemane against Jesus.

Here in Gethsemane began Christ's actual suffering for the sins of men. Here was: (1)

(Continued on Page B-6)

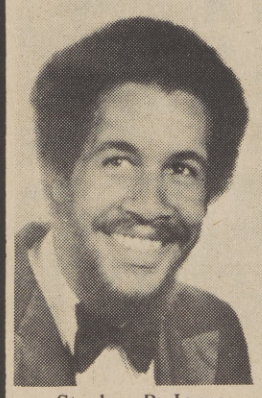
A promise for peace

Christ Jesus taught his followers: "Love your enemies, bless them that curse you, do good to them that hate you, and pray for them which despitefully use you, and persecute you" (Matt. 5:44).

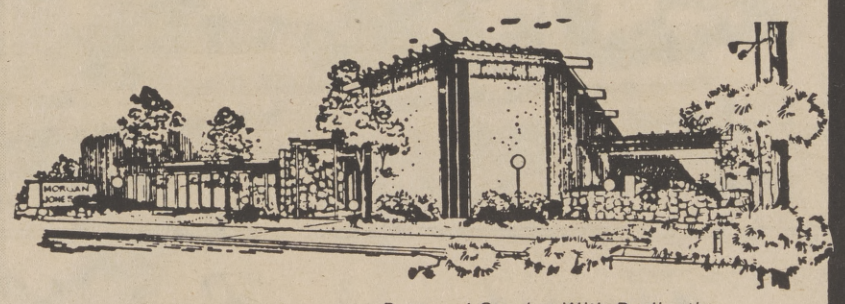
If everyone would fulfill the promise of his teaching, and express the love and intelligence that Jesus did, we would have peace on earth.
If this sounds meaningful to you, visit our public testimony meeting this week. It could help you find your own peace.

CHRISTIAN SCIENCE
WEDNESDAY EVENING
TESTIMONY MEETINGS
KFBK 9:15 a.m.
KGO 8:30 a.m.

MORGAN-JONES - - - Chapel of Chimes



Stephen B. Jones



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Memorial Services Sunday Morning 9:15 to 9:30 KJAY Radio 1430

A Period Of Reflection...

(Continued from Page B-5)

an hour of agony. The scene is too sacred for any cold speculation. A wave of sorrow sweeps over His soul and brings suffering unto death. He has withdrawn from disciples, and is facing alone all that is involved in his rejection, shame and sins of the world.

His suffering and yielding to the Father stands out in fine contrast against the weakness of His sleeping friends. (2) An hour of treachery. It would be hard to describe the sordidness of this crime.

Just as Jesus arose from his prayer, Judas and his band of soldiers came to arrest him. The amazing composure and self-control of Jesus stands out here.

Peter made an attempt to defend the Savior. This furnished him an opportunity to teach his disciples that vengeance did not belong to them, and to also show forth His great kindness. Jesus Christ is now lead away to be tried and crucified.

God wants you to go to church this Sunday.

Methodists Will Talk Of Ethnic Plight

CHICAGO, Ill. - The future of the largest racial minority in the United Methodist Church will be the major agenda item when Black Methodists for Church Renewal (BMCR) assemble here March 19-22 for the organization's eighth annual meeting.

"If we are to be yet alive in Methodism, the challenge is revival in all of what that word means in history, tradition and the Black religous experience," said the Rev. Clayton E. Hammond, Dover, Del., national chairman of BMCR, in a statement circulated with the call for the meeting.

"This is so critical for us that it is our only hope for the future," Mr. Hammond continued. "Its that, or oblivion. Total absorption and assimilation are the grave alternative."

Speakers for the meeting will include the Rev. Randolph Nugent and the Rev. David W. Briddell of New York, the Rev. Melvin G. Talbert, the Rev. DePriest W. Whye, the Rev. Lin C. Henderson, the Rev. Douglass E. Fitch and the Rev. W. Maurice King of Nashville, Tenn., and Mildred Wilkerson, Dayton, Ohio, all staff executives with denominational boards and agencies; Bishops James S. Thomas, Des Moines, Iowa, and Paul A. Washburn, Chicago; the Rev. C. Leonard Miller, New York, and the Rev. Barbara McEwing, Chicago.

Thelma Barnes is executive director of BMCR which has its headquarters in Atlanta, Ga.

There are an estimated 415,000 Blacks among the 10,063,046 United Methodists in the U.S.

Lodges Have Installation

Services At Christ Temple

Pride of Sacramento Lodge # 247, The Golden West Lodge #347 A. F. and A.M. of Sacramento, and The Evening Star Chapter #2, held their installation at Christ Temple Baptist Church last Sunday.

The installation sermon was delivered by Dr. J. E. Petaway, Pastor of Christ Temple. Rev. C. B. Holmes, Pastor of Morning Star Baptist Church, presided over the installation program.

Pictured are top row, from left to right, Rev. A. H. Carlisle, Junior Deacon; Rev. Y. W. Griffin, Secretary; Rev. C. B. Holmes, Worshipful Master Pride of Sacramento; Bruce Thayer, Deputy Chief of Police; Rev. J. L. Armstrong; Rev. J.D. Griffin, Chaplin Pride of Sacramento; Dr. P. J. Jones, Grand Master of Most Worshipful St. Joseph Grand Lodge; Rev. H. L. Wade, District Deputy of St. Anthony Grand Lodge; Rev. J. E. Pettaway, Spiritual Advisor Pride of Sacramento; W. W. Smith, Grand Secretary, St. Joseph Grand Lodge; E. Edwards, Senior Warden of Golden West Lodge and Rev. A. Jones, Senior Deacon Golden West Lodge.

Shown are, from left, bottom row, Tom Johnson, Treasurer Golden West; Raymond Eason, Golden West; Pauline Edwards, Treasurer Evening Star; Annie M. Jackson, Conductor Evening Star; Susie M. Holmes, Grand District Deputy and Worthy Matron of Evening Star; Maggie Hill, Evening Star; Odee L. Burr, Evening Star; Elijah Edwards, Worshipful Master Golden West Lodge; Tommie W. Burr, Senior Deacon of Pride Sacramento and Roosevelt Southern, Treasurer Pride of Sacramento.

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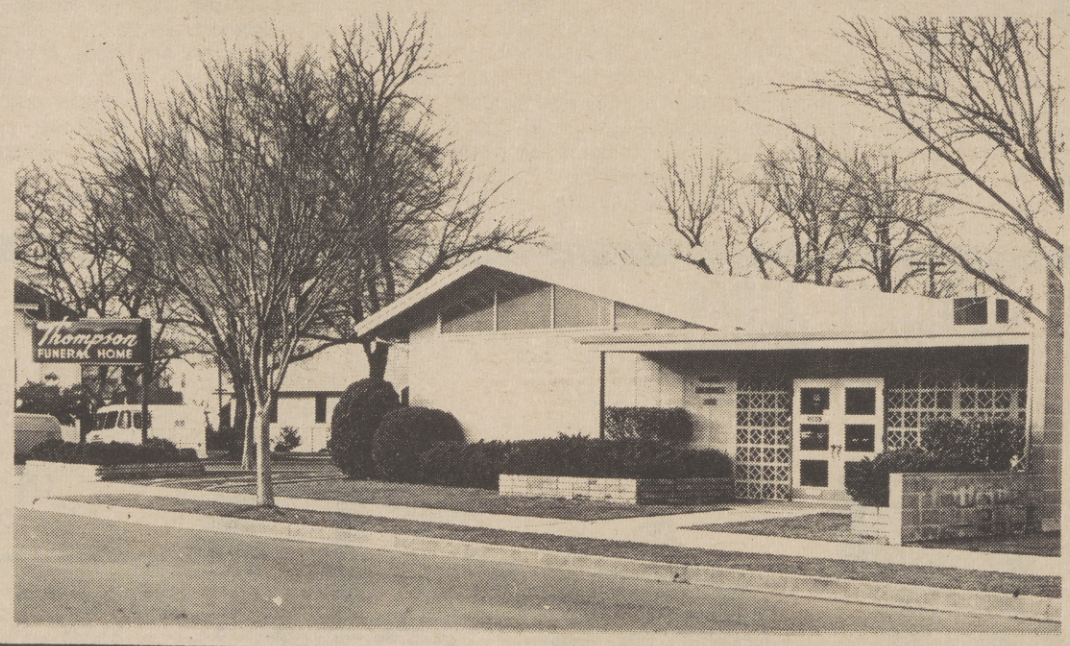

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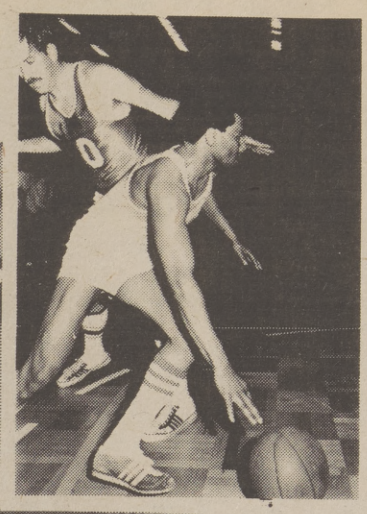
Taylor Aids Police In Beating Sheriff's Deputies



The Sacramento City Police Department led by the hot hands of Leon Taylor, downed the Sacramento County Sheriff's Department, 58-42 last Monday in what was billed as the "Basketball Extravaganza."

The game was held at the Sacramento High School Sports Pavilion.

Sacramento Police Officer Taylor captured the game's high scoring honors with 14 points. Taylor earned all his points from the field. He never went to the "charity line" once during the course of the hard-fought battle.

Sacramento Sheriff's Deputy Herb Tillman scored 10 points from the field and scored three points at the free throw line for a total of 13.

The Police Department quickly established an early game lead and never seriously threatened by Sheriff's Department offensives.

The game was sponsored by the City of Sacramento and the California Park and Recreation Society District II.

All proceeds from the game will go the District II scholarship fund.

Aaron Will Play In Sacramento- If He Is Healthy

With Milwaukee Brewers manager Del Crandall promising, "If Hank Aaron is healthy, he'll be in Sacramento," the Brewers and the Solons have scheduled an exhibition game for Hughes Stadium on June 5, announced Solons general manager, John Carbray yesterday.

Crandall said his policy is "If a man is on the team, he goes where the team goes. Besides, if I were Aaron, I'd love to play in a place like Hughes Stadium."

Hughes' short confines last year allowed more home runs -- 491 -- than any other park in a single season in baseball history. Aaron, of course, surpassed Babe Ruth's all-time high total of career round-trippers in the major leagues in 1974 and now boasts a total of 732.

"We've had a lot of speculation about the game already," said Carbray. "People are billing it to showcase the greatest home run hitter of all time in the greatest home run park of all time."

Aaron was acquired by the Brewers in a trade from Atlanta this winter. He entered the 1974 season with 713 home runs, needing only one to tie Ruth and two to hold the record himself. He wound up with 19 homers last year.

K-POP 1110 AM
K-PIP 93.5 FM

SPORTS SCHEDULE

Sunday, March 2nd
Basketball
Warriors vs Portland
6:45 p.m.

Tuesday, March 4th
Basketball
Warriors vs Chicago
7:15 p.m.

Thursday, March 6th
Basketball
Warriors vs Atlanta
6:15 p.m.

Friday February 8th
Tournament of Champions
Warriors vs Phoenix
6:30 p.m.

Saturday March 1st
Tournament of Champions
4:00 p.m.
Basketball
Warriors vs Cleveland
10:00 p.m.

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The Observer Will Co-Sponsor Basketball Clinic

The Sacramento Recreation and Parks Department announces that a Free Basketball Clinic sponsored by the Prospectors' Professional Basketball Team, The Sacramento Observer and the City Recreation and Parks Department, will be held Saturday, March 1, 1975, at Luther Burbank High School, 3500 Florin Road, from 11 a.m., to 2 p.m.

A free team picture of the Prospectors will be given to each participant.

Black Skiers Will Flood 'Summit '75'

SUN VALLEY, Idaho -- One thousand Black skiers are expected to attend "Black Summit '75" at this famed ski resort March 8-15. Again, the Jos. Schlitz Brewing Company will be a major sponsor.

Schlitz will sponsor a NASTAR (National Standard Race) event for Summit skiers on Greyhawk Trail on Baldy Mountain on March 11. That night, a Schlitz bierfest will be open to all Summit skiers. NASTAR races are held at 76 ski areas All over the country. Thousands of recreation skiers compete in them to test their skiing abilities.

"In 1973, Schlitz sponsored events at the first Black Summit at Aspen, Colorado," said Joe Nelson of Milwaukee, the brewery's minority affairs director. "Its success was so gratifying that we decided to take part again."

Although there is no direct connection, Black Summit will take place when the only World Cup ski races in the United States this season are held here.

Top racers from 15 countries will compete.

Dimes Tourney Still Open For Entries

Entires for the upcoming Eighteenth Annual March of Dimes Basketball Tournament are still being accepted at the Sacramento City Recreation and Parks Department Office.

The dates for this year's event are: March 7, 8, 9 and March 15 and 16, 1975.

The entry fee for this tournament is $30. All entries are due no later than Wednesday, February 19, 1975.

Further information regarding the tournament may be obtained by contacting Julius Resendez, at the Sacramento City Recreation and Parks Department, 3520 Fifth Avenue or by calling (916) 452-5681, Extension 65.

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CENTER'S MEMBERSHIP DINNER

The Women's Civic Improvement Club held a pot luck dinner last week to boost membership and invite interested persons to become involved in the center's many worthwhile programs. The center is is headed by director, Mrs. Lucy Flagg. Shown from left, lining up to help themselves are, Marione Obikuw, Marion H. Lewis, Madge Wahab, Naomi Hill, Connie Robinson, Theola Marsh, Mattie L. White, Lillie M. Cotton, Joan Lloyd, Indianola Mulholland and Roberta Williams.

The Sacramento Observer

SOCIAL WHIRL

FEB. 27 - MARCH 6, 1975

Women's Week

March 2 - 8

At UC Davis

International Women's Week will be held at the University of California Davis, March 2-8.

The event is sponsored by the Womens Resource and Research Center at UCD in conjunction with various ethnic organizations and will feature speakers, films and workshops.

The program at Davis is only one of many international womens events being held around the world this year. The United Nations' General Council set aside 1975 as Womens International Year, with a starting date of January 11, the day that Amelia Earhart began her famous last flight in 1937.

Two keynote speakers who will be at Davis during the week are C. Delores Tucker, the nation's highest ranking Black woman in state government now serving her second term as Secretary of the Common Wealth of Pennsylvania, and Irma Mazelis, Venezuelan atrorney and second-in-command of the United Nations Bureau of Equality.

Films to be shown include two about Mexican women, "Women in Mexico," and "Salt of The Earth;" a feature on Cuban women titled "Lucia;" a movie about "Women in India," and two on African women, "Women Up In Arms," and "Women in Africa."

There will be many diverse, on-going events each day from noon to 5 p.m. On Saturday, March 8, the week concludes with an all-day forum, featuring 20 workshops.

The Saturday registration fee is $2. Admission to all other events during the week is free.

To register in advance for the Saturday session, contact the Womens Resource and Research Center, TB 116, UC Davis, 95616. Registration forms will also be available at room 194 Chemistry Building on Saturday, beginning at 9 a.m.

Women's Career Planning Course

Final sign-ups are currently underway for a three session course entitled "Career Planing for Women." The course will be taught at Cosumnes River College for three Saturday mornings, from 9 a.m., to 1 p.m. starting March 1.

The course focuses on decision-making in relation to employment, education or training. Instructors for the course are Nancy Stewart and Kathleen Wheeler, co-directors of Guidance Plus, a career and life planning consultant firm in Sacramento specializing in the concenrs of women.

"The first step, in getting a new or better job is to decide what you want to do," said Mrs. Stewart, a former full - time homemaker and recent CSUS graduate. Mrs. Wheeler, who holds an MA in psychology, adds, "How do you know where to start moving if you don't know where you want to go?"

The 12-hour course includes decision -making based on the identification of present skills, individual values, interests and needs; group discussion of personal; obstacles such as resistance to change, lack of confidence and time and energy management, how and where to research future possibilities; myths surrounding the world of work; what and where is the hidden job market creative resume writing; incorporating volunteer and the life experiences as well as paid employment; and assertive interview techniques.

A registration fee of $15 can be paid in advance or at the first class meeting. Advance registrations are recommended.

To enroll, call the Community Service Office, at Cosumnes River College, 3401 Center Parkway, Sacramento, 421-1000, ext. 313.

Girl Scouts

Hold Open House

Sixty-three years ago -- on March 12, 1912, to be exact -- Girl Scouts of the USA was founded, on very much the same ideals that shaped the birth of our Republic. Just as the country has grown, so has Girl Scouting: from 18 girls in Savannah in 1912 to more than 3.3 million girls and adult members in 1975.

Many changes have been made to keep the Girl Scouts program timely and available to all girls through the years. But, the principles on which Girl Scouting is based -- honesty, fairness, and respect for oneself and others -- have remained constant.

From its beginning, Girl Scouting has helped millions of girls, including Black girls, to grow into resourceful women.

To highlight this year's Girl Scout Week, March 9-15, Girl Scouts of the local Tierra del Oro Council, invites all citizens to "Grow With Us."

The Council asks you to work in partnership with them as they prepare for leadership roles. Join in the Council's conservation efforts, their work with handicapped people, senior citizens, the migrant community, and hundreds of other cooperative community service projects.

Tierra del Oro Girl Scout Council will hold an Open House on Wednesday, March 12 (Girl Scout Birthday) at the Council office, 2230 Stockton Blvd., Sacramento, from 1 to 5 p.m.

All residents in the communities of the Council's fourteen County jurisdiction, are cordially invited to attend and join in celebrating not only the Girl Scout Birthday, but the Council's 10th Birthday Anniversary.

Refreshments will be served.

INSIDE THE WHIRL

BALL

The Jolly Mixers Club recently held an annual ball.....Page C-3

SEXISM

Course on religious sources of sexism offered at SCC.....Page C-4

CONFAB

Black Educators slate annual Spring Conference.....Page C-4

Kappas Finalize Dinner-Dance

The Kappa Alumni Chapter is entering its final planning stage for their annual "Kappa of the Year" Dinner-Dance which will honor Mervyn M. Dymally, Lt. Governor of California.

The affair is beging held Saturday, March 15, 1975, at Arden Hills Swim & Tennis Club, 1315 Mission Avenue, Carmichael.

The theme for the annual event is "Achievers."

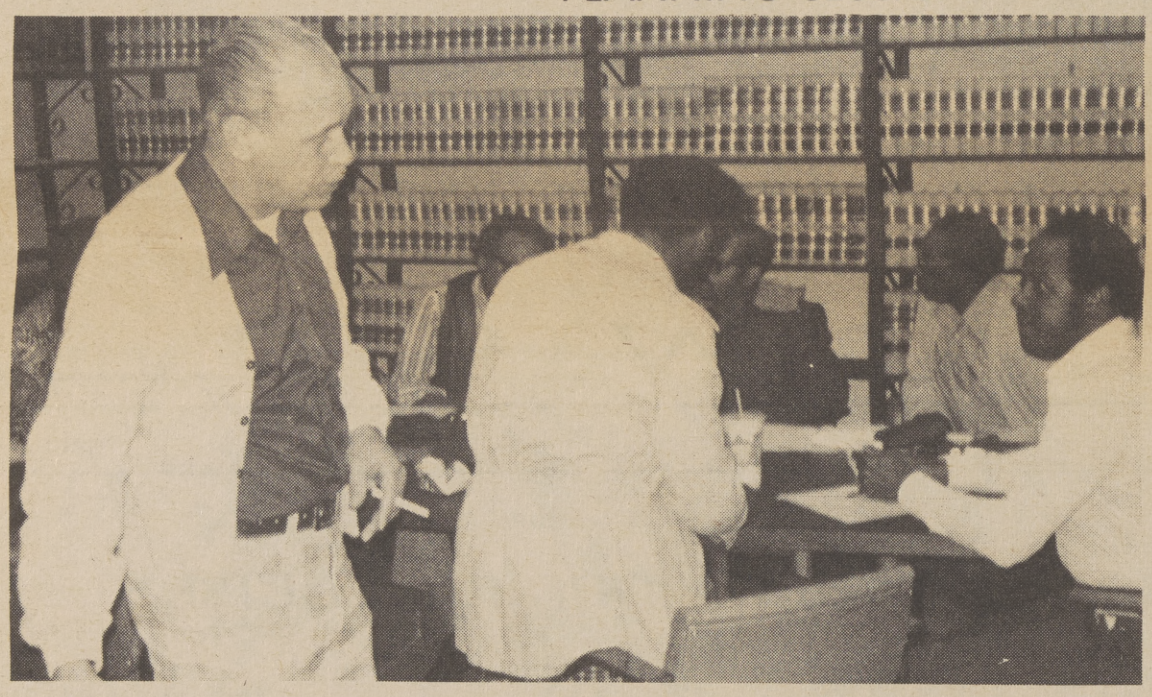
Tickets ($10.00 donation) can be acquired by calling 391-8280, Mon. - Fri., 9-5 p.m.

Projects to benefit Kappa projects, such as their "Guide Right" program.

Exchange Vows

Terry Bennett and the former Alicia Wilson both of Sacramento exchanged marriage vows just recently. The couple will reside in Sacramento until the new groom completes basic training. Following basic training at Fort Ord, the newlyweds will move to Fort Lewis Washington, where he will be assigned. A reception was sponsored for the couple by the Sacramento Seventh Day Adventist Church's Inner City Community Services. Shown are from, left to right, Elmer Whitfield, Vira Whitfield, Eula Meadows, Bennie Meadows, Sally Bennett, Mr. and Mrs. Terry Bennett, James Wilson, Angela Wilson, Gregory Wilson, Ruth Belle Johnson and Prince L. Whitfield.

PLANNING SESSION



Kappa's finishing planning session by distributing tickets for "Kappa of The Year" Dinner-Dance. Shown standing, left to right, Jack Papin and Robert Sublett. Seated, right to left, Jerry Charles, John Robinson, Bill Smith, Elbert Kinnebrew and Joe Russell.

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Fashionable Facts

by Jenee Huitt
OBSERVER FASHION EDITOR

Create Your Own Scent

A fragrance is always emotional. It makes you feel good, young, exotic, sexy, and more you. And for a scent to do that is magic . . . experiment to find your very own personal scent. Before you decide on a perfume or cologne.

Two rules to remember: never test straight from the bottle; instead, try the scent on a pulse point.

The first whiff you'll pick up is the topnote, the fragrances predominant scent. Again, do not judge the topnote by itself. Let the whole fragrance interact with your skin. Leave it on for five minutes then smell. The end result is the very personal reaction of the scent with you. Once you've decided on a scent, you should know its many forms. Remember perfume is the purest and most concentrated.

Its also the most expensive but outlasts all the others.

Toilet water or eau de toilette is less concentrated, softer. Cologne is the lightest of all scents. A spray is usually cologne or toilet water to spritz all over. Then there are the bath powders, talcs, oils, bubble baths, and lotions. All these lighter forms of scent are meant to play up the real thing "Perfume."

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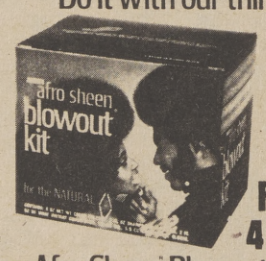

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Jolly Mixers Annual

Nearly 500 persons attended the eighth annual Jolly Mixer Civic Club's formal ball held last weekend at the El Rancho Hotel in West Sacramento.

The spacious Sutter Room facilitated the immaculately-clad gathering. Dapper gentlemen and lovely attired ladies, graced the occasion with spirited conversation, as they danced to romantic moods provided by a complimentary dance band.

Mrs. Nanette Ford, a special guest, presented the club's annual scholarship awards. The awards went to two deserving young men, who demonstrated academic motivation and financial need. The awardees were Michael Garrett and Michael Moore.

Mrs. Ford is the sister of Jolly Mixer's founder, the late Mrs. Veola Woods of Sacramento. Mrs. Ford also accepted a cash donation presented to the Sickle Cell Anemia Research and Education National Headquarters in Los Angeles.

500 GUESTS ATTEND

The Jolly Mixers Civil Club. Shown are top row, left to right, Mrs. Nanette Ford, Mr. and Mrs. Lenard Bernard, Mrs. Willie Lyon, Mr. and Mrs. Wiley BoBo, Mr. and Mrs. Fred Small and Mr. and Mrs. Orester Haynes. Pictured are bottom row, from left, Mr. and Mrs. Hayward Stokes, Mr. and Mrs. Thomas Bennett and Mr. and Mrs. Melvin Garrett.

Enjoying the evening, are, from left, Mr. and Mrs. Clifton Smith, Mrs. Nanette Ford, and Alonzo Woods, husband of the late Veloa Woods, founder of the Jolly Mixers.

Special guest, Mrs. Nanette Ford of Los Angeles, presents scholarships to Michael Moore as fellow recipient Michael Garrett looks on.

Multi-Cultural Players At UCDavis

The multi-cultural Segundo Players theatre group at the University of California, Davis, will perform "Goin' a Buffalo," a tragi-fantasy of dreams of money and happiness, in March.

"Goin' A Buffalo," written by Black Playwright Ed Bullins, was first done by the American Place Theatre in 1968.

The main characters are an unlucky bunch of ex-cons and prostitutes in Los Angeles who are chasing a dream of going to Buffalo to go into business and get rich, according to the director, Harold Webb, founder of the Players. The play centers around the group's attempts to illegally hustle enough money to get there, stumbling into a series of pitfalls in the process.

Anthony Terry, who portrays Curt, the schemer behind the dream says "At first I had my doubts about whether I could relate to Curt's lifestyle and goals, but as I work with him more, the more I can understand that he is just trying to find a way to make a better life for himself and his wife."

Terry Wells, who plays Cutr's wife Pandora, an expensive call girl and go-go-dancer, said that "Inspite of her circumstances, Pandora is a classy lady who is sensitive but hard because of her experiences in life. Pandora wants to live comfortably with her man and is willing to make temporary sacrifices to do it, but more than that she wants love. Curt won't always give her the love she wants, so she turns elsewhere."

The "elsewhere" is to Art, Curt's best friend, portrayed by Rick Hamilton. He said "Art is like a velvet serpent, smooth but deadly. Being Curt's supposed best friend enables Art to slowly take over Curt's schemes. Women are his main weakness, and I find no trouble relating to that," said Hamilton, "but I also find him as a very complicated individual."

Tina Barboza who plays Pandora's unfortunate sidekick, "Mama Too Tight," a 20 year old prostitute and junkie, says, "Although Mama Too Tight maintains a hardcore facade, it's only an image to protect herself. In reality she's a young, naive girl who is the product of Southern 'poor white trash,' and is thus a society reject."

The Segundo Players was founded in 1971 to give students at UCD an outlet for interracial dramatic interests. Webb received a master's degree in drama at UCD.

Tickets for "Goin' A Buffalo" will be available at the UCD box office starting February 24, and at the door on the performance nights, at $1 for students and $2 general admission.

Performances will be at 8:15 p.m. in the Segundo Annex, March 5-9, and 12-16.

Romantic Trend In Fashion

A natural kind of beauty is the trend for 1975. Designers are envisioning fashions that cling to the curves and emphasize a woman's personal femininity.

The look is definitely romantic, replete with flowing fabrics--aimed at inciting flowering feelings.

The rebirth of femininity extends to every aspect of a woman's look. And this includes her hair. Often a wig is just the fashion touch to make an outfit complete.

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Child Care Group Will Meet

The next regular meeting of the Sacramento Child Care Advisory Commission will be Wednesday, March 12, 1975, at the Welfare Department Building at 1725 28th Street, Room 266.

Mrs. Elsie Anderson is Chairperson of the commission.

The public is invited to attend.

Alcoholism Center Available

The Alcoholism Council of Sacramento Area has announced the opening of a county-wide information and referral center to help combat and treat alcoholism.

The center, located at 2550 Valley Road (Suite One), off Fulton Ave. directly north of Twon and Country West, has established a 24-hour telephone service to assist individuals, families, organizations and business firms seeking information on drinking problems.

The day or night number is 485-4667.

Trained volunteers assist the three-person permanent staff in answering calls for information and to assist on a "pre-counseling" basis designed to direct clients to the alcoholism treatment resources best suited to solving their specific problems.

The service is free to all individuals.

ACSA is a non-profit corporation whose membership includes representatives of virtually every public and private organizations in the area interested in the problem of alcoholism.

AA Group To Hold Free Hearing

The Central California Fellowship of Alcoholics Anonymous is holding a free public information meeting Saturday, March 8, at 8 p.m. The meeting will be held at the Labor Center, 2525 Stockton Blvd., Sacramento.

The public is cordially invited to hear Clancy I. of Venice, California, an A. A. speaker, and Gene Raygle, of Roseville, California, a non-A. A. speaker .

The public is invited to join in the free refreshments and fellowship.

The A. A. Central Office also will have an Open House on Sunday, March 9, 1975, from 11 a.m., to 4 p.m.

Coffee and refreshments will be served.

Humane Education- Project For Group

Weinstock's Youth Board, The Trendsetters, a co-ed group of graduating seniors representing greater Sacramento's high schools and community colleges, has chosen humane education as their major community service project for this year.

This public awareness presentation is an introduction for elementary school students in the proper care and handling of domestic animals, and the problems of animal over-population in today's world.

The presentation is essentially verbal and visual aids, including films for assemblies, provided by The Humane Society of the United States, West Coast Regional Office. The verbal presentation is followed by a question and answer period designed to establish continued interest in humane treatment of animals.

This program began on February 10th, and due to the enthusiastic response of the local elementary schools, will continue through the first week of March. To date, twenty-four elementary schools have participated in this program involving approximately four-thousand students with contact of another three thousand and five hundred students anticipated in the next two weeks.

For more information, call at 444-8888, extension 542.

'Religious Sources Of Sexism' Lecture

"Religious Sources of Sexism" is the topic for a lecture by the Rev. Ann Denham, at Sacramento City College.

The program is slated for Tuesday, March 4, 1975, at 7 p.m., in Lillard Hall, L 101.

The public is invited; there is no admission charge.

Rev. Denham was ordained in the United Methodist Church in 1971, holds a Masters of Divinity from Vanderbilt University and graduated from Northeastern University with a Bachelor of Arts in English.

She completed her internship in Garden Grove, California, developed a special ministry with women in workshops, classes, and worship services.

The visiting speaker also taught in the Southern California-Arizona Conference United Methodist Women School of Missions. She recently participated in the first National Consultation of Ordained Women in the United Methodist Church in Nashville, Tennessee, and conducted an extension course on "Women as Other: Religious Sources of Sexism in Western Culture," at California State University, Sacramento.

The program is being sponsored by the Office of Community Services and the Women's Studies Classes at the campus.

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Women's Club To Hold Annual Brunch

The Camellia City Study Club of the Northern District, members of the California State Association of Colored Women's Clubs, will hold their first President of Clubs annual brunch, May 10, 1975, 11:30 a.m., to 2:30 p.m., at the Woodlake Quality Inn.

The brunch will honor Mrs. Viola M. Brooks, the 33rd past state president on her 88th birthday.

Special seating arrangements will be made for all presidents of clubs and organizations.

The proceeds will go to the Katherine Canson Youth Fund, Sickle Cell Foundation, NAACP Life Membership, and the Viola M. Brooks building fund.

The public is invited to attend.

For reservations, call Mrs. James Royster, Chairperson, 455-2868.

Child Care- Topic Of Tri-Annual

Child care and day car facilities will highlight discussion at the tri-annual meeting of the California Commission on the Status of Women next Monday and Tuesday in the Governor's Council Chambers, State Capitol.

The Monday morning session scheduled to begin at 10:00 a.m. will deal with a study to be released by the Commission on the problems of child care in California. Proposals and recommendations from the Commission to the Governor and Legislature, will be discussed. Because of his special interest in this area, Governor Edmund G. Brown, Jr., has been invited to attend this session.

Commission Chairperson Anita Miller of Sacramento, will preside over the two-day agenda which includes areas of concern such as Women in the Work Force, Protective Labor Laws, State Employment and Labor Unions. The public is encouraged to attend all sessions.

Keynote speaker, Carol Arth Waters, of the Fair Political Practices Commission will address the meeting on Tuesday, March 3, at 11 a.m., concerning the "Implications of Proposition 9 for Women's Organizations."

TO HOST CONFAB

Dr. Charles Townsel, National President of the National Alliance of Black Educators announced this week that the organization will hold its Western Regional Spring Conference in Sacramento, April 11-13. Townsel was joined in his release by Dr. Eloise Anderson, chairperson of the Commission of Local School Administration. Shown during a planning session are, left to right, Mrs. Hortense Hurdle, Conference Coordinator, Mrs. Louberta Banks, Margaret Green, Dr. Townsel, Mrs. Pauline Travis and Mrs. Florence Washington.

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VOTE MARCH 4 — THANKS

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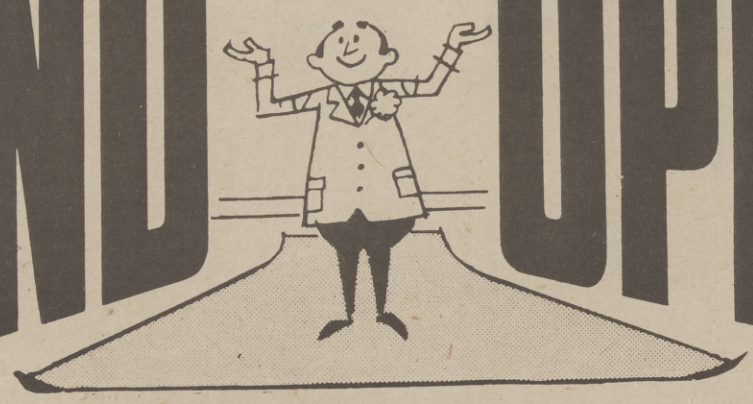

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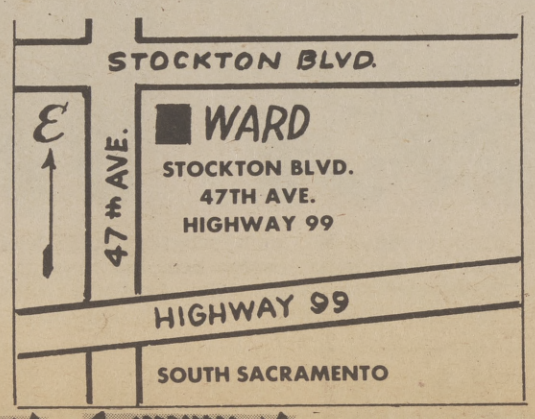

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ITEM	SIZE	WARD PRICE	OTHER PRICE
FLOUR	Springfield 5 Lb. Bag	68¢	83¢
GRAPE JELLY	3 Lb. Jar	$1.66	$1.83
COFFEE Reg. Or. E.P.	Folgers 3 Lb. Can	$2.89	$3.25
BLACK PEPPER	Schillings 4 Oz. Can	55¢	77¢
BATH SOAP	Dial	27¢	35¢
IVORY LIQUID	22 Oz. Size	73¢	82¢
BLEACH	Purex Gal. Jug	72¢	79¢
HUNTS TOMATOES	2½ Can	50¢	51¢
KOTEX	40 Count	$2.10	$2.29
CHEESE SPREAD	Velvetta	$1.55	$1.69
POTATO CHIPS	Springfield 9 Oz. Pkg.	47¢	77¢
RAGU SPAGHETTI SAUCE	32 Oz. Size	$1.18	$1.25
CRANBERRY JUICE	Ocean Spray Gal Size	$2.29	$2.37
CHILI	Hormels 15 Oz Can (Reg. or Hot)	46¢	54¢
MARGARINE	Blue Bonnet 1 Lb. Pkg.	68¢	69¢

ITEM	SIZE	WARD PRICE	OTHER PRICE
PORK & BEANS	Van Camps 2 ½ Can	54¢	59¢
GREAN BEANS	Del Monte 303 Can	29¢	37¢
CORN	Del Monte 303 Can	35¢	37¢
PEAS	Del Monte 303 Can	34¢	39¢
CATSUP	Heinz 26 Oz. Bottle	67¢	75¢
ORANGE JUICE	Minute Maid 6 Oz. Can	31¢	36¢
TUNA	Chicken of the Sea 6½ Oz. Can	48¢	55¢
SOUP	Campbells Tomato 10½ Oz. Can	18¢	20¢
INSTANT MILK	Carnation 20 Qt.	$4.22	$4.59
DOG FOOD	Purina 10 Lb. Bag.	$2.53	$2.69
CORN BEEF	Libby's 12 Oz. Can	$1.09	$1.39
MAC & CHEESE DINNERS	Kraft 7½ Oz.	26¢	33¢
CORN FLAKES	Kellogs 18 Oz. Pkg.	64¢	71¢
SALTINES	Nabisco 2 Lb. Pkg.	$1.08	$1.17
BI-PAK CHUN KING DINNERS	42 Oz. Size	$1.30	$1.53

'Council Of Negro Women' Meet

The National Council of Negro Women, Inc. (Northern Sections) and the National Association of Negor Business & Professional Women, Inc. will sponsor a workshop/symposium entitled "The Utilization Of Resources In a Tight Economy", Saturday, March 1, 1975 at Laney College, 900 Fallon Street, Oakland, CA.

Registration for the workshop is free. Bring your own lunch.

The time is 9 a.m. to 2 p.m.

The guest speaker will be Dorothy Pitts, who will speak on "Woman Power".

Other workshop topics include: Human Resources, Social Security, Comprehensive Employment, Consumer Education, Bankruptcy, and World of Work and Education.

There will also be displays on exhibit.

The committee members are Dr. Josephine Cooper, Mabel Jackson, National NCNW Chairperson; Gertrude Wm. Campbell, Coordinator; James Ella James, Program Chairperson; Billie Dunlap, Local President NANB&PW; Evelyn Jackson, NCNW President (East Bay) Dorothy Spann, NCNW President (East Oakland-Hayward) Patricia Daniels NCNW President (Berkeley) and Richmond chapter NCNW.

Senior Citizens Hobby Show

The City of Sacramento Recreation and Parks Department will be holding its First Annual Senior Citizens Hobby Show on Sunday, March 2, 1975, between 11:00 a.m.-5:00 p.m. at the 27th and "J" Street Senior Center.

Displays will range from an antique tool collection to a display of old pocket watches.

The show is free to the public.

For more information call 452-5781, extension 52.

Interpersonal Feelings Of Handicapped

A Sacramento conference for parents and other interested persons on interpersonal relationships and sexual feelings of the handicapped will be held Friday and Saturday at Fern Bacon Junior High School.

The conference, the first-of-its-kind to be held under auspices of the Sacramento City Unified School District, will explore questions ranging from medical concerns relating to sexuality and the handicapped to the role of parents in telling their children about sex.

On hand for panel discussions and workshops will be parents of handicapped youngsters, medical authorities, counselors and a group of handicapped college students.

The conference, starting Friday evening and concluding Saturday afternoon, was organized by the Parent Education Committee of the newly created Community Advisory Council on Special Education and is sponsored by the Adult Education Office of the school district.

Under the theme of "Just Like Other People," the meeting was called in response to the concerns of parents of handicapped children who wanted to learn more about dealing with problems their young people face.

The meeting will be keynoted at 7 p.m. Friday, by retired State Senator, Alan Short, of Stockton, a legislative expert on issues involving the handicapped.

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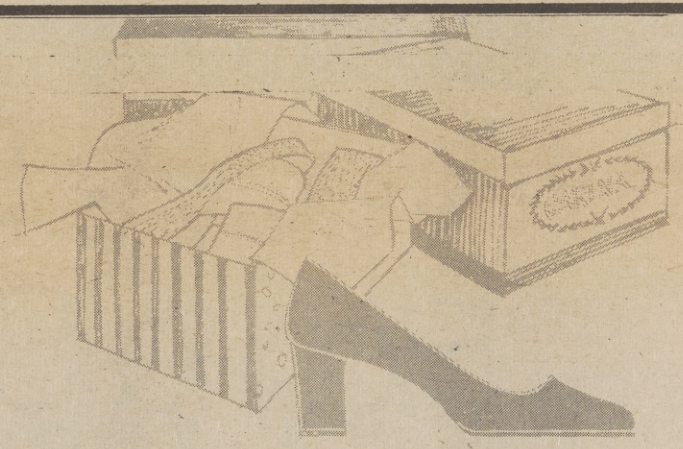

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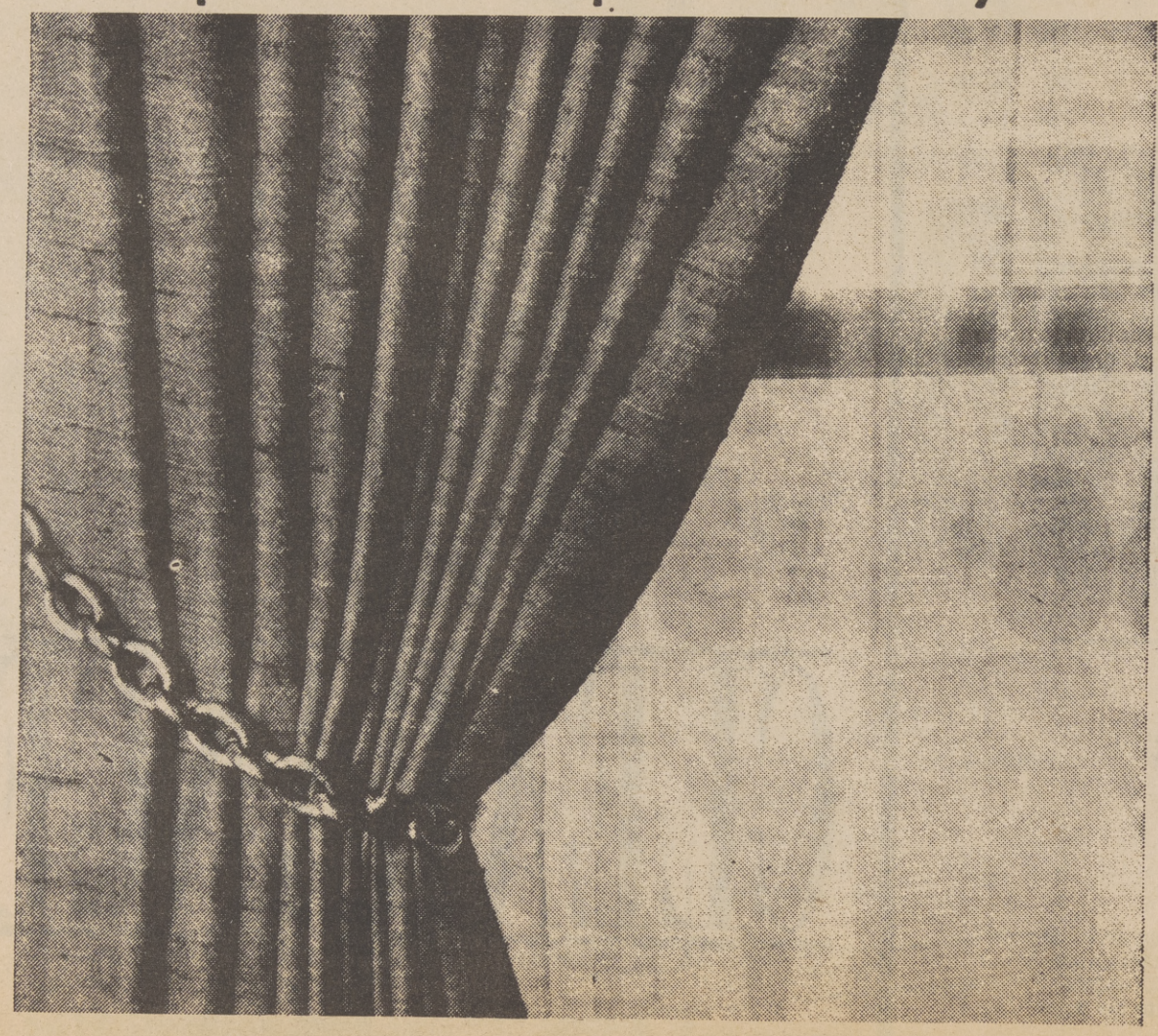

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Length	48" wide reg.	48" wide sale	72" wide reg.	72" wide sale
58"	19.00	**11.00**	37.00	**28.00**
84"	24.00	**14.00**	43.00	**33.00**
95"	26.00	**15.00**	49.00	**37.00**

Length	96" wide reg.	96" wide sale	120" wide reg.	120" wide sale
58"	48.00	**37.00**	61.00	**47.00**
84"	59.00	**46.00**	72.00	**55.00**
95"	63.00	**48.00**	78.00	**61.00**

Length	144" wide reg.	144" wide sale	168" wide reg.	168" wide sale
58"	—	—	—	—
84"	84.00	**65.00**	98.00	**76.00**
95"	92.00	**72.00**	105.00	**84.00**

One-way draw panels:		
96x84" long, each	62.00	**48.00**
120x84" long, each	75.00	**59.00**
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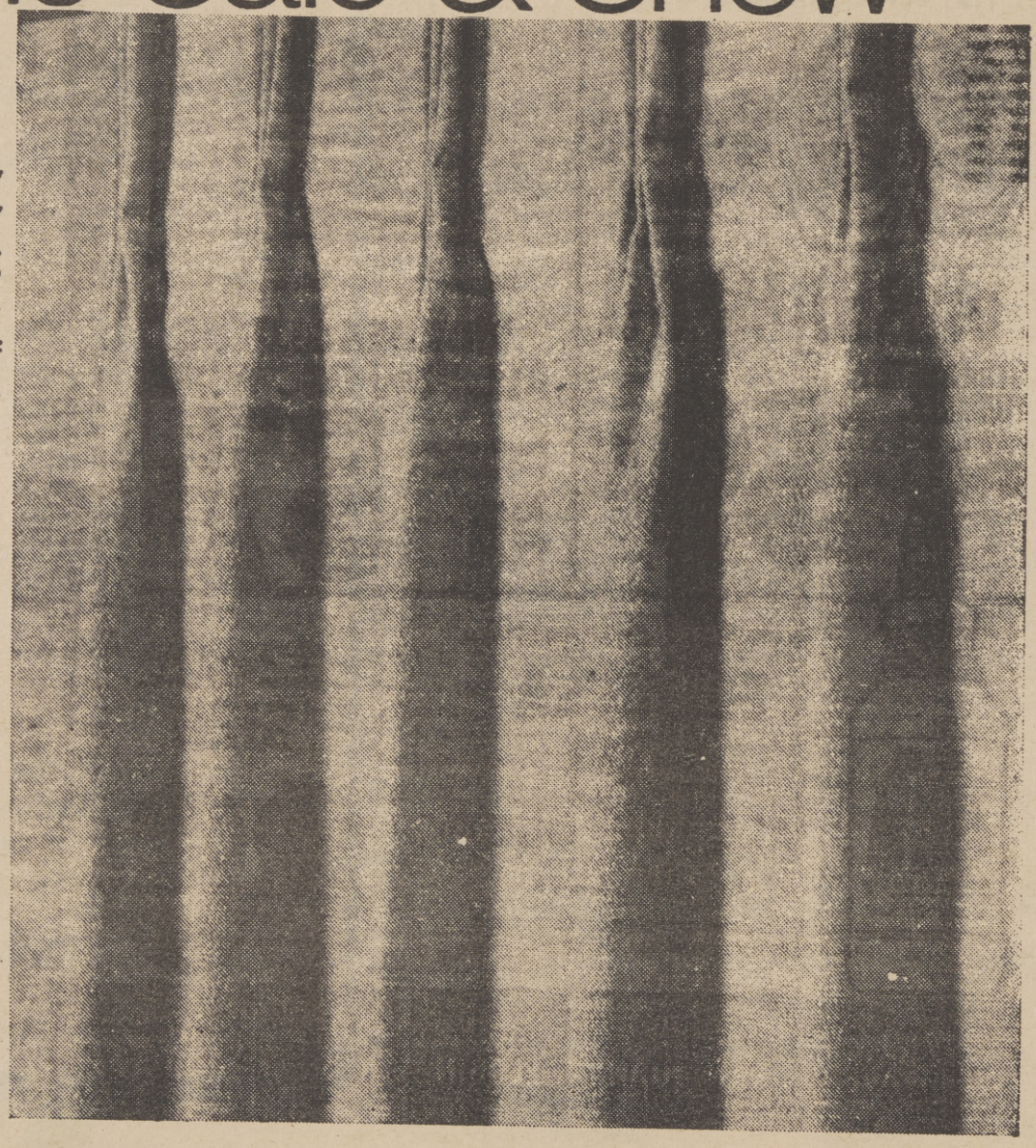

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Length	48" wide reg.	48" wide sale	72" wide reg.	72" wide sale
45"	23.00	**17.25**	45.00	**33.75**
58"	25.00	**18.75**	49.00	**36.75**
84"	28.00	**21.00**	53.00	**39.75**
95"	32.00	**24.00**	58.00	**43.50**

Length	96" wide reg.	96" wide sale	120" wide reg.	120" wide sale
45"	60.00	**45.00**	78.00	**58.50**
58"	64.00	**48.00**	83.00	**62.25**
84"	70.00	**52.50**	90.00	**67.50**
95"	77.00	**57.75**	99.00	**74.25**

Length	144" wide reg.	144" wide sale	168" wide reg.	168" wide sale
45"	—	—	—	—
58"	—	—	—	—
84"	105.00	**78.75**	125.00	**93.75**
95"	115.00	**86.25**	138.00	**103.50**

One-way draw panels:		
96x84" long	77.00	**57.75**
120x84" long, each	98.00	**73.50**

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THE URBAN LEAGUE PRESENTS:

DELORES BRYANT AND GUESTS

COL. CHARLES A. BOWERS of the Department of Veteran's Affairs, discussing the work of the Department.

Also information about the Urban League's annual dinner dance, presented jointly by Delta Sigma Beta and the Urban League Guild.

Sunday Morning At 10:30

13 KOVR

McCLATCHY BROADCASTING

THE HAPPENINGS

The Sacramento Observer

entertainment guide

March 1- March 6

Grammy Awards Nominees...

Slated For March 1st, On Channel 10

record and movie reviews · blacks on tv

EBONY ETCHINGS ETC.

by WARREN LANIER

"PEOPLE ARE TALKING ABOUT .."

The line up of top name stars, celebrities, and athletes like JIMMY CAAN, PAUL ANKA, RON JOHNSON, ROSIE GRIER, CHARLTON HESTON, and RAFER JOHNSON, who will be on the tennis courts of Ceasers Palace Thursday March (13) playing in the Black Athletes Hall Of Fames' Celebrity Tennis Tournament before thousands of BAHF conventioneers and supporters, with the highlight match of this spectacular tournament being the grudge match between ALTHEA GIBSON and BILL COSBY, with PEPSI COLA in the sponsors slot for this, the very first BAHF Celebrity Tennis Tournament in Las Vegas the fun capital of the world . . . The forthcomming HERMAN ENGLISH GOLF CLASSIC set for March (15-16) at Western Avenue Golf Course, and how it's attracting golfers form all over the country . . . The current European tour of Warner Bros. hot soul recording artists LARRY GRAHAM and his GRAHAM CENTRAL STATION, plus TOWER OF POWER, and the soul powered excitement that they're generating on their musical jaunt . . . The favorable box office action being registered at the many theatres around the country now showing the flick "Boss Nigger," produced by and starring FRED WILLIAMSON and D"URVILLE MARTIN . . . The outa' place bad mouth tactics being employed by a high salaried east coast executive of color, against the organization he was once touting all over the world while he was chairman of the board of directors, and how his bad mouth tactics are now making him look rather ridiculous in his attempt to stop the success of the organizations undertakings without him still being the "do-nothing H.N.I.C." . . . The landslide business going on with HELEN FITZGERALDs' Fitz-Forum Travel and Tours Agency, now that her inglewood, California based travel agency has been appointed as the official west coast travel Convention and Awards Dinner at Ceasers Palace in Las Vegas, March (11) through March (13) . . . The possibility of HUGH HEFFNERs' private jet "The Flying Black Athletes Convention and Awards Dinner on the night that the talents of HODGES, JAMES, & SMITH, ROBERT GOULET, ARETHA FRANKLIN, RICHARD PRYOR, RAY CHARLES, SAMMY DAVIS JR. and BILL COSBY add to the excitment of the enshrinement of this years 14-nominees to the BAHF, while the television cameras record history in the fun capital of the world . . . The presistent rumors from the television industry, lending credibility to the information leak that television producer CAL BUTON, just might be hosting a network TV Show in the very near future.

"HOLLYWOOD HOTLINE . . . . . "

The words out all over Angletown that the most unique program recognizing and paying tribute to Black men and women past and present during Black History Week was the programs aired by KAGB/FM Radio Station, better known as "The Black Experience." Additionally, "The Black Experience" is turning Angletowners on to a super soulful brand of "Disco Power" music and dancing throughout the city, much to the delight of entertainment starved residents.

BROCK PETERS and comedian JIM CATO joining the list of name celebrities and stars endorsing the Black Athletes Hall Of Fame, for their up and comming Second Annual Convention and Awards Dinner at Ceasers Palace in Las Vegas, March (11) through March (13).

MAESTRO BERRY WHITE, hosted a surprise congratulations party in his luxurious Sunset Strip office suites for HOSEA WILSON, newly appointed Vice President of 20th Century Records. Speaking of "The Maestro", The West Coast National Youth Movement will honor him on March (10) at The Shubert Theatre in Century City.

The month of March will be blowing big band concerts into "The Grove;" while EDDIE HARRIS and DIZZY GILLESPIE will be blowing their brand of jazz at Howard Rumseys' "Concert by The Sea Nitery," following JIMMY SMITHS' appearance at the sea side jazz emporium.

HERB HONIS and DON BUTLER heading up a motion picture consultant firm operating under the banner of Filmarketing Group, with offices in Beverly Hills.

GLORIA SCOTT

MAJOR LANCE

The word from PlayBoy Records, MAJOR LANCE is back with a hit record . . . and would you believe the title of his new hit is "Sweeter."

When Warner Bros Studios release the much talked about flick "Cleopatra Jones Meets The Dragon Lady," all eyes, especially those of motion picture producers will be on talented CARA KENYATA, whose roll as a bad karate expert in the flick is stirring up an awful lot of converstation around Hollywood.

"PROFILE OF A PROFESSIONAL"

Different entertainers like various songs for various reasons. Gloria Scott is no exception -- except she likes hearty, meaningful songs. Asked to explain the kind of songs she loves, she thought about it an replied seriously; "I really love to sing hearty songs -- songs I live and experience I can identify with." Consequently Gloria Scotts' debut album on Casablanca Records is full of such songs, and the title track and single "What Am I Gonnna Do," captures the feel perfectly -- a fantastic Barry White production which is bound to launch her into stardom where she rightfully belongs.

The debut album covers some of the things women go through when they fall in love. In describing the songs on the "What Am I Gonna Do" album, Gloria offered: "I guess they're about a lot of things women go through when they're in love. At times it seems really difficult to live your love life like you'd want it to be because of the other person involved. The writers working with me really understand what I was going experiences.

"Some of the songs really make me think of the sad experiences we all have to live through," she continued in a serious mood. "I can't just sing a song because I like it, I've got to be able to feel it, and I sure felt the songs I recorded with Barry White."

She started singing in the fifth grade in elementary school. She fell in love with singing and started making arrangements to make singing her career as soon as she finished her formal education. "I always wanted to be a singer -- it's the thing and the only thing I enjoy doing," she said with a beautiful smile.

Gloria was born into a family of nine children in Port Arthur, Texas. But she knew that she'd have to go where the bright lights are to be seen and heard. Luckily her family moved to Houston, where they lived until moving to northern California. At this time she was in her early teens.

Gloria got her first break when her mother was out of town and she persuaded her father to allow her to attend a high school dance, where - fortunately -- she met the gifted singer-composer-bandleader Sly Stone. A friend of Sly's informed him that Gloria could sing. When he got a chance he pushed her on the stage with the band. Impressed by her performance, Mr. Stone decided to produce a Gloria Scott single, which was released by Warner Brothers Records.

At the ripe old age of 19, she made another step toward reaching her goal. Gloria joined Ike and Tina Turner's Ikettes. Being very career-minded, she realixed that this would help only so far.

So after going as far as she could with the famed duo, she left.

She found work with the Turners exciting, explaining it now as "great training but after endless one - nighters, she decided to leave and go about building her own career."

Realizing that Hollywood was the entertainment capital of the world, she moved there in 1972. As lady luck would have it, she met her manager, Blanchard Montgomery of Monday Talent Management, who introduced her to Barry White. She remembers this occasion with a wide smile on her face. "When I met Barry, I realized he was where I wanted to be musically -- I really love his feel for music and especially his arranging. He makes it so easy for me to sing and perform at my best.

Maybe you haven't heard of Gloria Scott yet; but believe me you will. She is full of talent, charm and believes wholeheartedly that she will make it to the top.

THE HAPPENINGS The Sacramento Observer entertainment guide

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Music In Review

by MICHAEL Y. CORBETT

That popular Black entertainers, of national renown, seldom come to Sacramento is undeniably an extremely supportable truism. Of course, there are a few exceptions, such as the now-regularized appearances of James Brown. and intermittent performances by individuals of groups representing the popular and potent "Motown Sound."

Recognizing this virtual dirth of live entertainment, not a few Sacramentans fulfill their audio-esthetic needs in the Bay Area, what with its abundance of appropriate facilities. Bay Area residents are blessed in that top-notch performers are an ever-present resource.

One such individual -- Gil Scott-Heron -- will make an unprecedented appearance at the Berkeley Community Theatre on Saturday, March 8. No mere entertainer, Gil is a multi - talented young man who is an accomplished poet, writer, singer and musician, in addition to being a recognized proponent of Black self-respect and self-assertion.

This writer is particularly interested in catching Gil's performance, having missed his only Bay Area appearance to date -- at the 1973 Berkeley Jazz Festival -- and having endured nearly two years of acclamations from friends regarding the dynamite he put on. Naturally all this simply served to peak my enthusiasm.

Regarding Mr. Scott-Heron, those who know of him need no introduction, and those not familiar with his tremendous talent need only be exposed. The man defies overly restrictive labels. His poems and songs overflow with expressions of the Black experience, and as a result of his outspokenness, he has undoubtedly suffered less than enthusiastic promotion of some of his works.

Yet in spite of this, Gil has emerged as a major talent, one who is highly admired by his audience. This audience is sure to enjoy an accelerated growth rate as Gil broadens his tours (he has concentrated almost exclusively on the East Coast). It also appears that his records will now receive adequate promotion and distribution, what with his recent signing with the newly formed Arista label.

Rumor has it that Gil is to appear in Sacramento soon. Having no way to substantiate these claims, this writer will be in Berkeley on March 8. For those who would like to check him out but cannot make it, I suggest that you at least pick up a copy of his brand new Arista album -- "First Minute Of A New Day."

It's a monster!

GIL SCOTT-HERON

Gil Scott-Heron To Perform

Arista recording artist Gil Scott-Heron will appear at the Berkeley Community Theatre in Berkeley, California, for one night only, Saturday, March 8.

Scott-Heron's debut LP for Artista Records, "The First Minute of a New Day," with Brian Jackson and the Midnight Band, has met with much critical acclaim and is rapidly making its way up the charts. Rolling Stone said of Gil "the eloquent literacy of his melodic songs speak with extraordinary insight, anger and tenderness of the human condition." All of the tunes on the LP ring with a fierce pride of heritage, so much a part of Scott-Heron's and Jackson's music.

In addition to being an accomplished songwriter/performer, Scott - Heron is a teacher, lecturer and the author of several novels including "The Vulture," and a book of poetry entitled "Small Talk at 125th and Lenox."

TINA TURNER

"I'm the gypsy -- The Acid Queen, pay before I start. I'm the gypsy. I'm guaranteed to tear your soul apart."

So sings Tina Turner, the incredible Black soul singer from Brownsville, Tennessee, in her motion picture debut in the Robert Stigwood presentation, "TOMMY." Tina plays the Acid Queen in the film from the original score by The Who.

"The part I play is evil, degraded, bizarre, merciless and soul-less," says Tina. "But she sings with soul, if you see what I mean. But she's a great lady to play."

Of director Ken Russell, Tina says, "I found him marvelously stimulating to work with. He reminds me of Ike (her husband and founder of the musical group, Ike & Tina Turner). Both have the highest standards and both are very demanding in their work."

While working in England on the production, Tina became friendly with Ann-Margret, who co-stars in the film. Their relationship has become close since then and Tina recently appeared on her television special which was produced for British and American television.

"TOMMY" also stars Roger Daltrey, lead singer of The Who, in the title role, Jack Nicholson, Eric Clapton, Elton John, Oliver Reed and The Who. Released by Columbia Pictures, the film is scheduled to open in March.

For Tina Turner, "TOMMY" is a new branch to her already successful career of million-selling records and a string of SRO concert appearances. Her career started with work in gospel choirs and talent shows. In the mid-1950's, she moved to St. Louis with one of her sisters and met her future husband and partner, Ike Turner.

"I used to go to a lot of nightclubs with my sister," Tina recalls. "Ike was working at one we used to go to frequently. I used to ask him to let me sing on stage and he'd say, 'okay' but would never call me jp. One night he was playing the organ and the drummer put a microphone in front of my sister for her to sing. She said, 'no, not me,' so I took the mike and started singing. When I'd finished the number, he called me up. I did several numbers with Ike and the group that night. And later I joined the group."

In 1959 Ike wrote a number called "Fool In Love" for a singer who never showed at a recording session. But Tina was familiar with the song and since studio facilities had been paid for, she filled in and did the record herself. "Fool In Love" sold a million copies.

The late Janis Joplin once described Tina Turner as "My favorite singer." She will be the favorite singer of many new admirers when they see in in "TOMMY."

Tina Turner Makes Film Debut

SUPER DRAMA - 'TOMMY'

DENISE NICHOLAS WITH "MR. RICCO" STAR, DEAN MARTIN

The Many Changes Of Denise Nicholas

School's out for Denise Nicholas.

Although the popular television series that she starred in "Room 222" is off the air, the attractive young actress has graduated to several other careers in her on-screen life.

For the Dean Martin starrer, "Mr. Ricco," an MGM picture being released by United Artists, the delectable Denise has been cast as a very capable career girl who has a glamour-type job putting together exhibitions in an art museum in San Francisco. She's single, sophisticated and an involved member of the community.

In her next film assignment, which begins in March, Denise will be playing Bill Cosby's wife in the sequel to "Uptown Saturday Night."

"From one funny man to another," points out the striking brunette. "Dean is so much more than an entertainer and personality. I discovered he's a very fine actor. He made everything so easy.

He may give a casual attitude on television, but that's one of the toughest tricks of all -- to be so good that you make everything look simple.

"He was very generous with his time, going over the scenes we had together. By the time our director Emmy-Award winner Paul Bogart was ready to shoot, I felt totally at ease and really well prepared," recalls the dedicated actress who was a founding member of the Free Southern Theatre and also a member of the Negro Ensemble Company formed by Robert Hooks and Douglas Turner Ward.

"Denise is not only beautiful, she also radiates intelligence and warmth. She has credibility, appeal and that undefinable something we call 'star quality'," believes Douglas Netter, who produced "Mr. Ricco."

In addition to her talents as an actress, Ms. Nicholas is also an accomplished songwriter and authoress. Her book, "The Denise Nicholas Beauty Book" published by the Cornerstone Library, is included in the curriculum in modeling schools across the country. As a songwriter with BMI, Denise has had one big hit so far, "Can We Pretend," which Bill Withers recorded.

Interested in producing and directing, Denise has pursued her goals in that direction by working as an associate producer with Channel 58 (KLCS) in Los Angeles.

"I want to be just as comfortable behind the camera as in front of it," says the ambitious and artistic actress. "Good women's roles are at a premium -- especially if you're Black. That's why I'd like to see some of the Black women who can't find work as actresses or who want to be involved in some other area of show business doing something a little more challenging than spending 8 hours behind a typewriter or getting someone a cup of coffee."

That's why Denise has formed her own production company, Masai Productions with Joe Wilcotts, the only Black cinematograher in Hollywood, and producer Fernandez Goode.

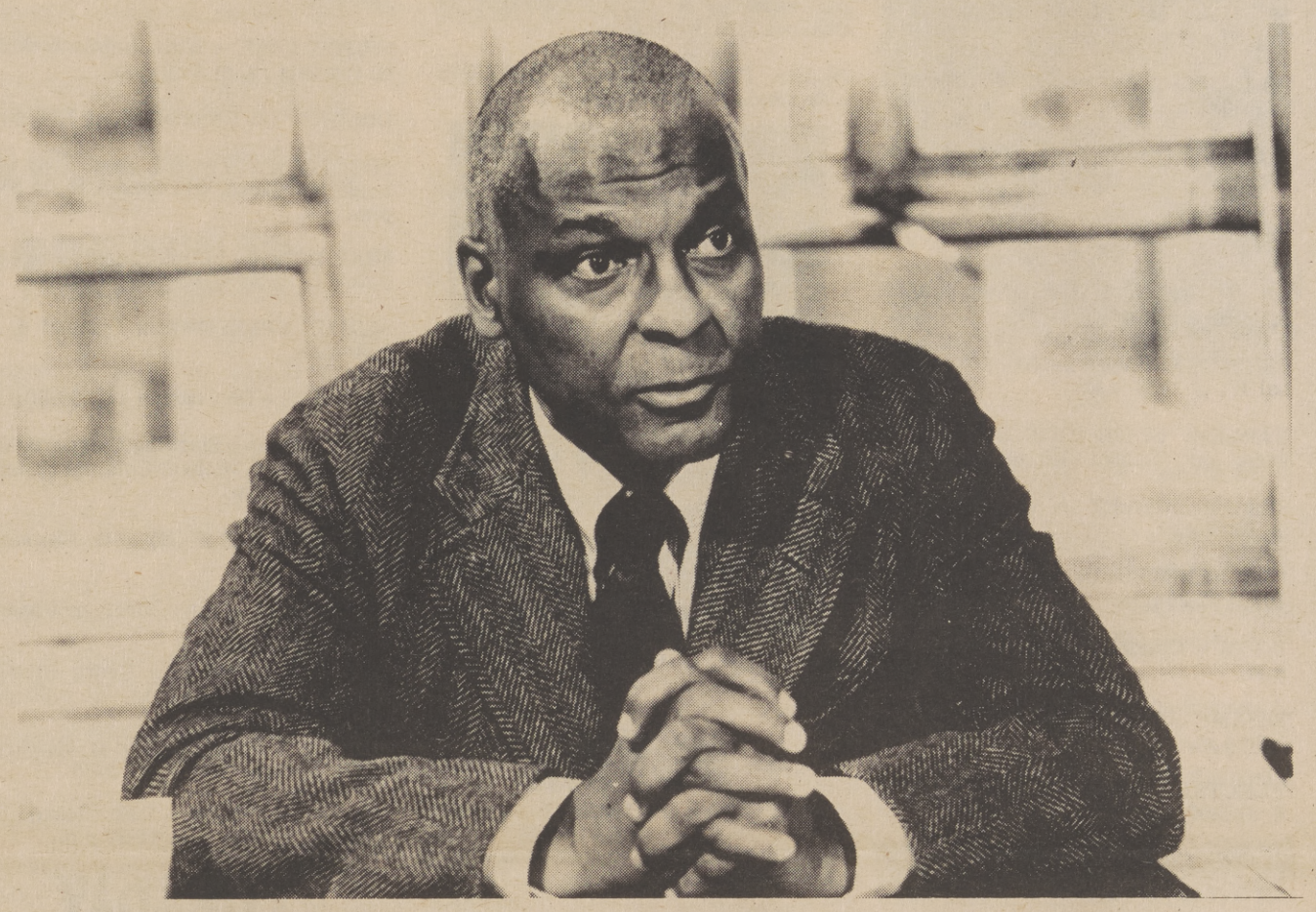
"The best way to learn and grow is by doing, not just talking." The determined Denise is a doer of the first order.

PAPA DOC'S YOUHTFUL HEIR

Jean-Claude Duvalier, President-For-Life of Haiti, and the world's youngest chief-of-state at age 23, delivers the annual address to his impoverished nation. To Duvalier's left, is his mother, whom many believe to be the power behind the President. Conditions in young Duvalier's country will be the subject of the ABC Television Network's "Reasoner Report," airing Saturday, March 8, 6:30 - 7:00 p.m.

interface Returns For Second Season

TONY BATTEN



Judge Bruce Wright, who has often been criticized by New York police for setting bail "too low," appears on "Guilty . . . Until Proven Innocent," Tuesday, March 4, at 10:00 p.m., on Channel6. The program -- first in the new "Interface" series -- examines the system of bail in large urban centers.

Tony Batten, executive producer and host of the PBS series "Interface," returns for a second season with thirteen programs, the first of which will air Tuesday, March 4th, at 10:00 p.m., on KVIE, Channel 6.

Batten, an investigative reporter who has achieved national acclaim for his documentary film reporting, will continue to explore areas where different cultures in America "come together, struggle for dominance, blend, interact and occasionally explode." According to Batten, "Interface" is a way of looking at America with its many cultures."

While Batten was managing editor and producer of "Black Journal," a nationally broadcast program produced by and for the Black community (1968-1970), the program won an Emmy for the Best Public Affairs Series on a monthly basis in 1970.

His "East Africa: Ends and Beginnings," which he produced in 1969-1970 for "Black Journal," was a feature length documentary film report on the political, economic and social developments in Kenya and Tanzania since their independence.

From 1971 to 1973, Batten was investigative reporter and producer for WNET/New York's "The 51st State." His feature reports included "S.E.R.A. - A Drug Treatment Program," "Methadone: The Next Phase," and "Ain't Gonna Eat My Mind," for which he won an Emmy for Documentary Film Reporting, as well as the Columbia University School of Journalism Dupont Award.

Prior to becoming managing editor and producer of "Black Journal," Batten was field producer and urban affairs reporter for KQED/San Francisco's "Newsroom," the station's daily news program.

"Interface" is produced for the Public Broadcasting Service by WETA - Washington, D. C., and is made possible by a grant from the Corporation for Public Broadcasting.

'Guilty Until Proven Innocent' To Premiere

From a New York jail to a San Francisco church . . . from the halls of the U.S. Senate to the school buses of Boston . . . Cubans in Miami and three generations of Puerto Rican women in New York . . . 92-year-old ragtime composer Eubie Blake and 25-year-old musician Gil Scott-Heron "Interface" a way of looking at America with its many cultures, begins its second season on the Public Broadcasting Service, Tuesday, March 4, at 10:00 p.m. on KVIE, Channel 6.

The series is a television attempt to "discover areas where different cultures in America come together, struggle for dominance, blend, interact and occasionally explode," according to executive producer and host, Tony Batten.

In the first of these 13 half-hour programs, "Guilty . . . Until Proven Innocent," Batten examines the system of bail in large urban centers, using New York's Rikers Island detention center as a model. In interviews with inmates, Batten questions whether the bail system discriminates against the poor, and looks at conditions for pre-sentenced inmates. He also talks with New York City Department of Corrections Commissioner Benjamin Malcolm; Municipal Judge Bruce McMarion Wright; and Dr. Frank Rundle, a psychiatrist who has worked in several penal institutions.

Harrah's
Hotels and Casinos

At Tahoe
ROY CLARK
DIANA TRASK
Feb. 28 thru Mar. 2

In Reno
BOB NEWHART
JODY MILLER
Thru Mar. 5

Coming:
BOB NEWHART
JODY MILLER
Mar. 7, 8 & 9

Next:
ROY CLARK
DIANA TRASK
Mar. 6 thru 19

24-Hour, 7-day reservation service: toll free 800/648-3773
Show Times: 8:15 p.m. & 12 midnight. Seating: 6 p.m. & 11 p.m
Tahoe Sunday Show: 6 p.m. & 10 p.m.

Also at Lake Tahoe
Breck Wall & Joe Peterson's Bottoms up '75
Mon. thru Thurs. at 7:30 p.m. and 10:30 p.m.
Minimums:
Dinner Show $5.50,
Cocktail Show $4.00

BLACKS ON TV THIS WEEK

SATURDAY

MARCH 1

BIG BLUE MARBLE - On Channel 10 at 7:30 a.m.

BILL COSBY - Comedy, on Channel 3 at 9:30 a.m.

SESAME STREET - On Channel 6, at 10:00 a.m.

STAR TREK - Cartoon, on Channel 3 at 10:30 a.m.

ELECTRIC COMPANY - On Channel 6 at 11:00 a.m.

AMERICAN BANDSTAND - On Channel 13, at 11:30 a.m.

HARLEM GLOBETROTTERS - Children, on Channel 10, at 12 noon.

SESAME STREET - On Channel 6 at 12:30 p.m.

FAT ALBERT - Cartoon, on Channel 10, at 12:30 p.m.

ZOOM - Children, on Channel 6, at 1 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:00 p.m.

ZOOM - Children, on Channel 6, at 5:30 p.m.

MASQUERADE PARTY - On Channel 10, at 6:30 p.m.

THE JEFFERSONS - Starring Sherman Hemsley, Isabel Sanford, and Mike Evans, on Channel 10, at 8:30 p.m.

LUCILLE BALL - Comedy, on Channel 10, at 9:00 p.m.

GRAMMY AWARDS - With Roberta Flack, Gladys Knight & The Pips, Tony Orlando and Dawn, Stevie Wonder, and Aretha Franklin, on Channel 10, at 10:00 p.m.

DON KIRSHNER'S ROCK CONCERT - on Channel 13, at 11:30 p.m.

SUNDAY

MARCH 2

ORAL ROBERTS - On Channel 13, at 8:30 a.m.

KATHRYN KUHLMAN - On Channel 10, at 9:00 a.m.

NBA BASEKTBALL - The Los Angeles Lakers take on the Washington Bullets on Channel 10, at 10:00 a.m.

URBAN LEAGUE PRESENTS - On Channel 13, at 10:30 a.m.

CBS SPORTS SPECTACULAR - With Joe Frazier, and Muhammad Ali, on Channel 10, at 12:30 p.m.

SESAME STREET - On Channel 6 at 4:00 p.m.

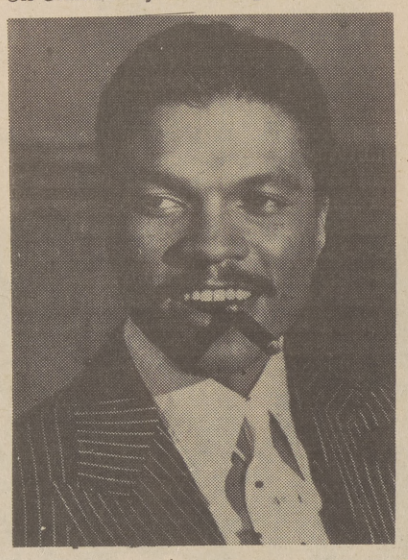
IRONSIDE - Starring Don Mitchell, on Channel 13, at 5:30 p.m.

CALL IT MACARONI - On Channel 10, at 7:00 p.m.

MANNIX - Starring Gail Fisher, on Channel 10, at 9:30 p.m.

NEW CANDID CAMERA - Muhammad Ali receives a C.O.D. Package, on Channel 3, at 10:00 p.m.

BLACK PERSPECTIVE ON THE NEWS - On Channel 6, at 10:30 p.m.



BILLY DEE WILLIAMS

MONDAY

MARCH 3

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

HOLLYWOOD SQUARES - With Jimmie Walker, on Channel 3, at 10:30 a.m.

MONEY MAZE - Game, on Channel 13 at 11:00 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Jimmie Walker, on Channel 10, at 2:30 p.m.

DINAH! - On Channel 10, at 3:00 p.m.

MERV GRIFFIN - With guest Tony Orlando and Dawn, on Channel 13, at 3:30 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

IRONSIDE - On Channel 13, at 4:30 p.m.

MOD SQUAD - Starring Clarence William, III, and Michael Cole, on Channel 40, at 5:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

STAR TREK - Adventure, on Channel 40, at 6:00 p.m.

ROOKIES - Starring Georg Stanford Brown, on Channel 13, at 8:00 p.m.

BLACK PERSPECTIVE ON THE NEWS - On Channel 6, at 11:00 p.m.

JOHNNY CARSON - With Cleavon Little, on Channel 3, at 11:30 p.m.

TUESDAY

MARCH 4

TODAY - Publisher Earl Graves, discusses his magazine, Black Enterprise, on Channel 3, at 7:00 a.m.

JIMMY WALKER

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

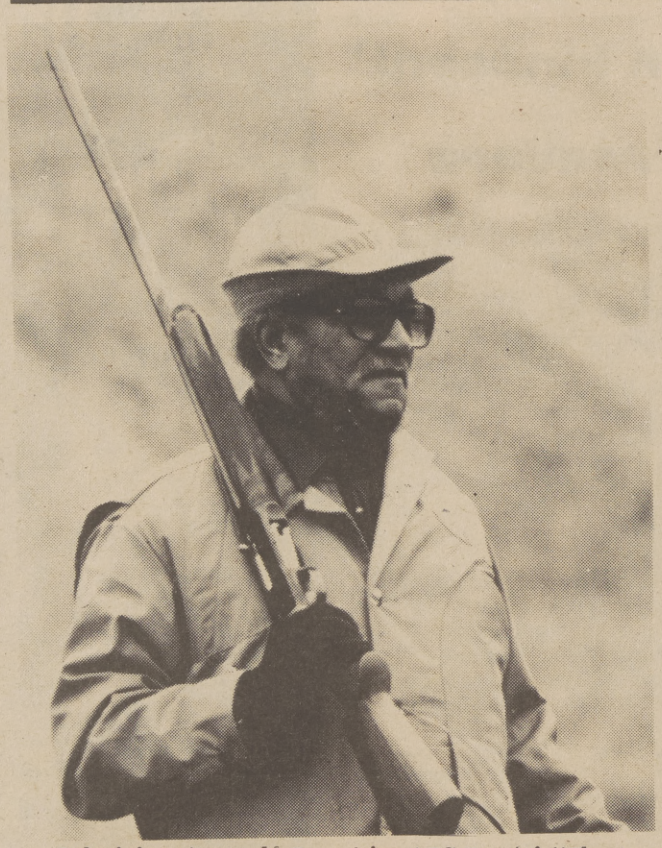
HOLLYWOOD SQUARES - With Jimmie Walker, on Channel 3, at 10:30 a.m.

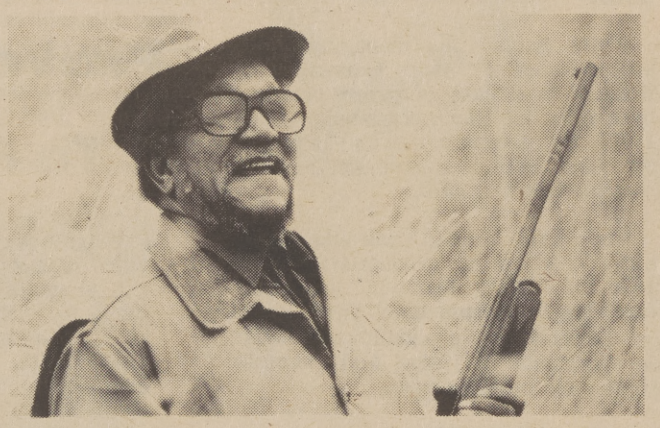
MONEY MAZE - Game, on Channel 13, at 11:00 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Jimmie Walker, on Channel 10, at 2:30 p.m.





Television star Redd Foxx joins ABC Sports' "The American Sportsman" for a pheasant hunt in the state of Washington, Sunday, March 9, 3:30 - 4:15 p.m. on the ABC Television Network. The quips are flying as Foxx gets together with his old friend Bob Schiffman, lower right, owner of the famed Apollo Theatre in Harlem, the nation's showcase for Black entertainment talent. Not seen in these photos is their guide and companion for the pheasant hunt, outdoor editor, Gritis Gresham. Also on "The American Sportsman" for March 9, actress Margot Kidder takes up the sport of hang-gliding in Wyoming.

REDD FOXX— ON THE HUNT

BLACKS ON TV THIS WEEK

MERV GRIFFIN - On Channel 13, at 3:30 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

IRONSIDE - On Channel 13, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

STAR TREK - Adventure - On Channel 40, at 6:00 p.m.

LET'S MAKE A DEAL - On Channel 13, at 6:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

TO TELL THE TRUTH - With Nipsey Russell, on Channel 13, at 7:30 p.m.

GOOD TIMES - Starring John Amos, Esther Rolle, and Jimmie Walker, on Channel 10, at 8:00 p.m.

MOVIE - Drama, "The Last Survivors," starring Percy Rodrigues, on Channel 3, at 8:30 p.m.

M*A*S*H - On Channel 10, at 8:30 p.m.

WEDNESDAY

MARCH 5

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

HOLLYWOOD SQUARES - With Jimmie Walker, on Channel 3, at 10:30 a.m.

MONEY MAZE - Game on Channel 13, at 11:00 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Jimmie Walker on Channel 10, at 2:30 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MOD SQUAD - With Clarence William III, on Channel 40, at 5:00 p.m.

ELECTRIC COMPANY - on Channel 6 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

NAME THAT TUNE - On Channel 10, at 7:30 p.m.

TO TELL THE TRUTH - With Nipsey Russell, on Channel 13, at 7:30 p.m.

TONY ORLANDO AND DAWN - On Channel 10, at 8:00 p.m.

THAT'S MY MAMA - Starring Theresa Merritt, and Clifton Davis, on Channel 13, at 8:00 p.m.

BOB HOPE - Variety on Channel 3, at 9:00 p.m.

GET CHRISTIE LOVE - Starring Teresa Graves, on Channel 13, at 10:00 p.m.

MOVIE - Drama, "The Glass House," starring Billy Dee Williams, on Channel 10, at 11:30 p.m.

THURSDAY

MARCH 6

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

HOLLYWOOD SQUARES - With Jimmie Walker, on Channel 3, at 10:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Jimmie Walker, on Channel 10, at 2:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 4:00 p.m.

STAR TREK - Adventure, on Channel 40, at 6:00 p.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

TO TELL THE TRUTH - With Nipsey Russell, on Channel 13, at 7:30 p.m.

KAREN - Comedy, with Aldine King, on Channel 13, at 8:30 p..m.

WIDE WORLD SPECIAL - With Dick Gregory, on Channel 13, at 12:30 p.m.

FRIDAY

MARCH 7

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

HOLLYWOOD SQUARES - With Jimmie Walker, on Channel 3, at 10:30 a.m.

MONEY MAZE - Game on Channel 13, at 11:00 a.m.

LET'S MAKE A DEAL - On Channel 13 at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Jimmie Walker, on Channel 10, at 2:30 p.m.

MIKE DOUGLAS - With Guest Les Brown, and Koplin and Charles Ginker, on Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

IRONSIDE - On Channel 13, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

DICK GREGORY

CONCENTRATION - On Channel 10, at 7:00 p.m.

TO TELL THE TRUTH - With Nipsey Russell, on Channel 13, at 7:30 p.m.

SANFORD AND SON - With Redd Foxx and Demond Wilson, on Channel 3, at 8:00 p.m.

CHICO AND THE MAN - On Channel 3, at 8:30 p.m.

WALL STREET WEEK - On Channel 6 at 8:30 p.m.

MOVIE - Science Fiction, "Soylent Green," starring Brock Peters, and Paula Kelly, on Channel 10, at 9:00 p.m

HOT L BALTIMORE - Comedy, on Channel 13, at 9:00 a.m.

MIDNIGHT SPECIAL - With Ike and Tina Turner, on Channel 3, at 1:00 a.m.

Afternoons are Wild!

Dinah 3pm
Mike Douglas 4pm
KXTV 10

KMUV-TV MOVIE MARQUEE

31

Playing this week on MUVIE-TV 31

SATURDAY MARCH 1

SOLID GOLD HEROES - "G Men vs The Black Dragon," Chapter 9, 7 a.m., 5 & 11 p.m.

PETE SMITH SPECIALTY - "Just Suppose," 7:15 a.m., 5:15 & 11:15 p.m.

CREATURE FEATURE - "Tomb Of The Living Dead," starring John Ashley, Angelique Pettijohn, 7:30 a.m., 5:30 & 11:30 p.m.

MUVIES by GEORGE - Hosted by George Liberace, "Country Music," starring Marty Robbins, 9 a.m., 1 & 7 p.m.

CREATURE FEATURE II - "Creature's Revenge," starring Grant Williams, Regina Carrol, 11 a.m., 3 & 9 p.m.

1 O'CLOCK SPECIAL - "Flanagan Boy," starring Barbara Payton, Tony Wright.

SUNDAY MARCH 2

SOLID GOLD HEROES - "G Men vs The Black Dragon," Chapter 10, 7 a.m., 5 & 11 p.m.

PETE SMITH SPECIALTY - "Take A Cue," 7:15 a.m., 5:15 & 11:15 p.m.

DRAWING ROOM - "Sweet, Sweet Rachel," starring Alex Drier, Stephanie Powers, 7:30 a.m., 5:30 & 11:30 p.m.

MUVIES by GEORGE - Hosted by George Liberace, " Short Walk to Daylight," starring James Brolin, 9 a.m., 1 & 7 p.m.

CRITIC'S LOUNGE - "Garden Of The Finzi Conitis," starring Dominique Sanda, Helmut Berger, 11 a.m., 3 & 9 p.m.

1 O'CLOCK SPECIAL - "G. I. Jane," starring Jean Porter.

MONDAY MARCH 3

SOLID GOLD HEROES - "G Men vs The Black Dragon," Chapter 11, 7 a.m., 5 & 11 p.m.

PETE SMITH SPECIALTY - "Goofy Movie #3," 7:15 a.m., 5:15 & 11:15 p.m.

CREATURE FEATURE - "Lemora, Lady Dracula," starring William Witton, Cheryl Smith, 7:30 a.m., 5:30 & 11:30 p.m.

MUVIES by GEORGE - Hosted by george Liberace, "Sunshine," starring Christina Raines, Cliff DeYoung, 9 a.m., 1 & 7 p.m.

WESTERN ACTION - "Dawn at Socorro," starring Rory Calhoun, Piper Laurie, 11 a.m., 3 & 9 p.m.

1 O'CLOCK SPECIAL - "Hi-Jacked," starring Jim Davis, Marsha Moore.

TUESDAY MARCH 4

SOLID GOLD HEROES - "G Men vs The Black Dragon," Chapter 12, 7 a.m., 5 & 11 p.m.

PETE SMITH SPECIALTY - "Playing By Ear," 7:15 a.m., 5:15 & 11:15 p.m.

CREATURE FEATURE - "Lost Continent," starring Caeser Romero, Hillary Brooke, 7:30 a.m., 5:30 & 11:30 p.m.

MUVIES by GEORGE - Hosted by George Liberace, "Man On The Move," starring James Wainwright, Vera Miles, 9 a.m., 1 & 7 p.m.

WESTERN ACTION - "Backlash," starring Richard Widmark, Donna Reed 11 a.m., 3 & 9 p.m.

1 O'CLOCK SPECIAL - "Blackout," starring Dane Clark, Belinda Clark.

WEDNESDAY MARCH 5

SOLID GOLD HEROES - "G Men vs The Black Dragon," Chapter 13, 7 a.m., 5 & 11 p.m.

PETE SMITH SPECIALTY - "Motorcycle Cossacks," 7:15 a.m., 5:15 & 11:15 p.m.

CREATURE FEATURE - "Invasion USA.," starring Peggie Castle, Don O'Herlihy, 7:30 a.m., 5:30 & 11:30 p.m.

MUVIES by GEORGE - Hosted by George Liberace, "On Moonlight Bay," starring Doris Day, Gordon MacRae, 9 a.m., 1 & 7 p.m.

WESTERN ACTION - "The Kid From Texas," starring Audie Murphy, Gail Storm, 11 a.m., 3 & 9 p.m.

1 O'CLOCK SPECIAL - "One of Our Aircraft Is Missing," starring Eric Portman, Godfrey Tearle.

THURSDAY MARCH 6

SOLID GOLD HEROES - "G Men vs The Black Dragon," Chapter 14, 7 a.m., 5 & 11 p.m.

PETE SMITH SPECIALTY - "Movie Pests," 7:15 a.m., 5:15 & 11:15 p.m.

CREATURE FEATURE - "Sacred To Death," starring Bela Lugosi, Nat Pendelton, 7:30 a.m., 5:30 & 11:30 p.m.

MUVIES by GEORGE - Hosted by George Liberace, "Model & The Marriage Broker," starring Thelma Ritter, Jeanne Crain, 9 a.m., 1 & 7 p.m.

WESTERN ACTION - "The Spoilers," starring Jeff Chandler, Rory Calhoun, 11 a.m., 3 & 9 p.m.

1 O'CLOCK SPECIAL - "The Weapon," starring Steve Cochran, Lizabeth Scott.

Daily TRIPLE Features
Another Movie Every Other Hour

There's always a movie on MOVIE-TV KMUV ch.31

The Sacramento Observer

URBAN LIVING

FEB. 27 - MARCH 6, 1975

SECTION F

Minorities & Women Will Get Preference In Hiring

SAYS STATE PERSONNEL BOARD EXECUTIVE

William Mitchell, Coordinator - Counselor California State University Sacramento, left, and Ronald Kurtz Executive Officer California State Personnel Board, discuss affirmative action.

Participants attending a seminar sponsored by the Sacramento Valley Government College Association were told by keynote speaker Ronald Kurtz, executive officer of the California State Personnel Board, that despite a slow down in the economy women and minorities would continue to receive preference in state jobs.

Kurtz also told the gathering of state and college workers that government would continue to hire personnel regardless of present economic conditions.

"Because we are a government, we are not in a declining work force," Kurtz said.

The seminar held at the Holiday Inn South, was entitled, "Employment Trends Versus Economic Reality."

A series of three workshops covering "public service careers," "affirmative action for handicapped persons, minorities and women," and "alternative paths to government service," drew a wide range of speakers.

According to Mrs. Madge Rogers, student employment director of California State University Sacramento, the seminar was held to exchange information and to keep abreast of employment trends within State Government.

Mrs. Rogers said that a majority of the participants attending the seminar were employment and career counselors.

Kurtz also told those attending, that proposed legislation providing state employees collective bargaining rights would seriously hinder affirmative action employment for minorities.

Kurtz said that proponents of collective bargaining prefer objective written tests that have historically proven to be damaging to minority job seekers.

Participants view panelist discussing a wide range of employment related subjects.

Panel members discuss affirmative action for minorities, handicapped persons and women. Pictured are, right to left, Jim Kay, Edwin Gipson, Ann Harriman and Joan Poulos.

Shown from left, Peter D'Anna, Sacramento Valley Government College Chairperson; Don Hagerty, Program Coordinator University of California Davis Cooperative-Education Work-Learn Center, and Panelist Don Robbins, discuss the seminar's agenda.

FEBRUARY 28, MEN'S GYM

Angela Davis Will Appear At CSUS

Angela Davis, controversial Black civil rights activist, will speak on "Civil and Human Rights of Political Prisoners," in a public address scheduled for 8 p.m. on Friday, February 28, in the Men's Gumnasium at California State University, Sacramento.

Ms. Davis' appearance is being sponsored by the Cultural Programs Committee and the Pan - African Student Union at the University. It is being paid for by the Associated Students of CSUS.

Appearing with Ms. Davis is The Ujamaa Family, a Black performing group from Oakland which specializes in performing folk dances and songs from Africa.

Ms. Davis' appearance is part of a six- day series of events of campus events scheduled by PASU which is billed as a "Commemoration of Malcolm X."

Other events include the performance of Richard Wesley's prize winning play, "The Sirens," performed by Black Arts/West, a theatrical group from Seattle. The play will be presented at 8 p.m., on Sunday, February 23, in the Little Theatre.

Two films, "Behind the Lines, Mozambique," and "Lost Grave at Dimbaza, South Africa," will be presented at 2:35 p.m., on Tuesday, February 25, in Anthro. 209 at 7 p.m. on the same day at Douglass Hall 212. The films are co-sponsored by the Cultural Programs Committee and the Pan-African Student Union.

Thursday, February 27, is Black Student Night. A program of music, drama, and poetry is scheduled for 7 p.m. in Music 151. Additional information about the Commemoration of Malcolm X Week may be obtained by calling the PASU Office at 454-6651 or Otis Scott at his home phone, which is 363-3013.

Admission is free to all events.

Fate Of Oak Park Center In Hands Of Board

by J. SHAWN ORTIZ
Observer Staff Writer

The future of the proposed Oak Park community center rests in the hands of the Sacramento County Board of Supervisors and within the next week, they will determine its fate.

Last week the Oak Park Project Area Committee (PAC), a community based arm of the Sacramento Housing and Redevelopment Agency, requested City and County government each contribute $1 million towards the construction of the center.

PAC also proposed at that time, the center be built on the old site of Stanford Junior High School, destroyed by arsonists nearly 10 years ago.

The first hurdle facing realization of the center, was gaining the approval of the Sacramento Unified School District Board of Education.

The school board late last year, agreed to sell the property to the Redevelopment Agency without controversy.

The next step proved successful following a favorable vote by City Council to appropriate roughly $600,000. The funds will be used to purchase the property and for construction.

The last major fence to clear is the Board of Supervisors. A meeting to determine whether $658,000 will be appropriated, is planned for Monday, March 3.

Oak Park PAC's acting executive director Robert Banks, said he does not anticipate any "great difficulty" in obtaining County appropriations.

Banks suggested that PAC officials and County representatives had already carved out an "understanding" that the proposal would be funded.

However, Banks cautioned that nothing will be definite until all the money had been collected and construction started.

As it stands now, County government has agreed in theory to appropriate funding for the construction of 13,000 square feet of office space.

According to Banks, the space will be used to house various county services such as a branch office of the Welfare Department.

The City intends to use its 11,000 square feet of office space for activities ranging from recreation to senior citizens counciling.

The tentative agreement for occupancy and construction is for City government to pay for the property and their share of building costs calculated on the number of square feet of office space they intend to use.

The County will contribute its share for the construction of office space it intends to utilize.

According to Floyd Jones, PAC project coordinator, the City will probably require the County to sign a long time lease and charge them one dollar a year for rent.

Banks said that it was still to early to tell when the center would become a reality, provided supervisors vote favorably on the proposal next week.

"It is still to early to say when the center will become a reality. We have been going through all the things one goes through when dealing with City and County Government," said Banks optimistically.

As the proposal nears its final steppingstone, Banks said that over the last year, PAC staffers have received considerable support from residents of the Oak Park community.

"I would like to point out that we have received a lot of help from Oak Park residents. We would like to thank everybody who has helped us towards this project's success," Banks said.

Staff member Mrs. Blanche Hill, a long time resident of Oak Park, and a noted community activist, said that people should understand that the center is not just a PAC project.

"It is not just something the PAC can lay claim to. It is a community thing," lectured Mrs. Hill on the merits of community action and organization.

Mrs. Hill invisions a center where people can go and obtain services with dignity.

"We hopefully can have people in the community who can relate. We invision a well-baby clinic, a place where senior citizens can get services and a place where Oak Park people service Oak Park people," said Mrs. Hill.

Banks shares Mrs. Hill's idealism. The acting director said he invisions a center where community conscience can be raised.

"We invision a center where hopefully we can break the chains that chain people to the welfare state. We want to put people to work and we want to begin building a community without the stereotypes," said Banks.

The director added, "We want to bring hope training, respect and jobs into Oak Park. This is the goal of the center, and I think we can do it."

The staff of PAC urges all interested residents of Oak Park to attend next week's Board of Supervisors meeting.

"We want all the people of Oak Park to share in this effort. We want community people and community organizations. Its not just PAC's job, it is the community's job," said Mrs. Hill, summizing the mood of the staff.

Regional Planning Commission Schedules Public Hearing

The Comprehensive Transportation Advisory Board of the Sacramento Regional Area Planning Commission, will hold a public hearing for the Sacramento-Yolo County area on Tuesday, March 4th, for the purpose of obtaining public input on the Proposed Regional Transportation Plan.

The hearing will be held in the Earl Warren Community Center, Yuba-Placer Room, Sacramento, at 7:30 p.m.

Members of the Sacramento Regional Area Planning Commission staff will be making presentations, outlining sections of the Regional Transportation Plan. The topics to be discussed include transit, streets, and highways, funding, and the Draft Environmental Impact Report.

Copies of the Regional Transportation Plan, a comprehensive plan covering all modes of transportation from 1975 through 1995 and the Draft Environmental Impact Report are available at Sacramento Regional Area Planing Commission, Suite 400, 1225 8th Street, Sacramento, Calif., 95814. Additional copies are available for review at Woodland Public Library, the Yolo County Library and Sacramento City-County Libraries.

All interested persons are invited to attend.

Black Head Of Alcoholism Appointed

The California Black Commission or Alcoholism has been launched with appointment of a state director, release of a $65,000 grant for the first half year of operations, and selection of San Diego for state headquarters.

Jerry Kennedy, Jr., was named to the top staff position of director. Until his appointment he was administrative assistant for Alcoholism Counseling and Education Centers funded through San Diego's Economic Opportunity Commission by NIAA (Natl. Institute on Alcohol Abuse and Alcoholism).

A 20-year Navy veteran, Kennedy's service included minority affairs and alcoholism counseling. He has a bachelor's degree in business administration from National University, San Diego.

The California Black Commission on Alcoholism is one of four new policy bodies created by the State Office of Alcoholism Program Management to reach underserved populations. Also targeted for funds and recognition of unique social medicine needs are Chicanos, Indians and women.

The new Black Commission in a statement of objectives points out that Blacks are "systematically excluded from decision making, policy making, planning and administrative positions" in social medicine. Black leaders planning and administrative positions" in social medicine. Black leaders throughout California will be invited to participate in establishing priorities and treatment systems designed for their own communities.

Regional planning workshops will be in Los Angeles, Santa Barbara, San Francisco, Sonoma, San Diego, Sacramento and Fresno. One hundred leaders will be invited within each region.

Workshops will prepare participants to understand unique aspects and problems of Black alcoholism. They will also prepare leaders to define priorities of prevention, referral, care, treatment and rehabilitation for Black alcoholics and their families within each region.

From the workshops, an advisory group will be chosen in each part of the state to act as liaison to the CBCA.

Kennedy said alcoholism has reached epidemic proportions as one of the nation's major health problems. A concentration of social stresses exists before the onset of a variety of illnesses, he pointed out, most especially so with alcoholism. "And a Black person experiences more than his share of such stresses, whether he is ghetto poor or affluent."

The Black Commission on Alcoholism will therefore not limit its concern to poverty Black alcoholics, he explained.

"It is our intention to contact leaders from Black communities throughout the state and marshall their help in combating this major social health problem. It costs our people thousands of dollars a year, and human dignity that cannot be measured in dollars and cents," he said.

State headquarters of the new commission is at 2250 Union Bank Bldg., 525 B Street, San Diego.

MULTI-CULTURE GROUP

The Segundo Players, a multi-cultural theatre group at the University of California Davis, will present Ed Bullins' "Goin' A Buffalo," March 5-9 and March 12-16, in the Segundo Annex. Shown in rehearsal, left to right, are Anthony Terry who portrays Curt; Terry Wells portraying Pandora; bartender Dave Bond; and Eleven Jones, a customer. Curtain time is at 8:15 p.m., and admission is $1.50 for students, and $2.25 general.

The Sacramento Observer

URBAN LIVING

FEB. 27 - MARCH 6, 1975

Census Of Population And Housing Meet

An open meeting on the 1980 Census of Population and Housing will be held on March 11, 1975, at 9:30 a.m., in the Sacramento Room of the Earl Warren Convention Center.

The meeting is being organized by a broad spectrum of local organizations and agencies concerned with census data. Black leaders and organizations are strongly urged to attend.

It is one of a series of meetings which are being arranged by local organizations in cities across the country at the invitation of the U.S. Bureau of the Census.

The purpose of this meeting is to get local recommendations for improving the 1980 census from a wide range of past and potential census data users.

Although there are limits on the census in terms of how much and what information can be collected, Bureau officials want to consider the recommendations of as many persons and groups as possible before making final plans for the decennial count.

Local recommendations are especially important in helping to make the census results of maximum benefit to community leaders and the general public.

Following the 1970 census, community leaders indicated awareness of the values of census data by making thousands of requests for statistics about their communities. Such data formed the basis for a variety of local planning and action programs.

For further information on the 1980 census meeting, please contact Isabel Hambright at State Department of Finance, 322-4651 or The Sacramento Regional Area Planning Commission's Information Center at 447-9171.

School Board Ok's 16 New ROP Posts

A total of sixteen new regional occupational programs for the 1975-76 school year were approved by the Sacramento County Board of Education at its regular meeting February 18.

Thirteen of the new programs are expected to enroll approximately 400 high school junior and senior students, beginning in September, 1975, in vocational education programs designed to provide them with marketable work skills.

The three additional programs are scheduled to enroll an additional 48 students in summer training.

Addition of new programs brings the number of such programs operated by the Sacramento County Office of Education to 81 for 1975-76.

Expected enrollments next year are in excess of 3,700 students from 43 high schools.

The new programs which were approved are: Auto Body and Fender Repair, Camera Repair, Commercial Art, Commercial Property Management & Maintenance, Electronic Installation & Repair/Field Training, Glazier & Auto Glass Repair, Heavy Metal Welding & Fabrication, Hotel/Motel Clerk, Household Applicance Repair, Metal Working Trainee, Radio Commercial Station Programming and Operation, Retail Sales Lumber & Building Supply Materials, Upholstery Auto Trimmer; and summer courses: Auto Air Conditioning, Auto Electrical & Repair, Auto Maintenance, Service Station.

Jobless Workers May Benefit

You may be entitled to $90 a week if you have earned at least $750 in the last 52 weeks.

Assemblyman Eugene T. Gualco (D-5th A. D.), reminded area residents that increased unemployment benefits were made possible by two measures signed into law by President Ford. The two measures increased benefits to those already covered by unemployment insurance and will also provide coverage to those previously ineligible.

"In view of the spiralling unemployment situation, it is imperative that all workers understand the new compensation laws," Gualco stated.

Gualco quickly added, "Workers should check their records to avoid missing the benefits which are now available.

"Many jobless workers could easily miss extra benefits due them because they are unaware they are eligible for additional or special assistance under these new measures."

Another compensation bill, the Emergency Jobs and Unemployment Assistance Act, provides payments up to 26 weeks for unemployed workers not able to qualify under other state or federal programs.

Gualco concluded "the only way for unemployed workers to find out if they are eligible for extra unemployment benefits, is to contact the nearest State Unemployment Office to insure that they are receiving the compensation for which they are eligible."

Prices Effective Wednesday, February 26th thru Tuesday, March 4, 1975

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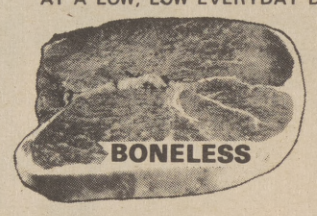

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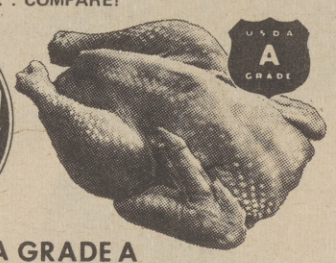

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Beef Loin T-Bone Steaks	lb. 1.79	Young Turkeys Harvest Day Butter Basted USDA, Grade A, Frozen (approx. 10-22 lb.)	lb. 64¢
Beef Loin Porterhouse Steaks	lb. 1.89	Young Turkeys Swift Butterball Deep Basted USDA, Grade A, Frozen (approx. 10-22 lb.)	lb. 69¢
Beef Loin Top Sirloin Steaks BONELESS	lb. 1.89	Young Turkey Drumstick USDA Inspected	lb. 39¢
Beef Chuck Cross Rib Roast BONELESS	lb. 1.29	Young Turkey Wings USDA Inspected	lb. 44¢
Beef Rib Roast Large End	lb. 1.29	Sausage Patties TENNESSEE PRIDE Whole Hog	12 oz. pkg. 99¢
Lady Lee Sliced Bacon (Thick 2 lb. pkg. 2.29)	1 lb. pkg. 1.15	Salmon Steaks HARVEST DAY Pacific Coast & Alaska — Fresh Frozen	lb. 2.29
Pork Loin Sirloin Roast 3½ to 4 lb., Finest Eastern	lb. 1.09	Halibut Steaks HARVEST DAY Pacific — Fresh Frozen	lb. 2.09
Sliced Bacon ARMOUR STAR MIRACURE (Thick 2 lb. pkg. 2.45)	1 lb. pkg. 1.23	Harvest Day Shrimp Cooked & Peeled — Fresh Frozen	lb. 3.49
Smoked Ham Fully Cooked, Sugar Cured (Butt Portion . . . lb. 1.09) Shank Half	lb. 99¢	Ocean Perch Fillets TASTE-O-SEA, Heat 'N Serve	lb. 85¢
		Fillet Of Sole TASTE-O-SEA, Heat 'N Serve	lb. 1.09
		Haddock Fillets TASTE-O SEA, Heat 'N Serve	lb. 1.14

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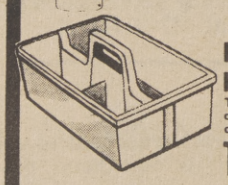

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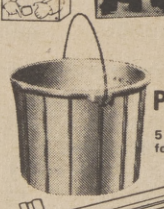

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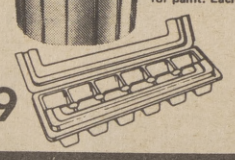

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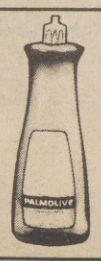

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Gold Medal Flour	All Purpose 5 lb. bag	95¢
Kellogg's Corn Flakes	18 oz. pkg.	72¢

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Orange Juice	MINUTE MAID 100% Pure (12 oz. can - 69c) 6 oz. can	35¢
Weight Watcher's Dinner Greenland Turbot	18 oz. pkg.	1.29
Jone's Link Sausage	16 oz. pkg.	1.82
C & W Orange Juice	VALENCIA 8 oz. can	42¢
Brown 'N Serve Sausage SWIFT'S Kountry Kitchen. Smoke Flavor or Regular	8 oz. pkg.	93¢
Apple Juice	SENECA 6 oz. can	29¢
Westpac Vegetables (Green Peas - 55c) or Chopped Broccoli	In Poly Bag 20 oz. bag	51¢
Hawaiian Punch (12 oz. can 59c)	Fruit Juicy Red 6 oz. can	38¢
Flav-R-Pac Peas	In Poly Bag 20 oz. bag	58¢

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Lady Lee Bologna	Meat or Beef (8 oz. - 56c) 12 oz. pkg.	83¢
Farmland Canned Ham (3 lb. - 4.99)	5 lb. can	7.69
Swift Pepperoni	5 oz. pkg.	83¢
American Cheese Spread LADY LEE Sliced Individual Wrap	3 lb. pkg.	2.99
Rod's Imo Dressing	(Chive 16 oz. - 52c) . 8 oz. ctn.	36¢
Kraft Natural Cheeses Extra Sharp 8 oz., or Long Horn 10 oz.	(Sharp Cheddar 8 oz. - 96c) New York pkg.	99¢
Danola Cooked Ham (6 oz pkg. - 1.25)	Sliced - 4 x 7 4 oz. pkg.	85¢
Lady Lee American Cheese 16 Slices — Process	12 oz. pkg.	1.05

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PURINA DOG CHOW	25 lb. Bag	6.05
Maxwell House Coffee All Grinds	2 lb. can	1.99
Funny Face Drinks	Sugar Sweetened Assorted Flavors (Gal. 89c) 2 qt. pkg.	57¢
Adams Peanut Butter Old Fashioned, Creamy or Crunchy	36 oz. jar	1.79
Pabst Beer	12 oz. cans case of 12	2.79
Sugar Free Beverages Assorted Flavors	HARVEST DAY 12 oz. can	14¢
Lady Lee Butter	Grade AA - Cubes 1 lb. pkg.	84¢
Lady Lee Eggs	Grade AA — Dozen Carton	
Extra Large 73¢ Large 67¢ Medium		64¢
Lady Lee Ice Cream	Flat Carton Asst. Flavors ½ gal. ctn.	1.12
Chili With Beans	HORMEL 15 oz. can	54¢
Sunmaid Raisins (1½ oz. - 6 pack 49c)	15 oz. pkg.	69¢
Dry Bleach	LADY LEE Non-Chlorine 61 oz. pkg.	1.09
Glass Cleaner	LADY LEE 32 oz. plastic	53¢
ALL DETERGENT	20 lb. Pkg.	6.29
WISK LIQUID DETERGENT	Gallon Plastic	4.49

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Harvest Day Apple Sauce	16 oz. can	29¢
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Del Monte Golden Corn Cream Style or Whole Kernel	17 oz. can	40¢
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THE EXPLORING COOK

by MURIEL JANSEN

PEARL BAILEY COOKBOOK NOW IN PAPERBACK

With hard cover cookbooks so expensive, it gives me extra pleasure to write about the paperback edition of "Pearl's Kitchen." (New York: Pocket Book, 1974, $1.50). I have read it from cover to cover and enjoyed every word. Pearl Bailey, delightful woman, dedicates her book with these words: "To Humanity, who has so surrounded me with 'love,' my cup runneth over -- Love returned, Pearl." What a beautiful beginning for any book.

In the first chapter entitled "Mama Looking Over My Shoulder," Pearl Bailey writes about her mother's Sunday morning fried chicken. The chickens were picked up early in the morning, freshly killed and cooked soon after in the big familiar skillet. They were, according to Pearl, crisp on the outside, tender and moist on the inside and cooked to the bone.

Instead of including a recipe from "Pearl's Kitchen," for this column, I share my own fried chicken recipe with you -- one developed in the Mazola corn oil kitchens. And with it, I urge all my readers to think about entering the 1975 National Chicken Cooking Contest. Look for the entry blanks in your local supermarket, or write to me (Muriel Jansen, Best Foods, a Division of CPC International Inc., Englewood Cliffs, N. J. 07632) and I will send you all you need to know in order to enter the contest. Maybe one of you will be the winner of a July trip to San Antonio, Texas where you will cook chicken and compete for one of the big cash prizes. The grand prize is $10,000, but there are are other prizes, too. I'll tell you all about them if you will write to me. Entries must be in by April 1, 1975, and the way time flies, April is just around the corner.

HERB FRIED CHICKEN

1/2 cup flour
1 teaspoon salt
1 teaspoon Accent flavor enhancer
2 teaspoons finely crushed rosemary leaves or other dried herb leaves
1/8 teaspoon pepper
1 broiler-fryer chicken, cut in parts
Water
1 pint Mazola corn oil

Mix together flour, salt, flavor enhancer, herb and pepper. Moisten chicken with water and coat with flour mixture; shake off excess. Dry on wire rack 1/2 hours. Heat corn oil in deep skillet over medium heat. Add chicken and fry, turning once, about 30 minutes or until golden brown and fork tender. Drain on absorbent paper.

Cheesy Broccoli

Make a tasty vegetable dish that's as quick to prepare as 1-2-3. Broccoli, water chestnuts, mushrooms and cheese mix together in the baking dish along with seasonings and velvetized evaporated milk. It's a simple matter of baking, then serving. Try it. What could be easier.

CHEESY BROCCOLI
(Makes 4 servings)

1 pkg. (10 oz.) thawed chopped broccoli
1/2 cup drained sliced water chestnuts
1/4 cup drained sliced mushrooms

1 cup (4 oz.) shredded Cheddar cheese
3 slices crumbled bacon
1 tablespoon flour
1/4 teaspoon salt
1/8 teaspoon pepper
1/2 cup undiluted Carnation Evaporated Milk

Mix ingredients in 1-quart baking dish. Bake in slow oven 325 degrees, 30 to 35 minutes.

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Supreme Beef Rib Eye Steaks..... Lb. 2.09

Supreme Beef Rib End Beef Short Ribs ... Lb. 88¢

LB. 1.56

Everyday Discount Prices!

Lunch Meats	Janet Lee Brand 5 oz. Pkgs.	39¢
Boneless Hams	Albertsons Brand Lb.	2.69
Pork Roast	Fresh Picnic Style Roast Lb.	79¢
Ball Park Franks	Hygrade 16 oz. Pkgs.	1.19
Armour Smokies	16 oz. Size Packages	1.09

Everyday Discount Prices!

Kabase Sausage	Hormel Smoked 12 oz. Pkgs.	1.35
Meat Bologna	Oscar Mayer Reg., Thick Or Thin 12 oz.	1.05
Beef Bologna	Oscar Mayer Thick Or Thin Or Reg. 12 oz.	1.05
Cotto Salami	Oscar Mayer 12 oz. Pkgs.	1.35
Cotto Salami	Oscar Mayer 8 oz. Pkgs.	79¢

Bonus Buy!

SEAFOODS FOR LENT!

Scallops	Tender White Eastern Lb.	2.89
Squid	From Monterey Lb.	59¢
Shrimp	Green Medium Lb.	2.69
Lobster Tails	For Broiling Lb.	3.98
Smoked Salmon	For Snacks Lb.	1.19
Smoked Halibut	Bonus Buy Lb.	1.19
Herring	Lasco In Sour Cream 12 oz.	1.55
Fresh Boneless Butterfish	Pan Ready Fillets Lb.	75¢
Fresh Fillet Of Sole	Bread And Pan Fry Lb.	1.68
Fresh Fillet Of True Cod	Boneless Pan Ready Lb.	1.58

PINEAPPLES

Jumbo Size 68¢ Ea.

Bonus Buy!

Fresh Hawaiian Papayas ..... Each 49¢

Fresh Tropical Mangos ..... Each 49¢

Creamy Rich Avocados ..... 3 for 99¢

Crisp All Green Cabbage ..... Lb. 15¢

Beautiful Boston Ferns Hanging 8 inch Pots ..... Each 9.98

Bonus Buy! MUSHROOMS Tender And Fresh LB. ..... 88¢

Fresh Crisp CELERY

Bonus Buy! Ea. 29¢

We Gladly Accept USDA Food Stamps!

We care about what you care about

LOW PRICES • HIGH QUALITY • FRIENDLY SERVICE

CHUNK TUNA

Star Kist Brand Reg. 55¢ 6½ oz. Cans

Bonus Buy! SAVE 6¢ 49¢

NOODLES

Golden Grain 12 oz. Med. Or Wide Reg. 51¢

Bonus Buy! SAVE 2¢ 49¢

Pork & Beans

Janet Lee Reg. 54¢ 29 oz. Cans

Bonus Buy! SAVE 6¢ 48¢

MARGARINE

Imperial Brand Reg. 79¢ 1 Lb. Pkgs. Stick

Bonus Buy! SAVE 5¢ 74¢

Toilet TISSUE

Zee Nice 'N Soft Reg. 79¢ 4 Pack

Bonus Buy! SAVE 4¢ 75¢

JERGENS SOAP

Reg. 22¢ 4-3/4 oz. Bath Size Bars

Bonus Buy! SAVE 3¢ 19¢

PIZZA MIX

Appian Way Reg. 65¢ 12 oz. Pkgs. Plain

Bonus Buy! SAVE 16¢ 49¢

MAYONNAISE

Kraft Reg. 99¢ Quarts Imitation

Bonus Buy! SAVE 21¢ 78¢

Prune Juice

Sunsweet Reg. 73¢ Quart Size

Bonus Buy! SAVE 9¢ 64¢

ASPARAGUS

Janet Lee Reg. 64¢ 15 oz. Cuts And Tips

Bonus Buy! SAVE 9¢ 55¢

PEACHES

Janet Lee Reg. 53¢ 29 oz. Cans Halves Or Sliced

Bonus Buy! SAVE 4¢ 49¢

Steamed RICE

Success Reg. 95¢ 16 oz. Packages

Bonus Buy! SAVE 6¢ 89¢

Tuna Cat Food

9 Lives Reg. 47¢ 12 oz. Cans

Bonus Buy! SAVE 8¢ 39¢

DETERGENT

Crystal White Reg. 88¢ 48 oz. Size Liquid

Bonus Buy! SAVE 10¢ 78¢

Bonus Buy!

Mop And Glo Floor Wax	Reg. 1.68 32 oz. Save 10¢	1.58
Easy-Off Oven Cleaner	Reg. 1.39 16 oz. Save 11¢	1.28
Dow Bathroom Cleaner	Reg. 98¢ 17 oz. Save 10¢	88¢

Mushroom Soup	Campbells 10-3/4 oz. Size	23¢
Tasters Choice Coffee	Freeze Dried Reg. Or Decafe 8 oz.	2.87
Nescafe Coffee	10 oz. Size Instant	2.19
Pam Pan Spray	Pure Vegetable Spray 13 oz.	1.47
Pillsbury Flour	5 Lb. Bags	99¢
Pancake Mix	Pillsbury Hungry Jack Buttermilk 2 Lb.	89¢
Instant Potatoes	Pillsbury Hungry Jack 16 oz.	1.02
Bread Mixes	Pillsbury 15 oz. Size	88¢
Paper Towels	Zee Printed Jumbo Roll	55¢
Sliced Jack Cheese	Cache Valley 12 oz.	1.25
Sliced Swiss Cheese	Cache Valley 12 oz.	1.55
Mozzarella Cheese	Albertsons Brand Lb.	1.47
MJB Coffee	Lb. 1.24 3 Lb. 3.25 2 Lb.	2.09
Instant Coffee	MJB Brand 10 oz. Size	1.89
Total Cereal	12 oz. Size Packages	86¢
Yogurt	Albertsons Half Pint Cartons	30¢

Discount Prices On Frozen Foods!

Orange Juice	Good Day Frozen 6 oz.	25¢
German Choc. Cake	Cozy Kitchen Frozen 24 oz.	1.52
Cheese Pizza	Celeste Frozen 20 oz.	1.89
Good Value Peas	Cut Corn Or Green Beans 20 oz.	59¢
Potatoes	Ore-Ida Hash Browns 12 oz.	38¢
Albertsons Sherbet	Half Gallons	1.05

HOT ROLL MIX

Bonus Buy! Pillsbury Reg. 65¢ 13-3/4 oz. Save 6¢ 59¢

A-1 Steak Sauce

Everyday Low Discount Price (5 oz. Size 55¢) 10 oz. Size Bottles 98¢

SNAP-E-TOM

Everyday Low Discount Price (10 oz. Size 32¢) 3/6-oz. Size 67¢) Quart Size 79¢

TV Bread Dough

Bonus Buy! Frozen Reg. 59¢ 2 Lb. Pkgs. Save 4¢ 55¢

Macaroni & Cheese

Bonus Buy! Mortons Frozen Reg. 37¢ 8 oz. Pkgs. Save 4¢ 33¢

Bakery at Citrus Heights Store Only

fresh Texas COFFEE CAKE

Assorted Fruit Filled Fresh Baked

Everyday Low Discount Price EACH 1.24

Bakery Depts. Not Open 24 Hours. Please See Bakery Hours Posted At Stores. Bakery Items Not Available At All Stores.

Cherry Donut Sticks ..... 3/49¢

Hot Cross Buns ..... 6/79¢

Cracked Wheat Bread .... 16 oz. 59¢

Apple Spice Cake ..... Each 2.85

HOT DAILY FEATURE 4 P.M. Daily

"HOT" FRENCH BREAD

DISCOUNT VARIETY

Bonus Buy! SHAMPOO Herbal Essence Reg. 1.62 8 oz. 1.37

Bonus Buy! DIAPARENE Disposable Baby Cloths. Reg. 1.18 70 Count 95¢

Everyday Low Discount Price NICE 'N EASY Hair Coloring In 10 Great Shades 2.09

Bonus Buy! SURE DEODORANT Regular 1.54 9 oz. Size 1.47

Liquor Not Available at Citrus Heights Store

LIQUOR DEPT

ALBERTSONS BRANDY 80 Proof In Fifths 3.99

Liquor Depts. Not Open 24 Hours. Liquor Items Not Availble In All Stores.

Whiskey	Albertsons Blended In Fifths	3.69
Wines	Chateau Alberto Gallons	2.29
Vodka Or Gin	Albertsons Fifths	3.49

OLD TAP LAGER BEER 12 oz. Size Cans In Six Packs..... 1.09

Somethings always on sale at ALBERTSONS

- Arden Way & Watt Ave., Sacramento
- San Juan & Greenback Lane, Citrus Heights
- Florin Rd. & Franklin Blvd., So. Sacramento
- Elkhorn Blvd. & Watt Ave., North Highlands
- Walnut & Marconi Ave., Carmichael
- Douglas Blvd. at Sunrise, Roseville

All Advertised Items Will Be Readily Available For Sale Except In Circumstances Beyond Our Control, At Which Time, Rain Checks Will Be Issued. Will Be Issued. PRICES GOOD THRU MARCH 4th, 1975.

ALBERTSONS IS OPEN 24 HOURS A DAY Mon. Thru Sat.!

OPEN SUNDAY 8A.M. To 10P.M. . . .CLOSED SOME HOLIDAYS!

red beans and rice

Busy day -- easy day -- everyone needs a few sure-fire recipes on hand to satisfy a hungry family. So, a few at-hand ingredients become easy fixings with this hearty one-dish entree that's as kind to the appetite as it is to your pocketbook. You'll want to try -- and try again -- this Red Beans and Rice, a mixture of kidney beans and rice richly flavored with tomato juice and Cheddar cheese.

In no time at all you can prepare fluffy, Minute rice, add it to the other ingredients according to the directions, top with more of the grated cheese and it comes from range to table -- hot, hearty and thoroughly satisfying. It looks good and tastes even better.

Serve with plenty of fresh corn muffins and a beverage, and help yourself.

RED BEANS AND RICE

1 can (16 oz.) red kidney beans
Tomato juice
1/2 cup chopped onion
2 tablespoons butter or margarine
1 teaspoon salt
1/8 teaspoon peper
1-1/2 cups packaged enriched pre-cooked rice
1/2 cup grated Cheddar cheese

Drain beans, measuring liquid; add tomato juice to make 2 cups. Saute onion in butter in saucepan or skillet until tender. Add salt, pepper, and the measured liquid. Bring to a boil; stir in rice. Remove from heat, cover, and let stand 5 minutes. Add beans, heat thoroughly, and stir in half of the cheese. Sprinkle with remaining cheese. Makes 4 cups or 4 servings.

Dalewood—All Purpose
Margarine
1-lb. Ctn. **42c**

Grade AA Medium Eggs
Lucerne (Large-67c)
Doz. Ctn. **59c**

Swanson Entrees—Frozen
Dinners
Turkey, Veal, Chicken and Fish & Chips
5-oz. Pkg. **49c**

Assorted, Decorator, Paper
Scott Towels
Roll of 140 **49c**

Crispy, Snack
Ritz Crackers
1-lb. Box **79c**

Antiseptic Mouthwash
Listerine
32-oz. Btl. **$1.75**

Laundry Detergent
White King D
49-oz. Box **89c**

Totinos—Frozen, Combination
Classic Pizza
21-oz. Pkg. **$1.79**

General Mills—Cereal
Cheerios
15-oz. Pkg. **79c**

Kraft—Cheese Food
Velveeta
2-lb. Pkg. **$1.39**

Snows—Creamy, New England
Clam Chowder
15-oz. Can **49c**

Friskies—Canned
Cat Food
5 15-oz. Cans **$1**

YOU CAN SAVE & SAVE AT SAFEWAY

Instore Bake Shop
Coffee Cake
Texas: Apple, Lemon, Pineapple, Cherry
Each **99c**

Chocolate Cake German, 8-inch Single Layer Cake $1.69
Cherry Turnovers Snack Treat ...2 for 49c
Squaw Bread Old Fashioned Flavor 1-lb. Loaf 45c
Peach Pie Large Family Size 42-oz. Pie $1.89
(Available only in stores with Bake Shop)

Clorox Bleach
Gallon Jug **69c**

Camay Soap Bath Size Asst. Colors 5-oz. Bar **29c**
Hi-C Drinks Assorted Fruit Flavors 46-oz. Can **59c**
Pampers Diapers Disposable Toddlers Pkg. of 12 **$1.35**
Islander Punch Kerns Concentrate 32-oz. Btl. **$1.79**

Ice Cream Lucerne Assorted ½-Gal. Ctn. $1.19
Oatmeal Bread Mrs. Wrights 2 24-oz. Loaves 89c
Disinfectant Listerol 14-oz. Can $1.49
Toothpaste Ultra Brite Cleans & Whitens 7-oz. Tube 89c
Listerine Antiseptic Mouthwash 20-oz. Btl. $1.34
Trac II Blade Cartridge Gillette Pkg. of 9 $1.75

Fine Wine & Liquor
*½-Gal. Vodka Kavlana 80 Proof ½-Gal. Jug $7.95
*Seagrams 7 Crown Whiskey 86 Proof ½-Gal. Jug $12.99
Gallon Wine Mt. Castle Table Wine Gal. Jug $1.99
Burgundy or Chablis Italian Swiss Colony ½-Gal. Jug $2.59
*Available only in stores with Liquor Dept.

Vegetables Birds Eye Hawaiian, Japanese Danish 10-oz. Pkg. 59c
Pizza Mix Without Cheese Chef Boy Ar Dee 14-oz. Pkg. 54c
M & M Candies Peanut or Plain 12-oz. Pkg. $1.39
M & M Candies Plain or Peanut 1-lb. Pkg. $1.69
M & M Candies Peanut or Plain Centers 8-oz. Pkg. 99c
Fabric Softener Sta Puf 128-oz. Btl. $1.23
Axion Presoak Remove Stains 25-oz. Pkg. 87c
Dog & Cat Food Skippy 26-oz. Can 32c
BucWheats Cereal General Mills 15-oz. Pkg. 93c
Wheatena Hot Cereal 22-oz. Pkg. 74c
Beef Stew Big Chunk Nalleys 24-oz. Can 99c
Diet Margarine Chiffon 1-lb. Pkg. 73c
Cream Cheese Philadelphia Kraft Soft 3-oz. Pkg. 23c

Frozen Waffles
Case of 24—$4.00
6 Bel-air 5-oz. Pkgs. **$1**

Fruit Punch Hawaiian Juicy Red 12-oz. Can 69c
Dinners Libbyland Assorted Adventure 10-oz. Pkg. 89c
Dinners Scallop or Shrimp Captains Choice 8-oz. Pkg. 99c
Haddock Dinners Captains Choice 10-oz. Pkg. 89c
Fillet Dinner Sole Captains Choice 10-oz. Pkg. 79c
Orange Juice 100% Pure Florida Bel-air Concentrate 12-oz. Can 53c
Stew Vegetables Bel-air 24-oz. Bag 65c

Tender, Green, Fresh Spears
Asparagus
Since we're neighbors let's be friends
Lb. **59c**

Grapefruit Pink, Large Coachella Valley 4 for 99c
Bell Peppers Fresh, Crisp Lb. 49c
Avocados Large—California Grown Each 39c
Navel Oranges Sweet & Juicy 5-lb. Bag 79c
Kim Chee Hot, Pickled Cabbage 16-oz. Jar 99c
Green Cabbage Fresh, Firm Heads Lb. 13c
Tofu Chinese or Japanese Style 14-oz. Pkg. 45c
Plant Stands Wrought Iron for 6" to 10" Pots Each $4.79

Large, Fresh, Crisp
Head Lettuce
2 For **49c**

Fresh
Lake Trout
Idaho, Rainbow
Lb. **$1.29**

Blade Cut USDA Choice Beef
Chuck Roast
Lb. **58c**

Cut Up, Stewing
Chickens
Manor House USDA Grade A
Lb. **39c**

Ham Canned, oval or sandwich, Safeway or Dubuque 3-lb Can $4.98
Johnson's Chili Good 'N Spicy 16-oz. Pkg. 99c
Sausage Bird Farm All Varieties 12-oz. Pkg. 99c
Boneless Ham Safeway Portions Lb. $1.59
Ham Patties Swifts Canned 21-oz. Can $1.79
Turkeys Armour—Golden Star 16-24 lbs. Lb. 59c
Fillet of Sole Lb. $1.98
Shrimp Meat California Lb. $3.49

Beef Bacon Fischers Sliced 12-oz. Pkg. $1.19
Sausage Safeway Whole Hog All Varieties 12-oz. Pkg. 99c
Smokie Links Oscar Mayer 12-oz. Pkg. $1.29
Ham Slices Oscar Mayer ½-oz. Pkg. $1.79
Sliced Bacon Platter Style Lb. $1.25
Sliced Bacon Armour (2 lb. Pkg. $2.57) 1-lb. Pkg. 1.29
Turbot Fillet Greenland Lb. $1.09
7-Bone Roast Beef Chuck Lb. 75c

Sliced Beef Liver Lb. 98c
Beef Stew Boneless, Lean and Meaty Lb. $1.49
Crossrib Steak Beef Shoulder Chuck Lb. $1.69
Sirloin Tip Steak Beef Round Lb. $1.98
Fryer Parts Foster Farm Breasts, Drumsticks Lb. 98c
Prem. Ground Beef Lb. $1.29
Pork Leg Roast Lb. $1.29
Fish Sticks Captains Choice 14-oz. Pkg. 99c

Serving Suggestion
USDA Grade A
Hen Turkeys
Manor House 10 to 14-lbs. Sizes
Lb. **59c**

BEEF FRANKS
Dubuque Royal Buffet 12-oz. Pkg. **55c**

SLICED BOLOGNA
Safeway Brand 1-lb. Pkg. **79c**

SMOKED HAMS
Whole or Either Half Lb. **99c**

USDA Choice Beef
Rib Steak
Lb. **$1.59**

Laundry Detergent
Giant Tide
49-oz. Box **$1.19**

Gain—Laundry
Detergent
49-oz. Box **$1.23**

Dash—Laundry
Detergent
49-oz. Box **$1.14**

Dish Detergent
Ivory Liquid
22-oz. Btl. **82c**

Dish—Detergent
Joy Liquid
22-oz. Btl. **82c**

Dish—Detergent
Cascade
50-oz. Box **$1.39**

Porcelain Fine China
China Saucer
Elegantly Rimmed in gold, all carefully applied by hand.
(Round Veg. Bowl—$3.95)
EACH **59c**

Prices Effective thru Sat. March 1st. in Sacramento .....

SAFEWAY

Copyright 1960 Safeway Stores, Inc

Sales in Retail Quantities only

SACRAMENTO AREA ADDRESSES

Alhambra and J (B) (L) (D)
5th and N (L)
Franklin and Sutterville (L)
Florin and 24th (B) (L)
Del Paso and El Camino (B) (L)
Walnut and El Camino (B) (L)
Fulton and El Camino (B) (L)
Marysville and Grand Ave.
West Sacto. on Capitol Ave. (B) (L)
Manzanita and Fair Oaks (B) (L)

(B) BAKE SHOP (L) LIQUOR (D) DELICATESSEN

Folsom and LeRiviera Dr. (B) (L)
Sunrise and Winding Way, Fair Oaks (L)
871 Russel Blvd., Davis
620 N. G. Street, Davis (B)
204 Main Street, Woodland (L)
1129 Roseville Square, Roseville (L)
Sunset and Whitney, Rocklin
414 Grass Valley Hwy., Auburn (B) (L)
1360 Broadway, Placerville (L)
Hwy. 50 at Sly Park Rd., Pollock Pines (L)

Delight The After-School Crowd

Frosted Chocolate Mint Cookies will tempt and delight your after-school crowd. Their rich, chocolatey flavor and tender, velvety texture is terrific. Chocolate pieces and nuts add interest. Velvetized evaporated milk keeps them moist. Top with a creamy smooth vanilla frosting and serve with glasses of cold milk. Marvelous!

FROSTED CHOCOLATE MINT COOKIES
(Makes about 3 dozen)

2 teaspoons lemon juice
1/2 cup undiluted Carnation Evaporated Milk
1/2 cup butter
2 squares (1 oz. each) unsweetened chocolate
1 cup brown sugar
1/4 teaspoon mint flavoring
1/2 cup chopped nuts
1 egg
1-1/4 cups flour
1/2 teaspoon baking powder
1/2 teaspoon baking soda
1/4 teaspoon salt
1 cup (6 oz. pkg.) Semi-sweet chocolate pieces

Mix lemon juice with evaporated milk; set aside. Melt butter and chocolate squares over low heat in saucepan. Remove from heat. Beat in sugar, evaporated milk mixture, mint flavoring, nuts and eggs. Sift together flour, baking powder, baking soda and salt. Add chocolate mixture to flour mixture. Mix in chocolate pieces. Drop by rounded teaspoonfuls onto cookie sheet. Bake in moderate oven 375 degrees, 8-10 minutes. Cool before serving.

FROSTING: Beat 2-3/4 cups sifted confectioners' sugar, 2 tablespoons soft butter, 3 tablespoons undiluted Carnation Evaporated Milk, and 1 teaspoon vanilla together. Spread on cooled cookies.

Much more flavor

and it's made in Sacramento

SACRAMENTO FOODS DIVISION OF BORDEN, INC.

Chicken King

FAMILY SIZE **Take Home**
SINGLE ORDERS
BUCKET-O-CHICKEN
FISH AND PRAWNS

Probably the best food around
Phone 922-5761

3449 RIO LINDA BLVD AT NOGALES IN DEL PASO HEIGHTS

FEATURES THIS WEEK

FRESH FISH FILLETS LB. **58¢**
BUTTERFISH

GREENLAND FROZ. FISH LB. **78¢**
TURBOT FISH

ARMOUR-A-HEN OR TOM LB **59¢**
FROZ. TURKEY

MADE-RITE SHANK END LB. **88¢**
SMOKED HAM

DINTY MOORE 24-OZ CAN **99¢**
CORNED BEEF

MILD MONTEREY LB **98¢**
BULK CHEESE

GOLDEN GRAIN 12-OZ PKG. **39¢**
EGG NOODLES

DETERGENT 22-OZ SIZE **69¢**
AJAX LIQUID

ALBERTO BALSAM 15-OZ **57¢**
SKIN LOTION

BEL AIR
The Stores That Care

CHUCK ROAST

BLADE CUT MIDWEST CORNFED STEAKHOUSE BEEF

Oven roast, well trimmed for easy carving. Out of this world flavor. You always find a better roast here!

59¢ lb.

CENTER CUT Chuck Roast Midwest Cornfed ... Steakhouse Beef.... lb. 69¢

SIRLOIN TIP ROAST — Boneless Midwest Cornfed Beef	1.49 lb.	SPENCER STEAKS — Boneless Heart of the Beef Rib	2.49 lb.
LONDON BROIL STEAK — Thick Cut Midwest Cornfed Beef	1.69 lb.	CANNED HAM — Corn King, Ready-to-eat, 3-lb. Can	4.49 ea.
SIRLOIN TIP STEAK — Boneless Midwest Cornfed Beef	lb. 1.69	CANNED HAM — Corn King, Ready-to-eat, 5-lb. Can	ea. 6.98
TOP ROUND STEAK — Boneless Midwest Cornfed Beef	lb. 1.59	GROUND ROUND — 100% Midwest Cornfed Beef Rounds	lb. 1.09
CUBE STEAKS — Boneless Midwest Cornfed Beef	lb. 1.79	GROUND CHUCK — 100% Midwest Cornfed Beef Chucks	lb. 98¢

BONELESS X-RIB

MIDWEST CORNFED STEAKHOUSE BEEF

You can depend on Tenderness and lots of flavor in this boneless oven roast!

1.29 lb.

FRESH PORK PICNIC

SHORT SHANKED MIDWEST CORNFED ROYAL HAMPSHIRE FRESH PORK

You will enjoy the extra flavor and tenderness of this luscious pork roast!

69¢ lb.

FOLGER'S COFFEE 3-Lb. Can Reg. $3.24 — 2.88

INSTANT POTATOES Borden's 16-Oz. Box — 88¢

PAM SPRAY Stops sticking! 9-Oz. Reg. $1.09 — 88¢

IVORY SOAP Bath Size Bars Reg. 18c Each — 5 FOR 88¢

GOLD MEDAL Enriched Flour 5-Lb. Bag Reg. 97c — 88¢

PAPER TOWELS Zee Giant Size Reg. 56c Each — 2 FOR 88¢

INSTANT COFFEE Nescafe 4-Oz. Reg. 99c — 88¢

APPLE SAUCE Bonnie Hubbard 303 Can Reg. 31c — 3 FOR 88¢

CHUNKY SOUPS Chunky Vegetable or Minestroni, 19-Oz. — 2 FOR 88¢

BUDGET DINNERS Swanson's Frozen 4-Varieties — 2 FOR 88¢

Prices Reduced on these Items!

BIG CHUNK STEW Nalley's Meaty Meal 24-Oz. Can Reg. 99c.. 88¢

Pie Crust Reg. 99c — Betty Crocker Stix, 22-Oz. Pkg	88¢	Soap Reg. 21c ea. — Jergens Bath Bars	5 FOR 88¢
Food Wrap — Stretch 'n Seal, 50-ft. size Reg. 53c ea.	2 FOR 88¢	Lysol Reg. $1.09 — Basin or Tub Cleaner, 17-Oz.	88¢
Cereal — Total, 12-Oz. Box	88¢	Tomatoes REG. 38c EA. — Bonnie Hubbard Whole, 303-Can	3 FOR 88¢
Krusteaz — Pancake Mix, 2-Lb. Pkg. Reg. 91c	88¢	Broth Reg. 23c ea. — Swanson's Chicken, 14-oz. Can	4 FOR 88¢
Glad Bags — 8 Vinyl Trash Bags, Heavy-duty Reg. 95c.	88¢	Mixes Reg. 25c ea. — Mahatma Rice, 5-Varieties	4 FOR 88¢

BIG 88¢ SALE

Check Our Low Shelf Prices!

Dog Food — Skippy, 26-Oz. Can	32¢	Coffee — Folger's Instant, 6-Oz. Jar	1.53
Dove Soap — (13c Off Deal Pack) 22-Oz. Size	69¢	Coffee — Folger's Drip or Reg. 2-lbs.	2.19
Dove Soap — Beauty Bars, 2-Pack	72¢	Coffee — Maxim Freeze Dried, 4-Oz. Jar	1.49
Pepper — Schilling's Black, 4-Oz. Can	77¢	Coffee — Maxim Freeze Dried, 8-Oz. Jar	2.75
Baby Food Reg. Jar. — Beechnut Str. Food & Juices,	6 FOR 88¢	Coffee — Brim Freeze Dried, 8-Oz. Jar	2.79
Coffee — Folger's Instant, 10-Oz. Jar	1.88	Coffee — Sanka Freeze Dried, 8-Oz. Jar	2.79

SUNKIST ORANGES

Ours are Extra Choice Large Size beauties, now at their peak of flavor and juicy goodness. Bag a bunch at this super low price!

6 lbs. $1

POTATOES U.S. NO. 1 RUSSETS 10-LB. BAG ..... 59¢

LETTUCE Fresh firm large heads. Enjoy a salad tonight! ... 2 FOR 49¢

Cabbage	Solid, fresh trimmed, tender green heads	lb. 15¢
Rhubarb	Extra fancy Strawberry stalks. Make a pie!	lb. 39¢
Onions	Fancy yellow globe, sweet and fresh	lb. 15¢
Raisins	Del Monte Seedless 30-Oz. Carton	ea. 1.59
Walnuts	Tasty and tender chopped nut meats. 1-lb. Cello	1.49

VOL. 3

HOW TO SAVE MONEY ON FOOD AND CLOTHING!

Start collecting your copies of "Treasure Of Cooking" with hundreds of "Scratch" recipes, and the "Singer Sewing Series" if you want to learn how to sew. Only 29c ea. book with a new series each following week at Raley's!

LAWRY'S MIXES Taco or Brown Gravy, Reg. 29c — 4 FOR 88¢

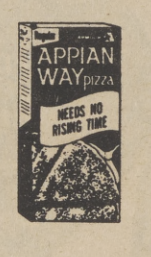
NEW AT RALEYS

"ERA" DETEG.

As always you can count on Raley's to bring you the very newest items on the market ... this week it's ERA the liquid detergent that...

OUTPOWERS THE POWDERS!

DETERGENT Purex Hvy. Duty Giant Size — 88¢



PIZZA MIX Appian Way 12½-Oz. Pkg. — 2 FOR 88¢

KIDNEY BEANS Golden Grain, 1-lb. Bag, Reg. 46c ea. — 2 FOR 88¢

Super Low Frozen Food Prices!

POTATOES Bonnie Hubbard Crinkle-cut French Fries 9-Oz. Pkg. Reg. 26c — 4 FOR 88¢

SAUSAGE — Morning Star Farms, 8-Oz. Pkg.	Slices, Links or Patties 88¢	STR'BERRIES — Bonnie Hubbard Slices, 10-Oz. Pkg.	2 FOR 88¢
PAPAYA — Luscious Tropical Fruit, 28-Oz.	88¢	EGG BEATERS — Fleischmann, 8-Oz. Pkg. 2 PAK	2 FOR 88¢
MEAT PIES — Banquet Brand, 8-Oz. Size	Beef Turkey Chicken 3 FOR 88¢	LEMONADE — Minute Maid, 6-Oz. Can	26¢
ONION RINGS — Mrs. Paul's, 5-Oz. Pkg	2 FOR 88¢	LEMONADE — Minute Maid, 12-Oz. Can	51¢

Knudsen's Dairy Values!

YOGURT	½-Pt.	32¢
COTTAGE CHEESE	Pt.	70¢
BUTTERMILK	Qt.	39¢
ICE CREAM	½-Gal. Rounds	1.45

Raley's SUPER LOW PRICES

SALE PRICES GOOD THRU MARCH 4th

- 400 El Camino Ave.
- Roseville
- San Juan & Sunset
- 10385 Folsom Blvd.
- Madison & Manzanita
- Madison & Hazel
- El Dorado Hills
- 8391 Folsom Blvd.
- 1700 Capitol Ave.
- 4850 Freeport Blvd.
- 14th Ave. & 60th St.
- Watt & Whitney
- Placerville
- 28th and L

DELICATESSEN SPECIALS!

SAUSAGE — Bird Farm, Milk or Sage — 12-Oz. Pkg.	ea. 98¢	BISCUITS — Hungry Jack Reg. or Buttermilk — 10-Oz. Pkg.	ea. 39¢
PATTIES — Bonanza Beef — 14-Oz. Pkg.	ea. 79¢	CRESCENT ROLLS — Pillsbury Crescent — 8-Oz. Pkg.	ea. 63¢
PATTIES — Bonanza Beef & Veal — 14-Oz. Pkg.	ea. 79¢	CINNAMON ROLLS — Ballard Cinnamon — 9½-Oz. Pkg.	ea. 43¢
PATTIES — Bonanza Breaded Beef & Veal — 12-Oz. Pkg.	ea. 79¢	WEINERS — Oscar Mayer or All Beef Franks-lb. — All Meat	ea. 1.15
LUNCH MEATS — All Sizes All Varieties — Capri Meats & Salami	10¢ OFF PER PKG.	PICKLES — Claussen Whole Kosher or Icicle — 32-Oz. Jar	ea. 1.03
CHEESE FOOD — Kraft Single Wrapped & Sliced — 12-Oz. Pkg.	ea. 99¢	SAUERKRAUT — Claussen Fresh — 32-Oz. Jar	ea. 99¢

VODKA Or GIN V.I.P. 80-Proof FIFTH 3.19

BOURBON — V.I.P. 80-Proof	5th	3.59
BOURBON — V.I.P. 86-Proof	5th	3.79
WHISKEY — V.I.P. Blend, 80-Proof	5th	3.49
WINE — Woodbridge, Burgundy, Vin Rose, Chablis or Pink Chablis	Gal.	1.99
BEER — Olympia, 12-Pack 12-Oz. Non-return Bottles		2.79

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Our Original DISCOUNT PLUS . . .is the reason!

THANK YOU FOR SHOPPING AT YOUR INDEPENDENT GROCERY STORE

Where Shopping Is A Pleasure

JUMBO
DISCOUNT SUPER MARKETS

- 24th STREET and FLORIN ROAD
- 2711 EL CAMINO near FULTON
- 1055 NORTH FIRST STREET, Dixon
- POWER INN and FLORIN ROADS
- 35th AVE. and SOUTH LAND PARK DRIVE
- 8911 FOLSOM BLVD. east of WATT AVE.

CORNED BEEF

SHENSON
FOUR GENERATIONS OF QUALITY MEATS

Shenson's Famous Mild Cured

Regular or Spiced

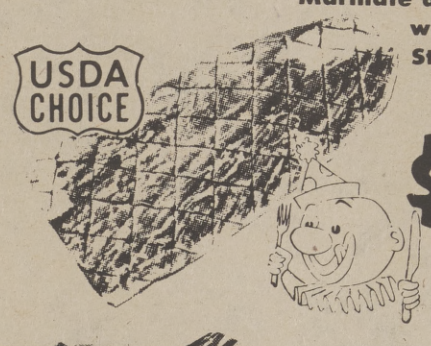
$1.17 lb.

THERE IS A DIFFERENCE IN CORNED BEEF . . . Jumbo's is the finest money can buy! **Guaranteed satisfaction.**

FLANK STEAK

USDA Choice
Extra Value Trimmed

Marinate and Broil or Bake with Your Favorite Stuffing.



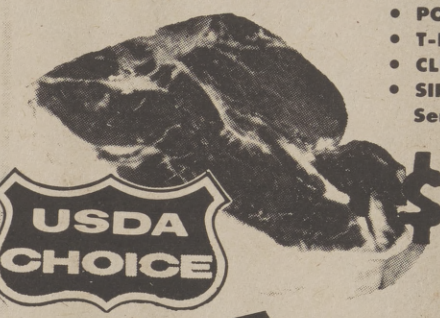
$1.74 lb.

STEAKS

USDA Choice Extra Value Trimmed

- PORTERHOUSE
- T-BONE
- CLUB
- SIRLOIN

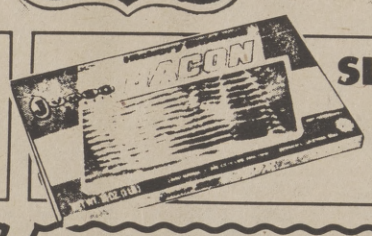
Semi-Boneless



$1.74 lb.

Fresh Calif. Grown 1st Quality
CORNISH CROSS Foster Farms
CUT UP FRYERS 57¢ lb.

USDA Choice Extra Value Trimmed
STANDING RIB ROAST $1.34 lb.



SLICED BACON
Jumbo's Own Finest Mild Cured 1st Grade
$1.19 lb.

USDA Choice Well Trimmed
CHUCK STEAK 84¢ lb.

USDA Choice Lean Boneless Boneless Rolled
X-RIB ROAST $1.34 lb.

USDA Choice Real Lean All Meat
BEEF ROAST BRISKET OR HEEL OF ROUND $1.29 lb.

Jumbo's Regular—Any Size Pkg.
GROUND BEEF 69¢ lb.

Dubuque Finest Lean Mild Cured
CANNED HAM 7 LB. CAN $9.89 ea.

ARMOUR ★ **FINEST JUMBO VALUES!**

Regular, Beef, Garlic or Thick
SLICED BOLOGNA 12 OZ PKG 79¢ ea.

SMOKIE LINKS 12 OZ PKG 89¢ ea.

Old Fashioned
BRAUNSCHWEIGER 79¢ lb.

Jumbo's Own Finest
FRANKS 12 OZ PKG 59¢ ea.

FRESH Dungeness
COOKED CRABS 98¢ lb.

Ocean Fresh
FILLET OF BUTTERFISH 69¢ lb.

Kraft Finest
RANDOM WEIGHT CHEESE Mild, Med., Sharp Cheddar; Mild, Sharp Horn; Swiss; N.Y. Sharp; Jack; Brick; Mozzarella; Muenster; Caraway 10¢ OFF EACH PKG.

COKE OR TAB 16 oz. Bottles
$1.19 8 PAK Plus Deposit
JUMBO EXTRA VALUE!

More "JUMBO EXTRA VALUES"

Ajax
LIQUID DETERGENT 22 OZ. 59¢

Alpen
NATURAL CEREAL 12 OZ. 69¢

FROZEN FOODS

IMITATION ICE CREAM
Royal Danish
½ GAL. 77¢
JUMBO EXTRA VALUE!

CHILI MAKINS	S and W	14½ oz.	29¢
YELLOW CLING PEACHES	Made Rite Halves or Slices	2½	49¢
REGULAR PIZZA	Appian Way	12 oz.	49¢
HOT ROLL MIX	Pillsbury	13¾ oz.	57¢
STRAWBERRY JAM	Mary Ellen	10 oz.	59¢
ORANGE JUICE	TreeSweet	6 oz.	29¢
GRAPE JUICE	Welch's	6 oz.	29¢
COB CORN	Green Giant	4 pak	65¢
EGG SUBSTITUTE	Second Nature	16 oz.	89¢
SNACK PIZZA	Jeno's	7¼ oz.	93¢

IMITATION MAYONNAISE
Kraft
32 OZ. 66¢
JUMBO EXTRA VALUE!

Baggies
FOOD STORAGE BAGS 50 CT. 87¢

CHOCOLATE MORSELS	Nestle's	6 oz.	55¢
CHIP-A-ROOS COOKIES	Sunshine	11 oz.	59¢
PRUNE JUICE	Sunsweet	32 oz.	65¢
COCKTAIL PEANUTS	Planter's	12 oz.	85¢
TEA BAGS	Lipton	100 ct	$1.49

Mary Ellen
GRAPE JELLY 32 OZ. 99¢

Dynamo
LAUNDRY DETERGENT 28 OZ. 97¢

Folger's
INSTANT COFFEE 10 OZ. $1.79

Folger's
COFFEE 3 LB. CAN $3.24
2 LB. CAN $1.89

LAUNDRY DETERGENT
Ajax
GIANT SIZE 93¢
JUMBO EXTRA VALUE!

HANDI WRAP	200 ft.	69¢
BATHROOM CLEANER Dow	17 oz.	79¢
TENDER VITTLES CAT FOOD Purina	18 oz.	79¢
3 MIL TRASH BAGS Glad	8 ct.	97¢
BEEF AND EGG DOG CHOW Purina	25 lb	$5.99

"JUMBO EXTRA VALUE" Prices Effective thru March 4th.

STOREWIDE DISCOUNT SHELF PRICES EFFECTIVE EVERY DAY!

FRESH PRODUCE

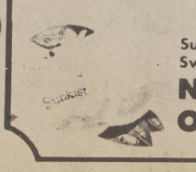
Large Solid Green Head
CABBAGE 9¢ LB.

Calavo Large Thin Skin Fuerte
AVOCADOS 29¢ EA.

Young Tender Fresh
BROCCOLI 39¢ BUNCH

Young Tender Sweet
CARROTS Cello Bag 2 FOR 39¢

Large Crisp Utah Type
CELERY 2 FOR 39¢



Sunkist Large Size Sweet Juicy
NAVEL ORANGES 5 LBS. 69¢

It's always good coffee... no matter who stops by.

Everyone feels good whenever the Reverend stops by for a quick chat. He always has a good story to tell, a friendly laugh, and a compliment for your coffee.

That's because coffee is special to you. So you make sure you have good coffee to serve when company comes by. Instant Maxwell House.

Instant Maxwell House®. More than a good cup of coffee.

GF GENERAL FOODS

The Sacramento Observer

BUSINESS

FEB. 27 - MARCH 6, 1975

PAGE G-1

SECTION G

Minority Franchises

Newly released information included in a U.S. Department of Commerce survey indicates that the number of franchisers reporting cutlets owned by members of minority groups is gradually growing although minority ownership is only 1.5 per cent of all non-traditional franchised businesses.

The survey shows that nearly 3.3 million people are now employed in the franchise distribution system.

Prepared by the Consumer Goods and Services Division, Office of Business Research and Analysis, Bureau of Domestic Commerce, the publication consists of a 64-page survey of franchising in America. One section of the booklet is devoted to minority opportunities.

Included are data on sales and services from franchisors to franchisees, number of outlets by industry, classification of ownership, and number of franchises per minority group.

Data collected from 1,005 respondents for 1973 reported that 326 franchisors have a total of 2,453 franchises owned by minority entrepreneurs. There were 637 franchisors who indicated that they had no minority franchises, and 42 firms (mostly large franchisors) with a total of 61,257 outlets, that did not indicate whether any of their franchises were members of minority groups.

According to the survey of the minority-owned establishments, 1,190 were owned by Blacks, 1,015 by persons with Spanish surnames, 37 by American Indians and 211 by Orientals.

"Though the data for the past three years are not strictly comparable, there can be no doubt," the survey indicates, "that minority - owned franchised outlets are expanding."

Data collected from 909 respondents for 1972, showd that 271 franchisors reported 2,101 franchisees, while 173 respondents in 1971 reported, 1,186 minority franchises.

The most popular franchise areas with minorities are automotive products and services, 627; fast food restaur-

(Continued on Page G-2)

Minority Business Advisors

Minority entrepreneurs in need of business assistance now have access to a comprehensive listing of potentially useful advisors, as reflected in a recently published Federal directory.

Published by the Department of Commerce's Office of Minority Business Enterprise - (OMBE), the 45-page directory entitled, "OMBE Funded Organizations," updates an earlier edition published in 1973.

Listing 227 sources of assistance for minority entrepreneurs, the publication gives the names of officials, addresses and phone numbers for construction contractor assistance centers (CCASs); business re-

(Continued on Page G-2)

MANAGEMENT MEETING

Joe B. Stinson, Assistant to the Publisher, standing, and editorial supervisor, J. Shawn Ortiz, at left, this week represented publisher-editor, William H. Lee at a dinner hosted by the Aerojet Management Club. The dinner and speaking engagement was held at the Sacramento Inn. Ortiz spoke on the merits of "affirmative action" as it relates to the Black community. Also shown is Tom Ross, Director of Public Relations, Aerojet Liquid Rocket Company, who introduced guest speaker, Ortiz.

Business And Council Meet

Business and professional men from Sacramento Black communities met at Mr. D's Restaurant and Night Club, 4340 Stockton Blvd., to discuss the re-organization of the Old Sacramento Business and Advisory Council.

The meeting was co-chaired by Mr. H. Slaughter and Mr. B. Battiste.

Judge Thomas Daugherty showed film slides of past social activities of the old organization. His review of the slides brought back many wonderful memories to many of the men.

The co-chairmen and the group had a very stimulating rap session to explore the form structure and goals of the new organization. Many ideas and questions prevailed from the group.

A committee was appointed to prepare goals and forms of structure which were present during the rap session. The committee will report to the group at the next call meeting.

Black Business Fundraiser

WASHINGTON, D.C. -- The National Business League this week announced its inaugural Booker T. Washington Memorial Dinner, commemorating his birthday as founder of the 75 year-old business, trade and professional association.

The $100-a-plate affair is scheduled for April 5, 1975 at 7:30 p.m. at the Washington Hilton Hotel and will honor the retiring Pepsi-Cola Company executive, Dr. H. Naylor Fitzhugh.

Approximately 2,000 people are expected to attend the dinner which has already drawn a virtual Who's Who among corporate executives, political and community leaders and the Black press for the Testimonial Dinner Committee which has been coined "The Friends of Fitz."

In announcing the dinner, Dr. Berkeley G. Burrell, President of the National Business League and the Booker T. Washington Foundation, which is sponsoring the event said:

"I can think of no greater tribute to the extraordinary service that H. Naylor Fitzhugh has paid to Black America, the corporate sector, and mankind as a whole than to share with you the names of some of this country's finest leaders who have committed their time and services to this cause.

"I am extremely pleased that Donald Kendall, Chairman of the Board of PepsiCo has agreed to serve as the Honorary Chairman for the First Annual Booker T. Washington Memorial Dinner.

"Joining him as co-chairpersons will be Harold Sims,

(Continued on Page G-12)

California's Economic Council

LOS ANGELES -- California must set up an agency to start planning its economic future or it will blunder unprepared into the next recession as it has into the present one, witnesses told a day-long hearing of the State Economic Development Commission last week in Los Angeles.

The session, called by the Commission chairman, Lt. Governor Mervyn Dymally, heard that two thirds of Califonia's population can no longer qualify for the American dream--owning a home of their own--due to high interest rates and high building costs. This figure has almost doubled in the past eight years, Ted Gibson, Security Pacific Bank President, San Francisco, told the hearing.

Yet several witnesses testified that California must revive its housing and construction industry if it is to shore up its sagging economy. Jack Brooks of Oakland, banker and head of one of the sate's largest housing construction firms, as well as head of the Commission's Task Force on Housing and Construction, said the state is losing billions in federal housing funds because it has no office to apply for them. It also needs a state housing finance agency urgently, to make low cost loans available he said.

His task force recommended that Dymally go to Washington to pry loose available federal funds. "We are not aggresive enough," Brooks declared.

The session was called by Dymally to probe why California, the nation's richest state, is so hard hit by today's recession. Terence J. Matthews, banker and industrialist, and head of the Commission's Foriegn Trade Task Force, reported that current California taxing practices on cargo containers is putting California ports at a tremendous disadvantage in competing with other West Coast ports.

Witnesses cited several reasons for the state's high unemployment:

1) California draws great numbers of people from other states, especially in hard times, and these add to the unemployment rolls.

2) California has no real programs, no "linkage system" to funnel the unemployed into new lines of work. "We are concerned with hand-holding the unemployed worker rather that preparing him to design his own program for getting a new job," said Ms. El-

(Continued on Page G-12)

Free Income Tax Assistance

Free income tax assistance will be available in south Sacramento starting March 3 through the efforts of the Volunteer Income Tax Assistance (VITA) program at Sacramento City College.

Larry Benke, Community Services Officer at the college, said, "Through this service, the income tax counseling volunteers will hopefully reach and be able to help individuals, particularly those with lower income who cannot afford to

(Continued on Page G-2)

Minority Franchises...

(Continued from Page G-1)

ants, 524; food retailing, 348; non-food retailing, 162; and laundry and dry cleaning, 157.

It is also pointed out in the survey that 45 franchising companies have formal programs to attract and assist minority business men and women.

In addition it points out, the franchising method of distribution offers specific advantages to the new minority business person through loan assistance, centralized purchasing, standardized operating methods, location-analysis, management counseling and company advertising. The survey points out that these aids lower the risk of failure of the minority franchisor.

Alex Armendaris, director of the Department of Commerce's Office of Minority Business Enterprise said of the survey, "Though the Franchising in the Economy 1973-75 Survey deals with the overall picture of franchising in the nation, it is significant that specific information relating to the minority franchisor has been included." Armendaris also stated, "As an entree into the business world for the minority entrepreneurs, franchising continues to be highly attractive.

Business Advisors...

(Continued from Page G-1)

source centers (BRCs); local business development organizations (LEDOs); business management development groups (BMDs); state OMBEs; minority trade associations and other OMBE-funded groups.

"Knowledgeable, timely assistance can be of vital importance to a minority businessman in the current economic situation," said OMBE Director Alex Armendaris. "This directory lists the sources for assistance available throughout the nation provided by OMBE-funded organizations."

Copies of the directory in limited quantity are available from: OMBE Information Service, U.S. Department of Commerce, 14th & Constitution Avenue, N. W., Washington, D. C. 20230.

The Office of Minority Business Enterprise was established in the Department of Commerce in 1969 to coordinate federal and private sector efforts in the development and expansion of minority-owned business enterprise.

Free Income Tax Assistance...

(Continued from Page G-1)

have their return prepared by practitioners, and who might not request assistance from the Internal Revenue Service."

Benke noted that the volunteers have been trained for this service through an intensive ten-week course conducted by an instructor provided by the Internal Revenue Service.

The centers will open for business Monday, March 3, 1975 and run through Tuesday, April 15, 1975. They include:

Sacramento City College 3835 Freeport Boulevard - Mondays through Thursdays, 1:00 p.m. to 3:30 p.m. and 6:00 p.m. to 8:00 p.m. in the foyer of the Business Building.

Oak Park Counseling Center, 4th Avenue and Broadway - Mondays through Thursdays, 5:00 p.m. to 8:00 p.m.

Broderick Christian Center, 110 - 6th Street - Tuesdays through Thursdays from 10:00 to 12:00 noon - effective immediately.

Several of the volunteers are available for special appointments as in-home consultants for handicapped or senior citizens without transportation.

For more information call the Community Services Office at 449-7443.

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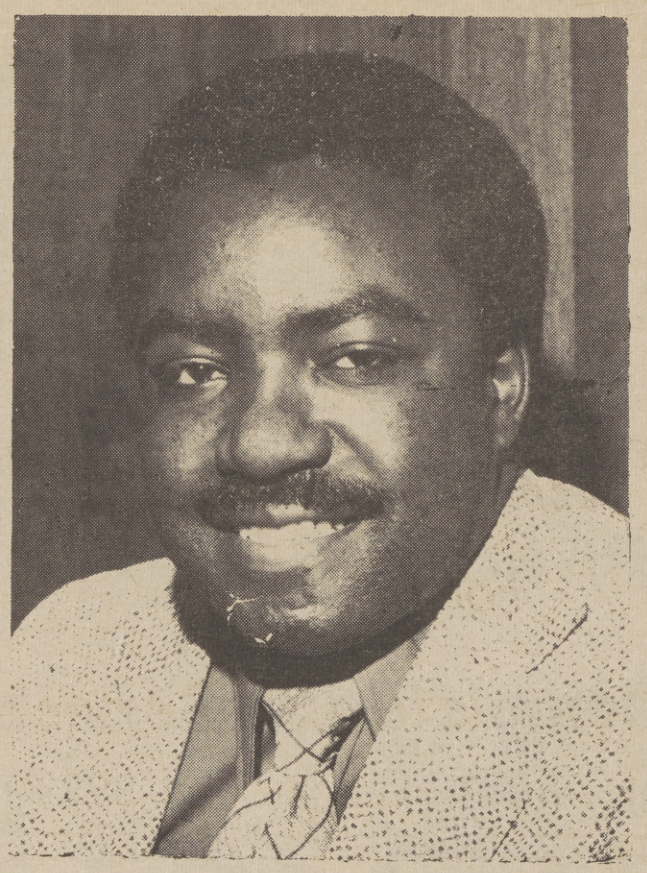

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Additional Housing For Students At UC Davis

More freshmen will be able to live in the campus residence halls this fall at the University of California Davis, than were accomodated last year.

UCD Director of Housing, Pat Lattore, has announced that approximately 300 additional spaces will be available for freshmen this fall. In past years as many as 275 freshmen who desired on-campus housing have been turned away due to excess demand. The high demand is expected to continue at least through this fall, he said.

In addition, space will be available for about 140 students transferring to UCD from community colleges.

"There has been a concern for some time among the new students, their parents and campus administrators that freshmen are under considerable stress with all the adjustments required for beginning their University experience, and that they should be given special consideration for on-campus living, " Lattore said.

"Under a new plan worked out over a period of nearly three months, approximately 1700 new freshmen will be able to live on the campus. This increased number will limit the number of returning sophmores and juniors to 900 and returning seniors to 70 in ongoing special programs, such as International Relations House, Hammarskjold House, Upper Division Floor, and the Pierce Co-op," he said.

Much of the decrease in returning students numbers will result from individual student decisions, because of information being provided in hall meetings about the availability of off-campus housing and how to obtain it.

"Many upper division students in the past have remained in the halls after they no longer enjoyed them, simply because they were not aware of how to go about making the move off the campus. We are currently developing small-group discussions which will be led by resident directors and the staff of the off-campus housing office on the 'how to' of moving into the community," Lattore said.

Those returning students who will live in the halls will not be limited to the hall they are currently in, he said. Students may choose to live in another hall to experience new environments and programs.

"The only limitation on returning students this year is the total number who may return to the halls," he said.

The new program was developed by a group consisting of four housing staff members, a representative from the student lobby, a representative of the residence hall advisory board, and a student assistant to the chancellor.

Housing information and applications will be mailed to students admitted to the campus for the fall of 1975 in late April or early May. The sign-up process for returning students is currently being worked out and will be presented to returning students when it is completed.

Johnson Products

Redell Walton has been promoted to plant manager of Johnson Products Company, Inc., leading Black manufacturer of personal grooming products.

He will be in charge of the physical facilities of the company's main plant and headquarters in Chicago, where offices, laboratories, manufacturing facilities and warehouse occupy 422,000 square feet of space in two buildings located on a 23-acre tract.

Prior to joining Johnson Products as assistant plant manager in 1973, Walton was production manager for W. R. Grace & Company, Leaf Brands Division, for 12 years.

California Leads In Black Firms

California continues to lead the United States in the number of Black-owned firms (19,282) and in gross receipts ($704 million), according to Alex Armendaris, director of the U.S. Department of Commerce's Office of Minority Business Enterprise (OMBE).

But the greatest percentage growth in Black-owned business firms between 1969-1972 occurred in New England, where they more than doubled in numbers (1,720 to 3,512) and in gross receipts ($60 million to $126 million).

Armendaris said the greatest increase in Black-owned business, both in actual numbers (46,945 to 54,510) and in gross receipts ($1,051 million to $1,771 million) occurred in the South Atlantic states; District of Columbia, Maryland, Virginia, Delaware, West Virginia, North Carolina, South Carolina, Georgia and Florida.

Thirty-six per cent of Black-owned firms with 36 per cent of the gross receipts (70,642 firms with $2,598 million in receipts) were concentrated in California, Texas, New York, Illinois and Ohio, Armendaris said.

The largest U.S. counties in the number of Black - owned firms were:

Los Angeles, California; Cook, Illinois; District of Columbia; Wayne, Michigan; Harris, Texas, Philadelphia, Pennsylvania; Guyahoga, Ohio; Kings, New York, Baltimore, Maryland; and New York, New York.

Largest cities in the number of Black-owned firms were:

New York, New York; Chicago, Illinois; Washington, D. C.; Los Angeles, California; Detroit, Michigan; Houston, Texas; Philadelphia, Pennsylvania; Baltimore, Maryland, Cleveland, Ohio; St. Louis, Missouri.

Armendaris said the statistics were reported recently by the 1972 Survey of Minority Owned Business (Black) published by the U.S. Bureau of the Census.

Convention Bureau Information

For the first time in its 50-year history, the Sacramento Convention and Visitors Bureau now has the informational materials to do a real selling job for Sacramento, Sam J. Burns, bureau manager, said today.

These tools, he said, include a detailed, indexed city map, a restaurant guide, a hotel and motel directory, and a comprehensive visitor's guide, telling out-of-towners what to see and do in and around California's Capital City.

The flood of inquiries being received by the bureau of these publications show that we are meeting a substantial need, Burns said.

He noted that a single Sacramento ad in a travel trade magazine so far has resulted in requests for information from more than 250 travel agencies and tour operators all over the country.

Single copies of these materials are available at no charge at the bureau office, 1100 14th Street, the Visitor Center in Old Sacramento and the Regional Transit kiosk on Ninth Street at K Street.

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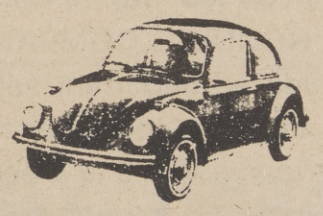

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VOLKSWAGEN 421-9260

PORSCHE AUDI 392-1400

FLORIN RD EAST

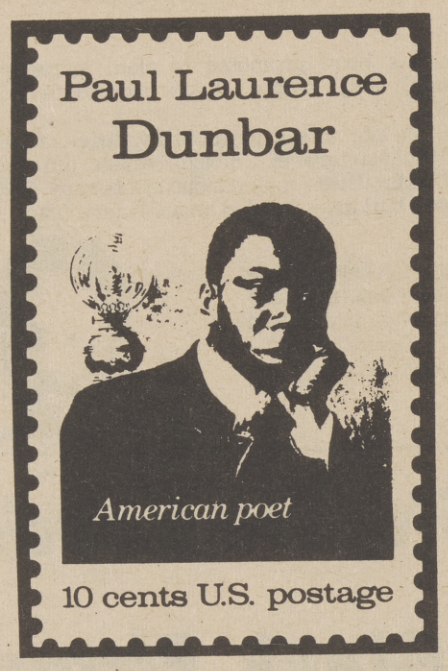
Stamp Honors Black Poet

In connection with the commemorative stamp to be released May 1, honoring the American poet Paul Laurence dunbar, The Philatelic Journalist will issue a bi-colored cachet.

The black and autumn cover shows a photograph of the famous poet, the days of his birth and death, and a description of his works. It will be franked with the new stamp and cancelled at Dayton, Ohio on the first day of issue.

The first day cover is available from The Philatelic Journalist, P. O. Box PLD, Clinton Corners N.Y. 12514.

Those interested may enclose $1.00 for each cover and #10 stamped and addressed envelope, so that the cover may be sent unaddressed.



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SALE DATE:
11:00 AM, TUESDAY
MARCH 4, 1975

For specific instructions refer to Broker, Letters 74-5 and 74-6, which have been mailed to all brokers on our mailing roster. Extra copies are available at the Insuring Office. Brokers are invited to submit SEALED BIDS to the Insuring Office prior to the expiration period in a SEAL ENVELOPE WITH THE PROPERTY ADDRESS AND BID OPENING DATE printed on the front. Do not put the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by HUD, will be required to submit a deposit.

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3331 27th Avenue	6,000	Cash Only	3	1	451
3913 Ivy Street	5,900	Cash Only	2	1	336
7506 Amherst Street	15,000	Cash Only	3	2	626
509 Arcade Blvd.	13,500	Cash Only	3	2	415
RANCHO CORDOVA					
3064 Portsmouth Drive	16,500	Cash Only	3	2	432
ROSEVILLE					
521 6th Street	13,000	Cash Only	3	2	-
OROVILLE					
5424 Walmer Road	13,500	Cash Only	3	1	-
LODI					
17 Sierra Vista Place	13,000	Cash Only	3	1	416
STOCKTON					
311 Vincente Way	21,000	Cash Only	3	2	451
337 South Ash LBP	6,000	Cash Only	2	1	340
DIAMOND SPRINGS					
4601 Volo Mine Drive	23,000	Cash Only	3	2	553
CITRUS HEIGHTS					
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SACRAMENTO					
6130 Belleau Wood Lane	13,500	B1	2	1	340
2153 Vollan Way	22,500	F1	4	2	559
ELVERTA					
2499 Rhine Way	22,000	F1	4	2	473

WITH WARRANTY

"In connection with sale of condominiums and homes in Planned Unit Developments, the seller assumes no responsibility for repair replacement or maintenance of those exterior items which are the responsibility of the Homeowner's Association or other governing body, as set forth in the Covenants, Conditions and Restrictions."

SACRAMENTO					
28 El Limon Court #3	15,000	C1	2	1	458
106 Casselli Circle #2	15,000	C1	2	1	460
115 La Fresca #1	15,000	C1	2	1	439
142 Casselli Circle #3	15,000	C1	2	1	452
4524 Greenholm Drive #3	14,000	B1	2	1	424
7448 Franklin Blvd. #4	12,500	A1	1	1	454
7464 Franklin Blvd. #4	12,500	A1	1	1	476
YUBA CITY					
1208 Casita Drive #3	14,500	B1	2	1-1/2	399

TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

EQUAL HOUSING OPPORTUNITY

The Sacramento Observer

HOUSING & REAL ESTATE

SECTION G

Stop The Great Energy Escape

If your home isn't insulated, energy, and therefore money, could be escaping right through your roof.

This is the reason for a new energy conservation program being launched in Northern and Central California.

Its purpose is to reduce the amount of energy needed to heat and cool homes. It could also ease the burden of rising utility bills for tens of thousands of PG&E customers.

The program will be sponsored by the Electric and Gas Industries Association (EGIA) and by insulation dealers and contractors in cooperation with PG&E.

The amount of energy that can be saved by having adequate insulation in their homes will be brought to the attention of householders.

PG&E estimates that only about half the existing homes in this region have adequate insulation. Under a new state law, all new residences must be insulated to state standards. But there are about one million houses in PG&E's service area that have either no insulation at all or inadequate amounts.

If insulation in the recommended amounts is installed in only 10 per cent of the homes without it, enough natural gas will be saved each year to serve 12,000 residences.

The program concentrates on attic insulation. This is the easiest area to insulate in existing homes and is the most crucial area in almost all homes. The homeowner can elect to do the work himself -- it usually takes about one weekend -- or he can hire a licensed contractor.

"Whether you do the job yourself or have it done, be sure to specify insulation that meets generally recognized standards," EGIA urges. "For the PG&E service area a thermal resistance value of R-19 is recommended.

"If your home already has some insulation, your dealer or contractor can prescribe the amount of additional insula-

(Continued on Page G-8)

Variety, Reasonable Prices At Glenbrook

A variety of highly functional, flexible floor plans coupled with very affordable prices are the key reasons Singer Housing Company's Glenbrook Single Family homes are proving to be so popular, according to Robert H. Nielebeck, general manager of Singer Housing Company's Northern Division.

Quality crafted three and four bedroom dwellings at Glenbrook, each equipped with two full baths, range in price from $26,950 to $29,950. VA and FHA financing are available, with interest rates as low as 7-3/4%.

There are five different plans to choose from, offering a total selection of 17 exterior stylings.

"Besides the wide array of exterior elevations, Glenbrook's interior architectural design presents the ultimate in convenience and maximum flexibility to suit individual family lifestyles," observed Nielebeck, noting that "rooms are designed to permit comfort and mobility."

Nielebeck continued: "All-electric kitchens are fully equipped with the latest appliances, including oven, range and hood, and food waste disposal, and are ideally located to provide easy access to all areas of food serving.

"Attached, enclosed two-car garages enable homeowners to get to and from the car comfortably on rainy days, and ample garage space for additional storage is provided as well," he pointed out.

The extensive Glenbrook feature package also includes cathedral ceilings in all plans, luxurious wall-to-wall carpeting in living rooms, all bedrooms, halls, and closets; vinyl asbestos tile floors in kitchens, family rooms, and baths; cultured marble vanities; forced air central heating; full ceiling and wall insulation; concrete driveways; and rear property line fence included at no extra cost.

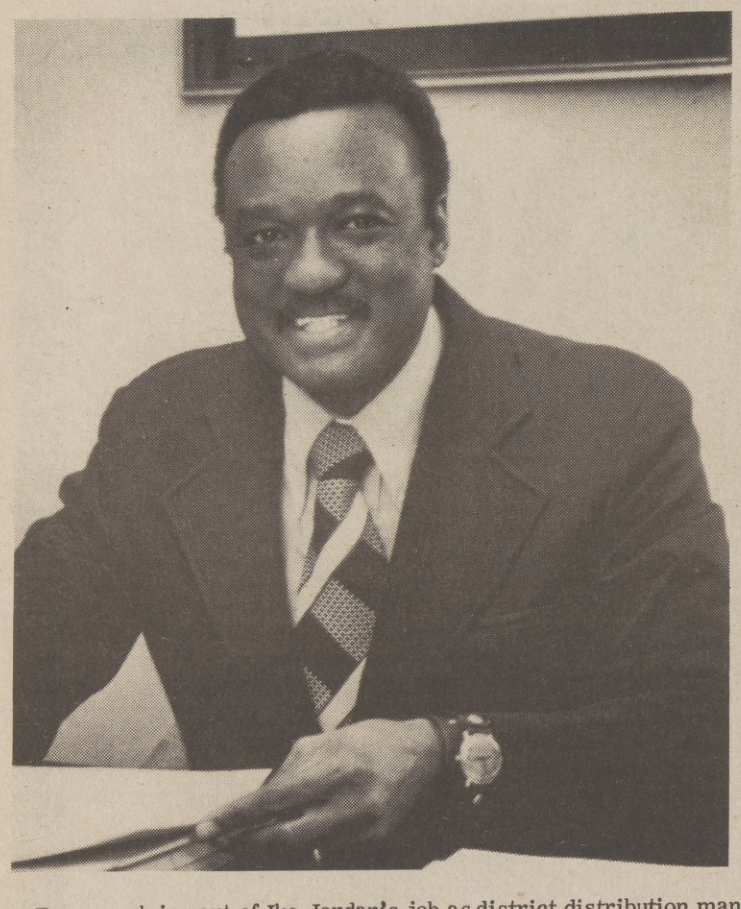
Singer's built - in security package, featuring a smoke detector as well as a dual fixture with dead-bolt lock and observation glass for the front entry door, provides an added measure of protection for homeowners.

Options available to buyers include custom deluxe carpeting, fireplaces, and air conditioning.

Glenbrook is located in one of Sacramento's finest established neighborhoods. Commuting is easy to Mather Field, McClellan Field, the new County Annex Complex and the State Capitol District. Several regional transit bus lines cross through the Glenbrook commun-

(continued on Page G-8)

PAPERWORK



Paperwork is part of Ike Jordan's job as district distribution manager for Eastman Kodak Company's Minneapolis office. He is responsible for the flow of Kodak products from the factory to customers in a five-state Midwest area.

Kodak's Fast-Figuring Manager

MINNEAPOLIS - When he was a high school math teacher, Ike Jordan gave his students plenty of problems to solve. Now he's doing some fast figuring of his own as distribution manager here at Eastman Kodak Company's district center.

Jordan and his staff are responsible for maintaining a smooth flow of Kodak photographic and business equipment products to customers in the five-state area surrounding the Twin Cities.

The job makes him a man in the middle. Orders from the marketing staff come to his department for processing, and the office must also follow through on the delivery of products.

Because of his background as an educator, Jordan brings a unique point of view to his management philosophy. "When I talk about supervision, I do not simply mean 'watching over' people," Jordan states. "I want to help them realize their goals and work out positive ways of achieveing them."

One of the methods Jordan uses to uncover goals is to make sure staff members know one other job in addition to their primary duties. It broadens the employee's horizons and is practical, he says. "If one of the staff is absent for some reason, then someone else can take over for that person."

No job is too important -- or meager -- to be experienced, Jordan feels. As an object lesson, he one day took over the chores of a maintenance man who was home sick. "This caused some good - natured comments," he relates, "especially when I was out raking the grounds while wearing a suit and tie."

The Minneapolis Kodak office is not only a distribution center, but a marketing center as well. And Jordan feels it is important for his staff to know about the marketing operation. He is conducting mini-sessions in which sales personnel explain their jobs. "It creates better communications and thus a more efficient operation," he reasons.

While he emphasizes training and staff development, Jordan acknowledges that there are areas of distribution management in which he is still a student. For although he has worked for Kodak almost six years, less than three have been in the Distribution Division. He came to Minneapolis from the corporate headquarters in Rochester, N.Y.

Jordan got his start as an educator in the marketplace at an early age. When he was a youngster in his hometown of St. Augustine, Fla., he and his brothers used a horse-drawn carriage to give visitors tours of historic sites in the nation's oldest city.

Ike was the fifth of 10 Jordan children. His father owned a fleet of fishing boats and plied the waters off the Florida coast and the Gulf of Mexico. He died at sea while on an expedition off the coast of Nicaragua. Ike's mother, Marian, still lives in Florida.

As he grew older, however, young Isaac Jordan was drawn to the classroom rather than the sea. He attended Clark College in Atlanta, where he met his wife, Cassandra. (She is now a project administrator in special education for the Minneapolis public schools). And he eventually received a bachelor of science degree from Bethune-Cookman College, Daytona Beach, Fla.

Jordan taught mathematics and science to junior and senior high students in northern Florida from 1957 to 1961. During that time, he served a term as president of the Nassau County Teachers' Association. In 1961, he earned a summer fellowship in chemistry at the University of Rochester. He decided to stay in the city and taught in the school district for two years. Eventually, he earned a master's degree in personnel counseling and education from State University of New York in Buffalo.

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THE U IN HOUSING

Housing Patterns

By DR. GLORIA E. A. TOOTE
Assistant Secretary HUD/
Fair Housing/EO

When our new Housing Law was passed, it called for citizen participation, and also called for returning the power of decision making as it relates to community development and housing to State and local Government. I know that many minority citizens, and indeed many members of the poor, have great fear of the return of this authority or the granting of this authority to State and local Governments.

For one thing, both groups have just learned grantsmanship with the Federal Government, and now there must be interplay, and new techniques to learn.

It appears that each time the poor, or minorities of this nation learn how to master a given situation, the game changes and the learning process begins anew. But that has not really deterred our stride in civil rights, or civil liberty. At least not as much as those who sit on the side to criticize, like to say.

The principle responsibility of my Office, Title VIII, calls for open housing, which means free access and freedom of housing choice. The housing patterns of this nation are being set now. Within the next ten years they will be finalized. If open housing is not a reality by then, the problems of busing and the other civil rights problems will remain. We have successfully conquered most of the battles of civil rights, but the major one that remains, and the most difficult to get a handle on and to attach, is that of freedom of choice to live where one chooses.

To accomplish open housing, it will require that some minorities be willing to leave the security of living amongst their own and be willing to take the risk of insult, and degradation of being turned down by those who refuse to offer them open housing. Minorities must be willing to use the tools of Government to see that there is redress, either administratively or legally when acts of discrimination occur.

It doesn't seem as if we realize how swiftly time is passing. Yet it is. Where best can you have a voice that can be heard relative to the needs of your community, than at home with the people you should know by name. Where best can your problems be identified than at home? Where best can the mechanism be designed to meet your local needs?

The problems of housing in Chicago are unique and different from the problems of housing in New York; the problems of housing in Raleigh, North Carolina are different than in California, and it is foolish to think that you can have one executive flat that can solve all of the problems of the poor and minorities in this Nation emanating from Washington, D. C.

Our tastes are different, we act different, we want different things, we have different desires. There is an obligation at the State and local level to respond to your needs and to be knowledgeable of those needs particularly by your elected officials.

If you listen to some fair housing advocates, they would say, "we want a one-to-one, we want a compliance person from HUD/EO for each American citizen in need of civil rights information." Do you know what it would cost you in taxpayer's dollars? Do they realize that it would deny you other needed services from the Federal Government?

There is a role and obligation that every citizen has for himself, for herself, for their children, for their community. There is a role and obligation that every Federal Government official has to the citizens of the nation. Yet, the greatest obligation of all, is that of the individual you helped place in office.

We must learn the levels of Government; how they operate, and how we should operate them through our vote.

This column is offered as a public service by The Observer.

HOOKS TURNS ON PITTSBURGH

The celebration of George Washington Carver Week reached new heights of participation when one thousand Pittsburghers visited Webster Hall to hear Federal Communications Commissioner Benjamin L. Hooks deliver a "soul-stirring" keynote address. The thirty-first annual luncheon and evening jazz concert, founded by the late Dr. Alma Illery, donated its proceeds to Camp Achievement. Pictured at the evening's concert are, left to right, C. A. Rolander, Senior Vice President Gulf Oil Corporation; Willa J. Benge, Community Relations Specialist Gulf Oil Corporation; and FCC Commissioner Benjamin L. Hooks.

Women Want Labor Code Equities

Assembly Majority Leader, Howard Berman, (D- Sherman Oaks), and Senate Caucus Chairman, David Roberti (D-Los Angeles) and the California Commission on the Status of Women today announced the proposal of legislation to correct inequities in the labor code.

At a capitol press conference, Anita Miller, Chairperson of the Commission, charged the Industrial Welfare Commission with effectively destroying protective labor regulations that are essential to all California workers.

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Smoke Can Damage Vision

Smoke gets in your eyes and sometimes damages them, according to recent studies by the American Optometric Association.

David W. Muris, O. D. of Woodland, president of the Sacramento Valley Optometric Society, said research shows that harmful gases present in cigarette smoke can limit the total visual ability of persons who smoke excessively. His warning to smokers was given as a preventive vision care tip during national Save Your Vision Week, proclaimed by President Ford as March 2-8.

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Variety And Reasonable Prices

Glenbrook East Single Family Homes is presenting five full-featured three and four bedroom plans available in 17 exterior stylings. All are priced from under $30,000 with prices starting as low as $26,950. Glenbrook is located within walking distance of the American River on Sacramento's La Riviera Drive.

Glenbrook . . .

(Continued from Page G-5)

ity providing transportation to every part of the city.

Fine schools, including the University of California at Sacramento, the luxurious Arden Fair Shopping Center, churches, and professional services are all nearby. For those who like outdoor recreation, the American River and its beautifully parkway, local parks, and golf courses are close at hand while trips to the fabulous Reno-Lake Tahoe area can be made in just two to three hours.

To reach Glenbrook from downtown Sacramento, take U.S. 50 east to the Watt Avenue exit. Turn left over the freeway to La Riviera Drive, then right on La Riviera two blocks to the models. From Fair Oaks and Carmichael, take Fair Oaks Boulevard to Watt Avenue. Then turn right under the Overpass on La Riviera two blocks to the models.

Singer Housing Company is a nationally - known developer and has been operating in the Sacramento area for more than 15 years. In Northern California alone, Singer has built nearly 30,000 quality homes.

Payless Opens Another Store

Pay Less Drug Stores, Oakland-based retail drug chain, will officially open their 58th store Sunday, March 2, at the Plaza Shopping Center, 2868 Zinfandel Drive, Rancho Cordova.

City and County officials will assist Pay Less representatives in the 10 a.m. ribbon-cutting ceremony that will open the doors of the 35,000 square foot shopping complex.

This will be the 6th Pay Less Super Drug Store in the Sacramento area. Other stores are located in Sacramento at 4601 Florin Road; 1012 K Street; 1730 Watt Avenue; 6128 San Juan Avenue (Citrus Heights); and 1617 Douglas (Roseville).

Stop The Great Escape

(Continued from Page G-5)

tion needed to bring it up to the recommended 'R-19' standard."

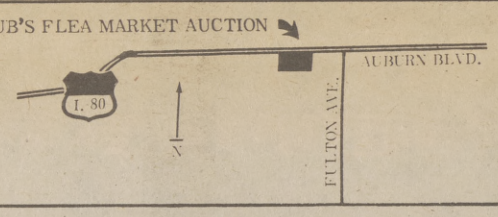
More information about home insulation and how it can be installed, is contained in a free booklet being offered by EGIA.

For a copy, write Insulation: EGIA, 1355 Market Street, San Francisco, Ca. 94103.

NUB'S AUCTION

FLEA MARKET

COUNTRY STORE



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COUNTRY LOOK

Farmer's Market and Country Gingham make a homespun team for the cozy, country look so popular today. The mural and companion gingham check pattern are colored to coordinate for most decorating schemes -- olive, gold, brown, blue and red checks on a white background. County charm is an additional companion for the group and is composed of a vivid floral overlay on the checks.

State Plans Day Care For Elderly

Day care for the elderly as an alternative to nursing home placement will be evaluated in a State Department of Health pilot program announced last week by interim Health Director Robert L. Gnaizda.

Through a one-year contract, the state's Medi-Cal program will pay for day-care services provided by On Lok Senior Health Services of San Francisco to elderly Chinese, Filipino, and Italian residents of the city's North Beach area.

The On Lok program ("peaceful, happy abode" in Chinese) has been in operation for more than three years with funding from the federal government and various local official and private organizations.

"On Lok has demonstrated its value as a source of comprehensive care and a compassionate alternative to institutional care for the handicapped elderly," Gnaizda said. "The pilot program will evaluate its cost effectiveness as a Medi-Cal option."

On Lok's program, one of three day-care services for the elderly in the country, is designed to meet daily needs, enabling participants to live in accustomed environments -- with families or independently -- in lieu of placement in a nursing home.

The San Francisco program cares for 100 elderly men and women, many handicapped by language difficulties as well as physical and emotional problems. Most are Medi-Cal eligibles because of reduced income or public assistance status.

The Medi-Cal services On Lok will provide on a day care basis include: Medical care and supervision; intermittent nursing; physical, occupational, and speech therapy; transportation; and limited home health services when the participant is unable to attend the care session at the center.

Additionally, assistance in daily activities (dressing, laundry, grooming, bathing, and recreation) and a meal at the center (or take-home meals as required) are to be provided by On Lok.

To be covered by the pilot program, Medi-Cal beneficiaries must be certified as otherwise needing skilled nursing or intermediate level care, Gnaizda said.

Prospective participants are referred to the program by their families, physicians, Medi-Cal offices, or other sources in the community. Some may leave nursing homes, if their condition permits, to take part in the program.

On Lok's contract provides for reimbursement on a post-service capitation basis. The state will pay for patient days per month, no matter how much service is required for the covered participant.

Although On Lok will provide services which are not components of care in a skilled nursing home or intermediate care facility (home health, transportation, routine physicals, and medical supervision if the patient does not have a private physician), the monthly contract rates are lower than what would be paid if the participants were institutionalized, Gnaizda said.

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February 27, 1975

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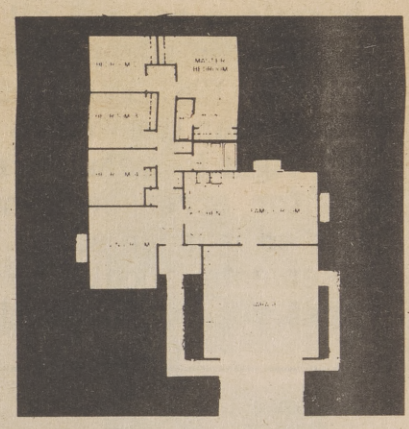

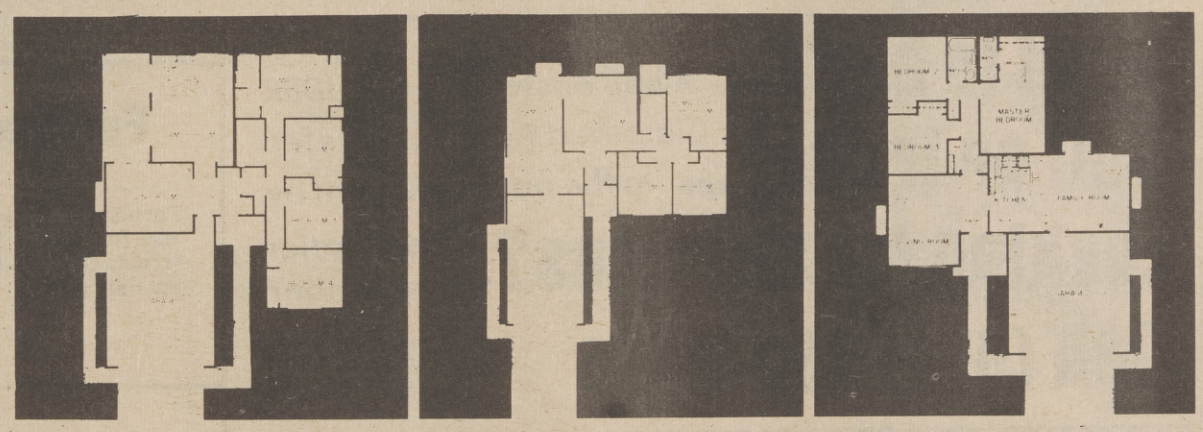

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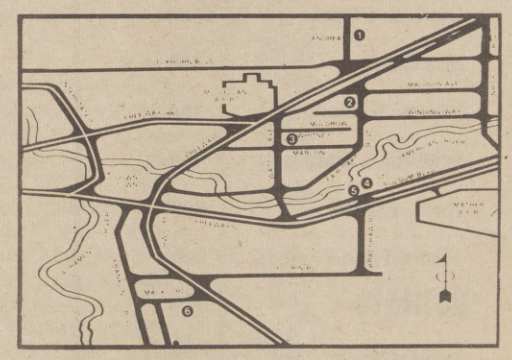

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Announcements	100
Personals	110
Legal Notice	120
Lost & Found	130
Meetings	140
Drugs & Sundries	150
Schools & Instructors	160
Real Estate	200
Home Loans	210
Rentals	300
Apartments	310
Employment	
Help Wanted	410
Agencies	450
Merchandise	500
Funiture & Appliance	550
Automotive	600
Trucks, Trailers	630
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Rectional Vehicles	
Insurance	700
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CLASSIFIED ADS

State's Economy Council...

(Continued from Page G-1)

eanor Hoskins, director of the Career Planning Center in Los Angeles, which services about 7.000 unemployed.

3) Its higher proportion of teenagers looking for jobs adds to the total.

Dr. Frederick Case, UCLA economist and member of the City Planning Commision, urged the Commission to forge ahead with assuming the role of coming up with economic planning proposals for the state. "We are so rich in resources that we in California didn't think we needed to do any planning," he said.

The nation is still basing its approaches to recession on what worked in the Thirties to curb a depression, he added. "But these don't fit today."

Business Fundraiser...

(Continued from Page G-1)

Director Corporate Affairs, Johnson and Johnson Products; Harvey Russell, Corporate Vcie President for Community Affairs, PepsiCo; Mrs. Vera Gunn, President, National Association of Market Developers; Joe Black, Vice President, Greyhound Corporation; Mrs. Ophelia Devore Mitchell, Editor-Publisher, Columbus, Georgia Times; and Charles Williams, Vice President, Schenley Industries."

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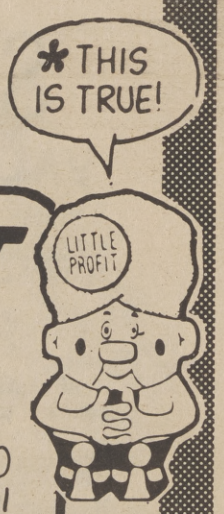

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